# On the Performance of Social Network and Likelihood Based Expert Weighting Schemes

Roger M. Cooke<sup>1</sup>, Susie, ElSaadany<sup>2</sup>, Xinzheng Huang<sup>1</sup>

Delft Institute of Applied Mathematics

Health Canada

#### **Abstract**

Using expert judgment data from the TU Delft's expert judgment data base, we compare the performance of different weighting schemes, namely equal weighting, performance based weighting from the classical model (Cooke, 1991), social network (SN) weighting and likelihood weighting. The picture that emerges with regard to social network weights is rather mixed. SN theory does not provide an alternative to performance based combination of expert judgments, since the statistical accuracy of the SN decision maker is sometimes unacceptably low. On the other hand, it does outperform equal weighting in the majority of cases. The results here, though not overwhelmingly positive, do nonetheless motivate further research into social interaction methods for nominating and weighting experts. Indeed, a full expert judgment study with performance measurement requires an investment in time and effort, with a view to securing external validation. If high confidence in a comparable level of validation can be obtained by less intensive methods, this would be very welcome, and would facilitate the application of structured expert judgment in situations where the resources for a full study are not available. Likelihood weights are just as resource intensive as performance based weights, and the evidence presented here suggests that they are inferior to performance based weights with regard to those scoring variables which are optimized in performance weights (calibration and information). Perhaps surprisingly, they are also inferior with regard to likelihood. Their use is further discouraged by the fact that they constitute a strongly improper scoring rule.

#### Introduction

Using expert judgment data from the TU Delft's expert judgment data base, we compare the performance of different weighting schemes, namely equal weighting,

performance based weighting from the classical model (Cooke, 1991), social network weighting and likelihood weighting.

The classical model and experience with applications to date is described in (Cooke and Goossens 2006). Over the range of applications, the classical model outpreforms equal weighting and best experts. However two issues with this model emerge from that discussion, namely

- (i) The classical model is more resource intensive than simple equal weighting; is it possible to capture the advantages of differential expert weighting in a less intensive manner?
- (ii) The classical model satisfies necessary conditions for rational consensus, but is not *derived* from first principles, and other weighting schemes may perform as well or better. Can other weighting schemes be implemented and evaluated using the data generated with the classical model?

Social network theory was proposed as an expert rating scheme that might address issue (i) above. Social network theory has been implemented using weights that are based on experts' citations. Implementing these weights requires panels of experts who publish extensively. Suitable data for comparing social network weights and performance-based weights comes from a large uncertainty analysis the European Union and US Nuclear Regulatory Commission (EU-USNRC) on accident consequence models for nuclear power plants. This large study involved ten panels of internationally reputed experts, of which 7 involved seed or calibration variables: variables for which the true values are known post hoc. The seed variables form the basis for performance based combinations of expert judgments and also afford the possibility of comparing various combination schemes, or "decision makers" (DM's).

With regard to (ii), several suggestions have been made in recent literature, which may be tested using the classical model's data repository. One of these involves so-called "likelihood weights" (Stiber et al 2004), in which an expert's likelihood weight is proportional to the probability which s/he assigns to the observed outcomes. While these are not less resource intensive, they devolve from different lines of reasoning and are therefore of interest. The classical model data repository involves expert elicitations involving either 5 (five studies) or 3 quantiles (forty studies). The likelihood weights are most amenable for cases where the experts assessed 5 quantiles, and this motivates restricting the comparison to the five studies in which experts assessed five quantiles.

The classical model is reviewed in some mathematic detail in (cite this volume). For the purposes of this comparison, a very brief synopsis is presented in section 1. The second section reviews the EU-USNRC data used for this comparison. The third section outlines the application of social network theory to derive expert weights, and the fourth section presents the comparative results. Section 5 discusses likelihood weights and section 6 presents results with likelihood weights. A final conclusion draws conclusions. An appendix contains more detailed out put from each panel showing the individual expert scores and the social network weights.

The overall conclusion of these comparisons is that social network and likelihood weights exhibit a performance in terms of calibration (p-value) and information that is

intermediate between the performance based weights of the classical model and equal weighting. The larger conclusion is that extensive empirical data on expert assessments with observations of assessed quantities is available to test expert combination schemes. In (Kallen and Cooke 2002) this data was used to test the copula method of combining experts (Clemen and Jouini, 1996). This data is available to researchers upon request from the first author.

#### 1. Structured Expert Judgment

The goal of applying structured expert judgment, as understood here, is to enhance rational consensus. Note that this is not the same as maximizing the expected utility of a rational individual. Recalling that a group of rational agents is not itself a rational agent, rational consensus is not concerned with changing the beliefs of individuals but rather with finding a representation of uncertainty to be used in a group decision context.

Necessary conditions for achieving this goal are laid down as methodological principles (see Cooke 1991):

- Scrutability/accountability: All data, including experts' names and assessments, and all processing tools are open to peer review and results must be reproducible by competent reviewers.
- **Empirical control:** Quantitative expert assessments are subjected to empirical quality controls.
- **Neutrality:** The method for combining/evaluating expert opinion should encourage experts to state their true opinions, and must not bias results.
- **Fairness:** Experts are not pre-judged, prior to processing the results of their assessments.

We claim that these are *necessary* conditions for rational consensus, we do not claim that they are sufficient as well. Hence, a rational subject could accept these and yet reject a method, which implements them. In such a case, however, (s)he incurs a burden of proof to formulate additional conditions for rational consensus which the method putatively violates.

#### The Classical Model

The above principles have been operationalized in the so called Classical Model, a performance based linear pooling or weighted averaging model. The weights are derived from experts' calibration and information scores, as measured on calibration or seed variables. These are variables from the experts' field whose values become known to the experts post hoc. Seed variables serve a threefold purpose:

- (i) to quantify experts' performance as subjective probability assessors,
- (ii) to enable performance-optimized combinations of expert distributions, and
- (iii) to evaluate and hopefully validate the combination of expert judgments.

