

Why to measure

- To broaden understanding, guide evaluation research and practice (Researchers)
- To improve design, development, and implementation (Designers)
- To achieve evidence-based clinical usage, and increase adoption and uptake (End-users)
- To drive ongoing investment (Investors)
- To inform health policy practice (Policy-makers)

When to measure

Step 1 Particular evaluation stage: _____

Step 2 Interaction-related timing: _____

Step 3 Patient-related timing: _____

What to measure

How to measure