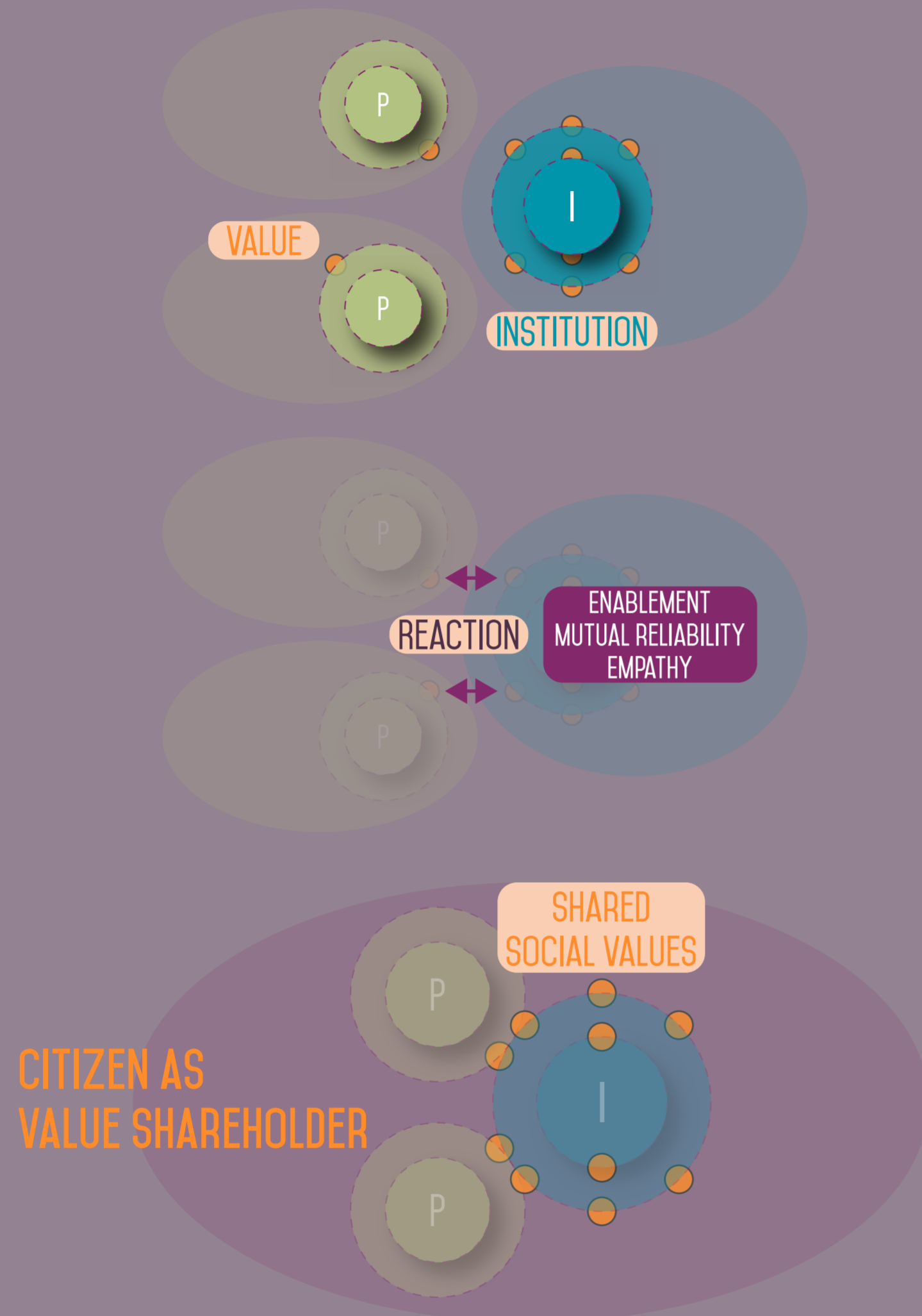


# MODEL

# SOCIAL BONDING

# FRAMEWORK



The social bonding model's ultimate aim is to envision a strategy to facilitate the sharing of values between citizens and institutions, in order to nurture reciprocal reliability and empathy between them.

The 'Reaction' that activates this process should be fueled by three main elements: 'Enablement', 'Mutual reliability' and 'Empathy'. These three components transform individual values into shared social values and citizens into value shareholders.

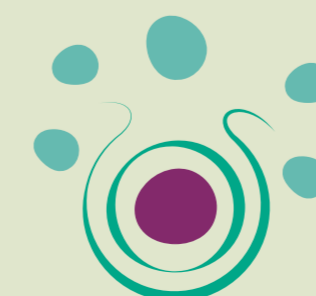


MUTUAL RELIABILITY	-----	ENABLING	-----	EMPATHY
INCLUSION	-----	ADVISING	-----	INSTITUTIONAL AFFORDANCE
PROACTIVITY	-----	EXPLAINING	-----	COORDINATION, SUPPORT & GUIDANCE
DESIGN THINKING	-----	PARTICIPATING	-----	PROBLEM FRAMING

The Social bonding framework is addressed to policymakers and public managers and its main function is to map and assess the Mindsets needed to design for loneliness, the Actions to be included in such a design, and the Capabilities to be finetuned or developed by enablers while facilitating this transition.

A coherent and thorough interaction and coexistence of these aspects can lead to iteratively challenge the problem while implementing the solutions. This aspect has been considered particularly important, because it allows practitioners to reflect on every aspect of the problem but also to renew the model and the framework themselves, by adding relevant changes extracted by successive research and implementation.

Mindsets, Actions and Capabilities can also be linked to each other in parallel. For instance, the 'Mutual reliability' mindset entails the capability of being empathetic and concerns actions of enablement towards people who feel (or might potentially feel) lonely.



**To blow up the bubble**  
Framing loneliness to foster social transitions