The name "classical model" derives from an analogy between calibration measurement and classical statistical hypothesis testing. It contrasts with various Bayesian models. In the classical model calibration and information are combined to yield an overall or combined score with the following properties:

1. Calibration dominates over information, information serves to modulate between more or less equally well calibrated experts,

- 2. The score is a long run proper scoring rule, that is, an expert achieves his/her maximal expected score, in the long run, by and only by stating his/her true beliefs. Hence, the weighting scheme, regarded as a reward structure, does not bias the experts to give assessments at variance with their real beliefs, in compliance with the principle of neutrality.
- 3. Calibration is scored as 'statistical likelihood with a cut-off'. An expert is associated with a statistical hypothesis, and the seed variables enable us to measure the degree to which that hypothesis is supported by observed data. If this likelihood score is below a certain cut-off point, the expert is unweighted. The use of a cut-off is driven by property (2) above. Whereas the theory of proper scoring rules says that there must be such a cut off, it does not say what value the cut-off should be.
- 4. The cut-off value for (un)weighting experts is determined by optimizing the calibration and information performance of the combination.

A fundamental assumption of the Classical model (as well as Bayesian models) is that the future performance of experts can be judged on the basis of past performance, as reflected in the seed variables. Seed variables enable empirical control of any combination schemes, not just those that optimize performance on seed variables. Therefore, choosing good seed variables is of general interest, see Cooke Goossens and Kraan (1995) for background and detail.

## 2. EU-USNRC Expert Judgment data

The expert panels in the EU-USNRC study are summarized in Table 1 below. The panel for deposited material did not involve seed variables, mainly due to time and budget constraints. The countermeasure panel was deemed too location specific to support the generation of plausible seed variables. The late health panel involved seed variables that become known with the latest analysis of Hiroshima and Nagasaki survivor data. This data has recently become available, but its analysis has been complicated by an unanticipated change of protocol in the data format and is still ongoing. Hence, there are seven panels for which seed variables are presently available.

Experts were nominated for these panels by a semi formal procedure taking account of

- Scientific publications
- Recommendations of a wide class of experts
- Experience with previous studies

The expert judgment protocol followed in this application entails that the names of experts are published together with their rationales, but the names are not associated with either rationales or assessments in the open literature. This association is preserved to enable a competent peer review if the problem owner so desires. These names were used in determining the social network weights, but the names are not associated with assessments or scores in this study. References are given where the expert names and rationales can be retrieved.

Table 1 Expert panels of the EC/USNRC joint project, including Countermeasures<sup>1</sup>

| Expert panel  | Number<br>of<br>experts <sup>2</sup> | Year | Reference   |
|---|--------------------------------------|------|---|
| Atmospheric dispersion                                | 8                                    | 1993 | Harper <i>et al</i> 1995<br>Cooke <i>et al</i> 1995 |
| Deposition (wet and dry)                              | 8                                    | 1993 | Harper <i>et al</i> 1995<br>Cooke <i>et al</i> 1995 |
| Behaviour of deposited material and its related doses | 10                                   | 1995 | Goossens et al 1997                                 |
| Foodchain on animal transfer and behaviour            | 7                                    | 1995 | Brown et al 1997                                    |
| Foodchain on plant/soil transfer and processes        | 4                                    | 1995 | Brown et al 1997                                    |
| Internal dosimetry                                    | 6                                    | 1996 | Goossens et al 1998                                 |
| Early health effects                                  | 7                                    | 1996 | Haskin et al 1997                                   |
| Late health effects                                   | 10                                   | 1996 | Little et al 1997                                   |
| Countermeasures                                       | 9                                    | 2000 | Goossens et al 2001                                 |

Table 2 shows the number of variables (questions) elicited from the experts in each panel, and the number of seed variables.

Table 2. Numbers of questions and seed variables questions of the expert panels of the EC/USNRC joint project, including Countermeasures

| Expert panel  | Number<br>of<br>questions | Number<br>of seeds | Remarks  |
|---|---------------------------|--------------------|--|
| Atmospheric dispersion                                  | 77                        | 23                 |  |
| Deposition (wet and dry)                                | 87                        | 19                 | <ul><li>14 for dry depos.</li><li>5 for wet depos.</li></ul> |
| Behaviour of deposited material and its related doses   | 505                       | 0                  | No seed questions  |
| Foodchain on animal transfer and behaviour <sup>3</sup> | 80                        | 8                  |  |

<sup>&</sup>lt;sup>1</sup> The Countermeasures panel was not part of the USNRC/CEC Project, but part of the CEC follow-up project on Uncertainty Analysis of the COSYMA software package

<sup>2</sup> The general and 1001

The general goal of the panels was to have half of the experts coming from Europe and the other half coming from the USA. This has not been achieved in all panels for various reasons <sup>3</sup> Since the practices of farming with respect to animals is different in Europe and in the USA the

questionnaires were adapted for European and American experts (see Table 7)

| Foodchain on plant/soil transfer and processes | 244 | 31 |                  |
|--|-----|----|------------------|
| Internal dosimetry                             | 332 | 55 |                  |
| Early health effects                           | 489 | 15 |                  |
| Late health effects                            | 111 | 8  | Post hoc values  |
| Countermeasures                                | 111 | 0  | Country specific |

## 3. Social Network Theory

The central idea of social network theory is that relations between agents in a network of social interactions are more indicative of importance/influence/value than attributes of individual agents. In the scientific domain, interaction, or connectedness, may be interpreted in many ways, for example:

- 1. Telephone and/or email traffic with colleagues
- 2. Visits, seminars, publications,
- 3. Co-authorship
- 4. Scientific citations

To implement social network theory as a method for determining weights for combining expert judgments, we require an index of interaction, which is meaningful and easily measured. From this point of view, scientific citations possess clear advantages.

Citation is nowadays widely recognized as the primary instrument for estimating the impact of scholarly work and is therefore chosen as our target relation in the experts' network. The weights of the experts are determined by citations between the experts themselves, in the following manner.

Citation searches are carried out through Thomson ISI Web of Knowledge [v3.0]. The rules we follow when performing the searches are:

- 1. The weight of an expert is determined by the number of papers by the other experts in the panel, which cite him. If an expert in one paper cites 2 or more papers from another expert, we consider it as 1 citation. Thus we don't need look into every paper from an expert to find his weights.
- 2. If two experts co-author a paper and cite a 3<sup>rd</sup> expert, this paper is counted twice.
- 3. Self-citation is excluded. In most cases the number of self-citations dominates citation from others in the expert panel.
- 4. We do not distinguish the order (e.g. first author, second author, etc) of the author

Of course there are some problems working with the citation index:

- 1. Names may be misspelled, or initials may be incomplete.
- 2. The same names may belong to different scientists, esp. for common names like 'J. Brown', 'P. Jacob'

One advantage of considering citation only between experts in the panel is that it largely removes these otherwise formidable problems.

One objection to citation-based weights is that it naturally favors older scientists, as they have more published work than scientists at the beginning of their careers. It would be possible to address this by counting only citations from the last N years. Of course the choice of any particular N may drive the outcome and may be difficult to defend. We might consider a discounting procedure, but this would merely shift the discussion from the choice of N to the choice of a discount rate.

Simply counting the number of times an expert is cited measures his connectedness to the panel *as a whole*, it does not measure interactions between two given experts. Individual interactions between experts might also contain interesting information. A challenge for the future might be to find a way to integrate such information in the derivation of expert weights. The present implementation must be viewed as a first attempt to apply social network theory to the problem of expert combination.

#### 4. Results

The results of scoring the combined experts (decision makers, DMs) in the seven panels with seed variables are shown in Table 3 below. It will be noted that in the Soil/plant panel, there was not good performance on any of the DM's. This situation is unique in the annals of expert judgment, and is included here to demonstrate that good performance is not a foregone conclusion. In this case, the conclusion was that the number of experts was too small to achieve a satisfactory performance for the DM. The number beneath the panel name is the number of citations on which the analysis is based.

The performance based DM (either global or item weights depending on the study) outperforms the others in both statistical accuracy (p-value) and relative information with respect to the background measure (Rel.inf). The Social network DM outperforms the equal weight DM on 4 of the 7 panels. In only the early Health panel is the SN DM significantly less accurate statistically than the equal weight DM. Figures 1 and 2 show the same information graphically.

Table 3. Results for Social Network weights, Performance based weights, and equal weights

| Early Health<br>130     | SocNet<br>Perf<br>Equal | <b>P-value</b> 0.002176 0.3889 0.09153 | <b>Rel. inf</b> 0.2181 0.4345 0.167 | #seeds<br>15<br>15<br>15 | Combined Score 0.000475 0.169 0.01528 |
|-------------------------|-------------------------|--|-------------------------------------|--------------------------|---------------------------------------|
| Internal<br>Dose<br>180 | SocNet<br>Perf<br>Equal | 0.07101<br>0.8318<br>0.1125            | 0.5997<br>0.7745<br>0.5164          | 55<br>55<br>55           | 0.04259<br>0.6442<br>0.05812          |
| Soil/Plant              | SocNet                  | 3.08E-07                               | 0.2489                              | 31                       | 7.68E-08                              |

| 78         | Perf   | 4.22E-06 | 0.3317 | 31 | 1.40E-06 |
|------------|--------|----------|--------|----|----------|
|            | Equal  | 3.08E-07 | 0.2117 | 31 | 6.53E-08 |
| Animal     | SocNet | 0.557    | 0.5123 | 8  | 0.2854   |
| 202        | Perf   | 0.7565   | 1.11   | 8  | 0.8396   |
|            | Equal  | 0.557    | 0.3573 | 8  | 0.199    |
| Wet        |        |          |        |    |          |
| Deposition | SocNet | 0.1245   | 0.7048 | 19 | 0.08913  |
| 37         | Perf   | 0.2556   | 0.4024 | 19 | 0.1029   |
|            | Equal  | 0.003239 | 0.6491 | 19 | 0.002103 |
| Dry        |        |          |        |    |          |
| Deposition | SocNet | 0.3992   | 0.1516 | 14 | 0.06051  |
| 37         | Perf   | 0.659    | 0.1789 | 14 | 0.1179   |
|            | Equal  | 0.00169  | 0.1629 | 14 | 0.000275 |
|            |        |          |        |    |          |
| Dispersion | SocNet | 0.355    | 0.3483 | 23 | 0.1236   |
| 62         | Perf   | 0.8592   | 0.444  | 23 | 0.3815   |
|            | Equal  | 0.2593   | 0.2467 | 23 | 0.06397  |

Figure 1. Combined scores (calibration  $\times$  information) for Social Network weights, Performance based weights, and equal weights

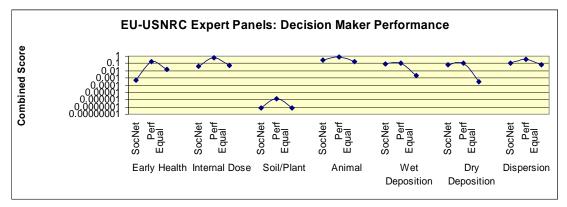


Figure 2. P-values and Information for Social Network weights, Performance based weights, and equal weights

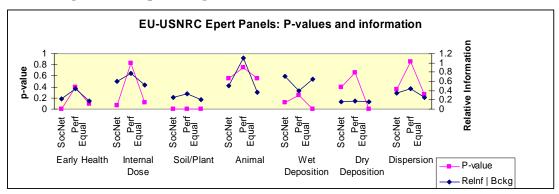


Figure 3 compares the ranks of the SN weights and the combined performance scores. The Soil panel has been excluded owing to the poor performance and small number of experts. We see that in two cases (Dispersion, Animal) the ranks are in good agreement. In early Health they are anti-correlated, and the remaining cases are indeterminate.

For four panels, we investigated the situation when the experts who weighted 0 according to citations are removed from the expert pool. This concerns selection of experts before any elicitation. The result given in Table 4 does not encourage us to conduct elicitation only among those experts with nonzero SN weights. From the case Early Health Effects we see it might be very dangerous to do so.

Figure 3. Experts' performance ranks and social network weight ranks

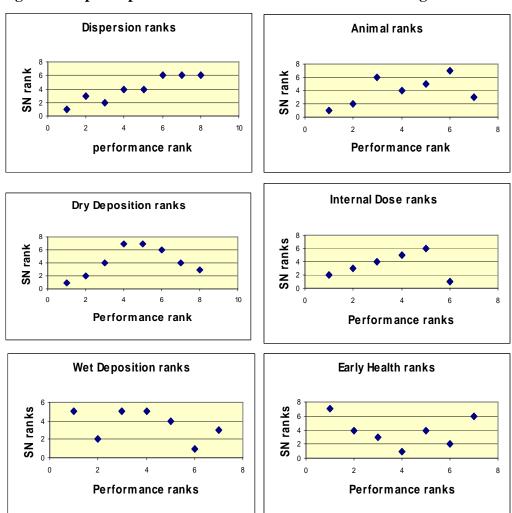


Table 4. Effects of removing experts with zero SN weight on Calibration scores

| number of experts removed | SN       | PERF   | Equal   |
|---------------------------|----------|--------|---------|
| 0                         | 0,002176 | 0,3889 | 0,09153 |

| Early Health | 0 | 0,002176 | 0,3889  | 0,09153  |
|--------------|---|----------|---------|----------|
| Effects      | 1 |          | 0,02116 | 0,03462  |
| Dispersion   | 0 | 0,355    | 0,8592  | 0,2593   |
|              | 3 |          | 0,8592  | 0,1588   |
| Dry          | 0 | 0,3565   | 0,659   | 0,00169  |
| Deposition   | 3 |          | 0,659   | 0,00169  |
| Wet          | 0 | 0,1245   | 0,2556  | 0,003239 |
| Deposition   | 3 |          | 0,1701  | 0,05047  |

### 5. Likelihood weights

A natural suggestion for weighting experts on the basis of observed outcomes is simply to assign a weight proportional to the assessed probability of the observed outcomes. These are termed "likelihood weights". A recent suggestion of likelihood weights for Bayesian belief nets is put forward in (Stiber et al, 2004). Unlike Social Network weights, likelihood weights require seed variables, and in this sense they are no less resource intensive than the classical model's performance based weights. If likelihood weights delivered good performance with *fewer* seed variables, this would be a significant advantage. Such a claim has not been advanced, though it could be studied empirically with the methods used in the following section.

Likelihood weights constitute an improper scoring rule, sometimes called the "direct rule" (Cooke 1991). Indeed, let X be an uncertain quantity with continuous range, and suppose an expert believes density function g(x), and is asked to state an assessed density f(x). If value x is observed, the expert receives score  $K \times f(x)$  for some constant K. The expert's expected score is thus

Expected score = 
$$K \int f(x)g(x)dx$$
.

If the expert chooses f to maxmize his expected score he will evidently choose

$$f(x) = \delta(x^* - x);$$

where  $x^* = \operatorname{argmax} g(x)$  and  $\delta(x)$  is the Dirac function assigning unit mass to the point x. Hence, if an experts are rewarded in a manner proportional to the likelihood of an observed outcome, an expert who wishes to maximize his/her expected reward is encouraged to give extremely overconfident assessments. In the same vein, one can question whether likelhood scores are reasonable measures of performance. An expert who is poorly calibrated and uninformative may nonetheless have a higher likelihood score than a well calibrated informative expert. The AOT-AEX case discussed in the next section provides an example.

When several outcomes are observed, we interpret the likelihood of the joint observation as the product of the likelihoods of the individual observations. We thus assume that each expert regards the variables as independent. In cases where no

information on dependence is assessed, there is no practical alternative but to proceed with the independence assumption.

In spite of these features, the likelihood weights continue to have an appeal, perhaps owing to the salient role of likelihood in Bayesian and classical statistics. Without contesting the proper role of theoretical disquitions, the present study focuses on performance with real expert data.

#### 6. Results with likelihood weights

The expert data from the TU Delft data base consists of quantile assessments from experts. We may implement likelihood weights in two ways, according to how we define the likelihood of the observed values. For each expert, we may either (A) define the likelihood of the observation as the probability of the interquantile interval into which the observation falls, or (B) using the minimal information density fit to the expert's quantiles, define the likelihood as the density at the observed value. To illustrate the difference between these two alternatives, suppose the value 15 is observed. Suppose expert 1 assess his 5% quantile at 10 and his 25% quantile at 20, while expert 2 assesses his 5% quantile at 10 and his 25% quantile at 50. No intermediate quantiles are assessed. On alternative (A) both experts assign the same likelihood to the observation, namely 0.2. Using a uniform background measure with alternative (B), the first expert assigns a likelihood of 0.2 / 10 = 0.02; while the second expert assigns likelihood 0.2 / 40 = 0.005.

Alternative (B) is more in keeping with the spirit of likelihood weights, though it requires the uniform background measure. In the TU Delft data, this measure is supplied by the analyst and not assessed by experts. Alternative (A) has been analyzed in (Van Rooij 2005); which echoes the results found below. We proceed here with alternative (B). In either case, it is preferable if the experts assess a large number of quantiles. In most TU Delft studies, the experts assessed the 5%, 50% and 95% quantiles; however, in 5 studies the 25% and 75% quantiles were also assessed. These are (references to number in Table 2 of (this volume))

- 1. Amsterdam Option Traders AEX (AOT-AEX), next day opening price for the AEX index (6)
- 2. Amsterdam Option Traders, risk analysts (AOT-Risk) (7)
- 3. DSM ground water transport (8)
- 4. Dike ring risk (30)
- 5. Health effects of fine Particulate Matter PM<sub>2.5</sub> (35)

In all cases the uniform background measure was used. Table 5 below compares the decision makers based on likelihood weights, with the global (classical model) and equal weighting. In each case the calibration, average relative information and combined score (product of calibration and information scores) are shown. The full data including the expert weights are given in the appendix. To enable the comparison

with likelihood weights, the calculations are sometimes done differently than in Table 2 of (Cooke and Goossens 2006)<sup>4</sup>.

In two of the five studies (AEX, DSM) the calibration of the likelihood weights is marginally acceptable. A similar remark holds for the equal weights (for DSM, Dike ring). In the Dike ring case, the likelihood and global weights are nearly identical, in the other cases they are markedly different (see appendix).

**Table 5** Comparison of likelihood, performance based and equal weighting

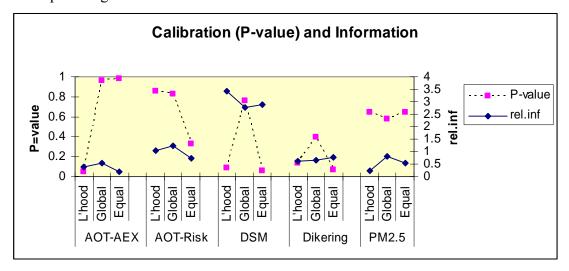
|           | 1      | , I                   |                      |         | 1 (               |
|-----------|--------|-----------------------|----------------------|---------|-------------------|
| Study     | Expert | Calibr'n<br>(P-value) | Ave.<br>rel.<br>Inf. | # seeds | Combined<br>Score |
| AOT       | L'hood | 0.04488               | 0.3933               | 34      | 0.1842            |
| AEX       | Global | 0.9652                | 0.5224               | 34      | 0.5042            |
|           | equal  | 0.9769                | 0.2075               | 34      | 0.2027            |
| AOT       | L'hood | 0.8597                | 1.047                | 11      | 0.9005            |
| Risk      | Global | 0.8272                | 1.212                | 11      | 1.003             |
|           | equal  | 0.324                 | 0.7449               | 11      | 0.2413            |
| DSM       | L'hood | 0.08694               | 3.419                | 10      | 0.2972            |
| grndwater | Global | 0.7562                | 2.787                | 10      | 2.107             |
|           | equal  | 0.05891               | 2.895                | 10      | 0.1706            |
| Dikering  | L'hood | 0.1322                | 0.6067               | 47      | 0.0802            |
| _         | Global | 0.3955                | 0.6462               | 47      | 0.2555            |
|           | equal  | 0.06979               | 0.7537               | 47      | 0.0526            |
| PM2.5     | L'hood | 0.645                 | 0.2132               | 12      | 0.1375            |
|           | Global | 0.578                 | 0.8065               | 12      | 0.4661            |
|           | equal  | 0.645                 | 0.5421               | 12      | 0.3497            |
|           |        |                       |                      |         |                   |

Figure 4 below shows the calibration or p-values and information scores in graphical format. The p-values are shown on the left vertical axis, the average relative information with respect to the background measure on the right axis.

\_

The calibration scores in Table 5 are computed with all the seed items and without reducing the effective number of seeds (see other article this volume). The reason for this is that there is no straightforward way to perform this reduction with likelihood weights. AOT-AEX involved 38 seed variables, and 9 experts, but 4 of the experts assessed less than 34 of the seed variables. These 4 experts are excluded in this comparison. Dike ring involved 47 seed variables. In cases with a large number of seeds, the calibration scores of the experts may be very low and in such cases the effective number of seeds is often reduced to 10 to enable comparisons with other studies. These considerations explain differences between the values in Table 5 and those in Table 2 of (Cooke and Goossens 2006).

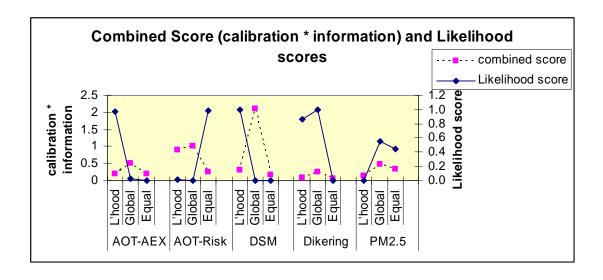
**Figure 4:** Comparison of P-values, and relative information for Likelihood, Global and Equal weights.



Although there is no theorem that global weights out perform equal weights in calibration and information, global decision maker does optimize for the product of calibration and information, and in practice almost always performs better. The same remark leads us to suspect better performance than likelihood weights, and this is indeed borne out in Figure 5. It is interesting to compare these three decision makers with regard to their likelihood scores. For each decision maker, we compute the likelihood of the realizations and, for graphical representation, normalize so that the three likelihood scores sum to one. Figure 5 compares these likelihood scores for the three decision makers, and also shows the combined score from the classical model (calibration × information).

It is notable that the decision maker formed using likelihood weights does *not* generally have a higher likelihood score than the other decision makers. This is the case in only AOT-AEX and DSM ground water, the two studies in which the likelihood weight decision maker's calibration is borderline.

**Figure 5** Comparison of Combined scores (calibration × information) and normalized likelihood scores for Likelihood, Global and Equal weights.



The overall picture is as follows. In terms of calibration and information, likelihood weights' performance is intermediate between that of the global and the equal weight decision maker. In terms of likelihood scores, the performance of likelihood weights is somewhat erratic.

#### 7. Conclusions

The picture that emerges with regard to social network weights is rather mixed. Clearly, SN theory does not provide an alternative to performance based combination of expert judgments. Indeed, the statistical accuracy of the SN decision maker is sometimes unacceptably low. On the other hand, it does outperform equal weighting in the majority of cases. In some cases the SN weights lead to a ranking of experts which is similar to their performance ranks, but this pattern is not consistent.

It might be speculated that SN theory would provide an acceptable means for nominating experts. So far as we can judge from this data, such a conclusion would not be supported.

Of course there are many caveats to these conclusions. This represents a first attempt to derive social network weights. There are doubtless other ways of constructing such weights, based on scientific citations. Some of these were mentioned above and include

- Restricting references to the recent past
- Alternative counts for references in multi-author papers
- Using pair-wise expert interactions

The results here, though not overwhelmingly positive, do nonetheless motivate further research into social interaction methods for nominating and weighting experts. Indeed, a full expert judgment study with performance measurement requires an investment in time and effort, with a view to securing external validation. If high confidence in a comparable level of validation can be obtained by less intensive methods, this would be very welcome, and would facilitate the application of

structured expert judgment in situations where the resources for a full study are not available.

With regard to likelihood weights, the evidence presented here suggests that they do not out perform global weights either with regard to calibration and information, which are optimized in the global weights, nor indeed with regard to likelihood. If, in spite of the theoretical drawbacks noted in section 4, one adhered to the idea that likelihood is a good measure of performance, then this study suggest that such a person could better default to equal weighting and spare himself trouble of developing seed variables.

# **Appendix**

The following table gives the individual expert and DM scores for the EU-USNRC studies. The Combined Score is the product of the calibration score and the Mean Relative Information with respect to the background for seed variables. SN denotes the social network, the SN weights are the weights assigned to the individual experts by the social network theory discussed in section 4. SNdm in column 1 denotes the decision maker resulting from combining the experts with the SN weights.

| Study          | Calibr'n<br>(P-<br>value) | Mean<br>Rel<br>Inf | #<br>seeds | Combined<br>Score | SN<br>Weights |
|----------------|---------------------------|--------------------|------------|-------------------|---------------|
| Dispersion     | -                         | (seeds)            |            |                   |               |
| Exp.1          | 5.23E-05                  | 0.6418             | 23         | 3.36E-05          | 0             |
| Exp.2          | 7.57E-08                  | 0.7848             | 23         | 5.94E-08          | 0             |
| Exp.3          | 0.001498                  | 0.6519             | 23         | 0.000976          | 0             |
| Exp.4          | 0.1358                    | 0.5574             | 23         | 0.0757            | 0.645         |
| Exp.5          | 0.034                     | 0.961              | 23         | 0.03268           | 0.0323        |
| Exp.6          | 0.009073                  | 0.8812             | 23         | 0.007995          | 0.0161        |
| Exp.7          | 0.01447                   | 0.8404             | 23         | 0.01216           | 0.0161        |
| Exp.8          | 0.02151                   | 0.6411             | 23         | 0.01379           | 0.2905        |
| SN dm          | 0.355                     | 0.3483             | 23         | 0.1236            |               |
| item dm        | 0.8592                    | 0.444              | 23         | 0.3815            |               |
| global dm      | 0.5187                    | 0.5254             | 23         | 0.2725            |               |
| equal dm       | 0.2593                    | 0.2467             | 23         | 0.06397           |               |
| Dry Deposition |                           |                    |            |                   |               |
| Exp.1          | 3.06E-05                  | 0.7044             | 14         | 2.16E-05          | 0.081         |
| Exp.2          | 0.5274                    | 0.1661             | 14         | 0.08759           | 0.405         |
| Exp.3          | 0.00169                   | 0.41               | 14         | 0.000693          | 0             |
| Exp.4          | 0.00169                   | 0.7231             | 14         | 0.001222          | 0             |
| Exp.5          | 2.06E-08                  | 0.7201             | 14         | 1.48E-08          | 0.189         |
| Exp.6          | 0.002202                  | 1.341              | 14         | 0.002953          | 0.243         |
| Exp.7          | 0.00169                   | 0.7826             | 14         | 0.001323          | 0.081         |
| Exp.8          | 0.000877                  | 0.5431             | 14         | 0.000476          | 0.001         |
| SN dm          | 0.3992                    | 0.1516             | 14         | 0.06051           |               |
| item dm        | 0.659                     | 0.1789             | 14         | 0.1179            |               |
| global dm      | 0.5274                    | 0.1812             | 14         | 0.09557           |               |
| equal dm       | 0.00169                   | 0.1629             | 14         | 0.000275          |               |

| Wet Deposition        |                        |                      |                 |                  |        |
|-----------------------|------------------------|----------------------|-----------------|------------------|--------|
| Exp.1                 | 3.85E-10               | 2.254                | 19              | 8.69E-10         | 0.16   |
| Exp.2                 | 0.01293                | 0.5595               | 19              | 0.007233         | 0      |
| Exp.3                 | 0.003239               | 1.096                | 19              | 0.00355          | 0      |
| Exp.4                 | 1.29E-06               | 1.672                | 19              | 2.15E-06         | 0.37   |
| Exp.5                 | 0.00387                | 0.9804               | 19              | 0.003794         | 0.32   |
| Exp.6                 | 0.000251               | 1.683                | 19              | 0.000423         | 0.15   |
| Exp.7                 | 0.00025                | 1.737                | 19              | 0.000435         | 0      |
| SN dm                 | 0.1245                 | 0.7161               | 19              | 0.08913          |        |
| item dm               | 0.2556                 | 0.4024               | 19              | 0.1029           |        |
| global dm             | 0.2556                 | 0.393                | 19              | 0.1005           |        |
| equal dm              | 0.003239               | 0.6491               | 19              | 0.002103         |        |
| Foodchain             |                        |                      |                 |                  |        |
| Animal                |                        |                      |                 |                  |        |
| Exp.1                 | 0.002442               | 1.118                | 8               | 0.002732         | 0.025  |
| Exp.2                 | 0.001995               | 1.15                 | 8               | 0.002293         | 0.196  |
| Exp.3                 | 0.09031                | 0.1564               | 8               | 0.01412          | 0.082  |
| Exp.4                 | 0.7565                 | 1.11                 | 8               | 0.8396           | 0.228  |
| Exp.5                 | 0.01391                | 1.314                | 6               | 0.01829          | 0.177  |
| Exp.6                 | 0.6497                 | 1.302                | 8               | 0.8461           | 0.247  |
| Exp.7                 | 0.02528                | 1.272                | 7               | 0.03215          | 0.045  |
| SN dm                 | 0.557                  | 0.5123               | 8               | 0.2854           |        |
| item dm               | 0.7565                 | 1.11                 | 8               | 0.8396           |        |
| global dm             | 0.7565                 | 1.11                 | 8               | 0.8396           |        |
| equal dm              | 0.557                  | 0.3573               | 8               | 0.199            |        |
| Foodchain             |                        |                      |                 |                  |        |
| soil/plant            |                        |                      |                 |                  |        |
| Exp.1                 | 0                      | 1.591                | 31              | 0                | 0.321  |
| Exp.2                 | 4.96E-16               | 0.5205               | 31              | 2.58E-16         | 0.143  |
| Exp.3                 | 1.06E-07               | 0.5318               | 31              | 5.63E-08         | 0.321  |
| Exp.4                 | 1.34E-08               | 0.7998               | 31              | 1.07E-08         | 0.215  |
| SN dm                 | 3.08E-07               | 0.2489               | 31              | 7.68E-08         | 0.2.0  |
| item dm               | 9.53E-07               | 0.3972               | 31              | 3.79E-07         |        |
| global dm             | 4.22E-06               | 0.3317               | 31              | 1.40E-06         |        |
| equal dm              | 3.08E-07               | 0.2117               | 31              | 6.53E-08         |        |
| Internal              |                        |                      |                 |                  |        |
| dosimetry             |                        |                      |                 |                  |        |
| Exp.1                 | 0.003235               | 1.66                 | 39              | 0.00537          | 0.1875 |
| Exp.2                 | 0.7346                 | 0.8151               | 55              | 0.5988           | 0.25   |
| Exp.3                 | 1.70E-10               | 1.947                | 50              | 3.31E-10         | 0.025  |
| Exp.4                 | 8.39E-17               | 2.363                | 39              | 1.98E-16         | 0.275  |
| Exp.5                 | 4.55E-06               | 1.182                | 39              | 5.38E-06         | 0.0375 |
| Exp.6                 | 0.009419               | 0.8617               | 28<br>55        | 0.008116         | 0.225  |
| SN dm                 | 0.07101                | 0.5997               | 55<br>55        | 0.04259          |        |
| item dm               | 0.7346                 | 0.8151<br>0.7745     | 55<br>55        | 0.5988<br>0.6442 |        |
| global dm             | 0.8318                 |                      |                 |                  |        |
| equal dm              | 0 1125                 | U 2161               | L L             |                  |        |
|                       | 0.1125                 | 0.5164               | 55              | 0.05812          |        |
| Early Health          | 0.1125                 | 0.5164               | 55              | 0.05812          |        |
| Early Health<br>Exp.1 | <b>0.1125</b> 0.000185 | <b>0.5164</b> 0.8381 | <b>55</b><br>15 | 0.05812          | 0.234  |

| Exp.2     | 0.000284 | 1.381  | 15 | 0.000393 | 0     |
|-----------|----------|--------|----|----------|-------|
| Exp.3     | 2.44E-06 | 1.016  | 15 | 2.48E-06 | 0.298 |
| Exp.4     | 0.000356 | 0.9652 | 15 | 0.000343 | 0.053 |
| Exp.5     | 1.69E-12 | 1.123  | 15 | 1.89E-12 | 0.021 |
| Exp.6     | 4.46E-05 | 0.5796 | 15 | 2.58E-05 | 0.053 |
| Exp.7     | 0.000319 | 0.4182 | 15 | 0.000133 | 0.341 |
| SN dm     | 0.002176 | 0.2181 | 15 | 0.000475 |       |
| Item dm   | 0.3889   | 0.4345 | 15 | 0.169    |       |
| global dm | 0.3889   | 0.3872 | 15 | 0.1506   |       |
| equal dm  | 0.09153  | 0.167  | 15 | 0.01528  |       |
|           |          |        |    |          |       |

| Expert           | Calibr'n<br>(P-<br>value) | Ave.<br>rel. Inf. | #<br>seeds | Combined score  | Likelihood<br>weights | Global<br>weights |
|------------------|---------------------------|-------------------|------------|-----------------|-----------------------|-------------------|
| AOT-<br>AEX      | ,                         |                   |            |                 |                       |                   |
| Exp. 1           | 0.8686                    | 0.39              | 34         | 0.3388          | 2.283E-06             | 0                 |
| Exp. 2           | 0.8377                    | 0.2166            | 34         | 0.1815          | 8.349E-04             | 0                 |
| Exp. 3           | 0.5538                    | 0.4177            | 34         | 0.2313          | 1.261E-08             | 0                 |
| Exp. 4           | 0.9652                    | 0.5224            | 34         | 0.5042          | 6.427E-01             | 1                 |
| Exp. 5           | 0.9403                    | 0.5776            | 34         | 0.5431          | 3.565E-01             | 0                 |
| L'hood           | 0.04488                   | 0.3933            | 34         | 0.1842          |                       |                   |
| Global           | 0.9652                    | 0.5224            | 34         | 0.5042          |                       |                   |
| Equal            | 0.9769                    | 0.2075            | 34         | 0.2027          |                       |                   |
| AOT-<br>Risk     |                           |                   |            |                 |                       |                   |
| Exp. 1           | 0.281                     | 1.273             | 11         | 0.3577          | 6.74E-01              | 0                 |
| Exp. 2           | 0.8272                    | 1.212             | 11         | 1.003           | 2.45E-01              | 1                 |
| Exp. 3           | 0.1609                    | 1.446             | 11         | 0.2327          | 6.41E-05              | 0                 |
| Exp. 4           | 0.08609                   | 1.063             | 11         | 0.09155         | 2.08E-03              | 0                 |
| Exp. 5           | 0.4949                    | 1.451             | 11         | 0.718           | 7.88E-02              | 0                 |
| L'hood           | 0.8597                    | 1.047             | 11         | 0.9005          |                       |                   |
| Global           | 0.8272                    | 1.212             | 11         | 1.003           |                       |                   |
| Equal            | 0.324                     | 0.7449            | 11         | 0.2413          |                       |                   |
| DSM gr           |                           |                   |            |                 |                       |                   |
| Exp. 1           | 0.000139                  | 4.445             | 10         | 0.0006161       | 3.253E-14             | 0                 |
| Exp. 2           | 0.000697                  | 3.905             | 10         | 0.002721        | 1.191E-02             | 0                 |
| Exp. 3           | 0.44                      | 3.802             | 10         | 1.673           | 9.020E-02             | 0.74              |
| Exp. 4           | 1.27E-11                  | 6.217             | 10         | 7.87E-11        | 7.165E-28             | 0                 |
| Exp. 5           | 0.1466                    | 1.704             | 10         | 0.2498          | 1.952E-04             | 0.11              |
| Exp. 6           | 0.007621                  | 4.831             | 10         | 0.03681         | 9.561E-06             | 0                 |
| Exp. 7           | 0.08694                   | 3.797<br>3.419    | 10         | 0.3301          | 8.977E-01             | 0.15              |
| L'hood<br>Global | 0.08694<br>0.7562         | 3.419<br>2.787    | 10<br>10   | 0.2972<br>2.107 |                       |                   |
| Equal            |                           | 2.767             | 10         | 0.1706          |                       |                   |
| Equal            | 0.05891                   | 2.095             | 10         | 0.1706          |                       |                   |
| Dikering         |                           |                   |            |                 |                       |                   |
| Exp. 1           | 1.47E-05                  | 1.093             | 47         | 1.61E-05        | 3.519E-06             | 0                 |
| Exp. 2           | 1.30E-05                  | 1.254             | 47         | 1.63E-05        | 9.079E-10             | 0                 |
| Exp. 3           | 0.000144                  | 0.8015            | 47         | 0.0001153       | 9.690E-02             | 0                 |
| Exp. 4           | 1.56E-08                  | 1.46              | 47         | 2.28E-08        | 8.754E-19             | 0                 |
| Exp. 5           | 2.04E-11                  | 1.572             | 47         | 3.21E-11        | 1.200E-18             | 0                 |

| Exp. 6  | 0.0341   | 0.4371 | 47 | 0.0149    | 1.111E-09 | 0   |
|---------|----------|--------|----|-----------|-----------|-----|
| Exp. 7  | 5.28E-15 | 0.9633 | 47 | 5.09E-15  | 1.412E-28 | 0   |
|         | 4.81E-05 | 1.061  | 47 | 5.10E-05  | 3.389E-12 | 0   |
| Exp. 9  | 3.83E-11 | 1.403  | 47 | 5.38E-11  | 8.047E-14 | 0   |
| Exp. 10 | 0.3955   | 0.6462 | 47 | 0.2555    | 9.031E-01 | 1   |
| Exp. 11 | 3.09E-18 | 2.133  | 47 | 6.59E-18  | 2.965E-24 | 0   |
| Exp. 12 | 3.25E-19 | 2.471  | 47 | 8.04E-19  | 7.753E-27 | 0   |
| Exp. 13 | 6.78E-08 | 1.531  | 47 | 1.04E-07  | 4.953E-12 | 0   |
| Exp. 14 | 0        | 2.065  | 47 | 0         | 3.793E-35 | 0   |
| Exp. 15 | 6.49E-08 | 1.24   | 47 | 8.05E-08  | 1.864E-11 | 0   |
| Exp. 16 | 0.001114 | 0.8198 | 47 | 0.000913  | 1.086E-09 | 0   |
| Exp. 17 | 3.27E-09 | 1.111  | 47 | 3.64E-09  | 2.757E-12 | 0   |
| L'hood  | 0.1322   | 0.6067 | 47 | 0.0802    |           |     |
| Global  | 0.3955   | 0.6462 | 47 | 0.2555    |           |     |
| Equal   | 0.06979  | 0.7537 | 47 | 0.0526    |           |     |
| PM2.5   |          |        |    |           |           |     |
| Exp. 1  | 0.000508 | 1.68   | 12 | 0.0008531 | 3.02E-06  |     |
| Exp. 2  | 0.1195   | 1.486  | 12 | 0.1776    | 9.94E-02  | 0.9 |
| Exp. 3  | 0.08127  | 0.8755 | 12 | 0.07115   |           |     |
| Exp. 4  | 0.08554  | 0.2331 | 12 | 0.01994   |           | 0.1 |
| Exp. 5  | 2.90E-05 | 2.673  | 12 | 7.74E-05  | 7.46E-02  |     |
| Exp. 6  |          | 1.244  | 12 | 0.0007879 | 2.45E-02  |     |
| L'hood  | 0.645    | 0.2132 | 12 | 0.1375    |           |     |
| Global  | 0.578    | 0.8065 | 12 | 0.4661    |           |     |
| Equal   | 0.645    | 0.5421 | 12 | 0.3497    |           |     |
|         |          |        |    |           |           |     |

# References

- Brown J, Goossens L.H.J., Harper F.T., Kraan B.C.P., Haskin F.E., Abbott M.L., Cooke R.M., Young M.L., Jones J.A., Hora S.C., Rood A., Randall J. *Probabilistic accident consequence uncertainty analysis: Food chain uncertainty assessment*, Report NUREG/CR-6523, EUR 16771, Washington, DC/USA, and Brussels-Luxembourg, 1997
- Cooke R.M., Goossens L.H.J., Kraan B.C.P.. *Methods for CEC\USNRC accident consequence uncertainty analysis of dispersion and deposition Performance based aggregating of expert judgements and PARFUM method for capturing modelling uncertainty.* Report EUR 15856, 1995
- Cooke R.M., Goossens L.H.J., "TU Delft Expert Judgment Data Base" appearing in this issue, 2006
- Goossens L.H.J., Boardman J, Harper F.T., Kraan B.C.P., Cooke R.M., Young M.L., Jones J.A., Hora S.C.; *Probabilistic accident consequence uncertainty analysis: External exposure from deposited material uncertainty assessment*, Report NU-REG/CR-6526, EUR 16772, Washington, DC/USA, and Brussels-Luxembourg, 1997
- Goossens L.H.J., Kraan B.C.P., Cooke R.M., Jones J.A., Ehrhardt J. *Probabilistic accident consequence uncertainty analysis using COSYMA: Countermeasures uncertainty assessment*, Report EUR 18821, Brussels-Luxembourg, 2001
- Goossens L.H.J., Harrison J.D., Harper F.T., Kraan B.C.P., Cooke R.M., Hora S.C.; *Probabilistic accident consequence uncertainty analysis: Internal dosimetry uncertainty assessment*, Report NUREG/CR-6571, EUR 16773, Washington, DC/USA, and Brussels-Luxembourg, 1998
- Harper F.T., Goossens L.H.J., Cooke R.M., Hora S.C., Young M.L., Päsler-Sauer J, Miller L.A., Kraan B.C.P., Lui C, McKay M.D., Helton J.C., Jones J.A.. *Probabilistic accident consequence uncertainty analysis: Dispersion and deposition uncertainty assessment*. Report NUREG/CR-6244, EUR 15855, Washington, DC/USA, and Brussels-Luxembourg, 1995
- Haskin F.E., Harper F.T., Goossens L.H.J., Kraan B.C.P., Grupa J.B., Randall J. *Probabilistic accident consequence uncertainty analysis: Early health effects uncertainty assessment*, Report NUREG/CR-6545, EUR 16775, Washington, DC/USA, and Brussels-Luxembourg, 1997
- Little M, Muirhead C, Goossens L.H.J., Harper F.T., Kraan B.C.P., Cooke R.M., Hora S.C.. Probabilistic accident consequence uncertainty analysis: Late (somatic) health effects uncertainty assessment, Report NUREG/CR-6555, EUR 16774, Washington, DC/USA, and Brussels-Luxembourg, 1997
- Cooke, R.M. Experts in Uncertainty, Oxford University Press, 1991.
- Hanneman, R.A. Introduction to Social Network Method, 2001

Stiber, N.A., Small, M.J. and Pantazidou, M. "Site-Specific updating and aggregating of Bayesian Belief Network models for Multiple Experts". Risk Analysis, 2004. M.J. Kallen and R.M. Cooke "Expert aggregation with dependence" Probabilistic Safety Assessment and Management, E.J. Bonano, A.L. Camp, M.J. Majors, R.A. Thompson (eds), Elsevier, 2002; 1287-1294

Clemen, R.T. and Jouini, M.N. "Copula models for aggregating expert op9inions in Operations Research, vol 44, no 3, 444-457, 1996.

Van Rooij, M. M. "Performance of Expert Judgment Methods with Expert Modeling", Masters Thesis, Dept. Mathematics, Delft University of Technology, Delft, April 15, 2005.

Van Overbeek, F.N.A. (1999) Financial experts in Uncertainty, Masters Thesis, Department of Mathematics, delft University of Technology, Delft.

Claessens, M., (1990) An application of expert opinion in ground water transport (in Dutch) TU Delft, DSM Report R 90 8840.

Frijters, M., Cooke, R. M. Slijkuis, K. and van Noortwijk, J.(1999) Expert Judgment Uncertainty Analysis for Inundation Probability, (in Dutch) Ministry of Water Management, Bouwdienst, Rijkswaterstaat, Utrecht.

Cooke, R M. and Slijkhuis, K.A. "Expert Judgment in the Uncertainty Analysis of Dike Ring Failure Frequency" Case Studies in Reliability and Maintenance. Edited by Wallace R. Blischke, D.N. Prabhakar Murthy; p. 331-352, ISBN: 0-471-41373-9, 2003, John Wiley and Sons, Inc.