



**Connected
Creativity
minor**

What is this minor about?

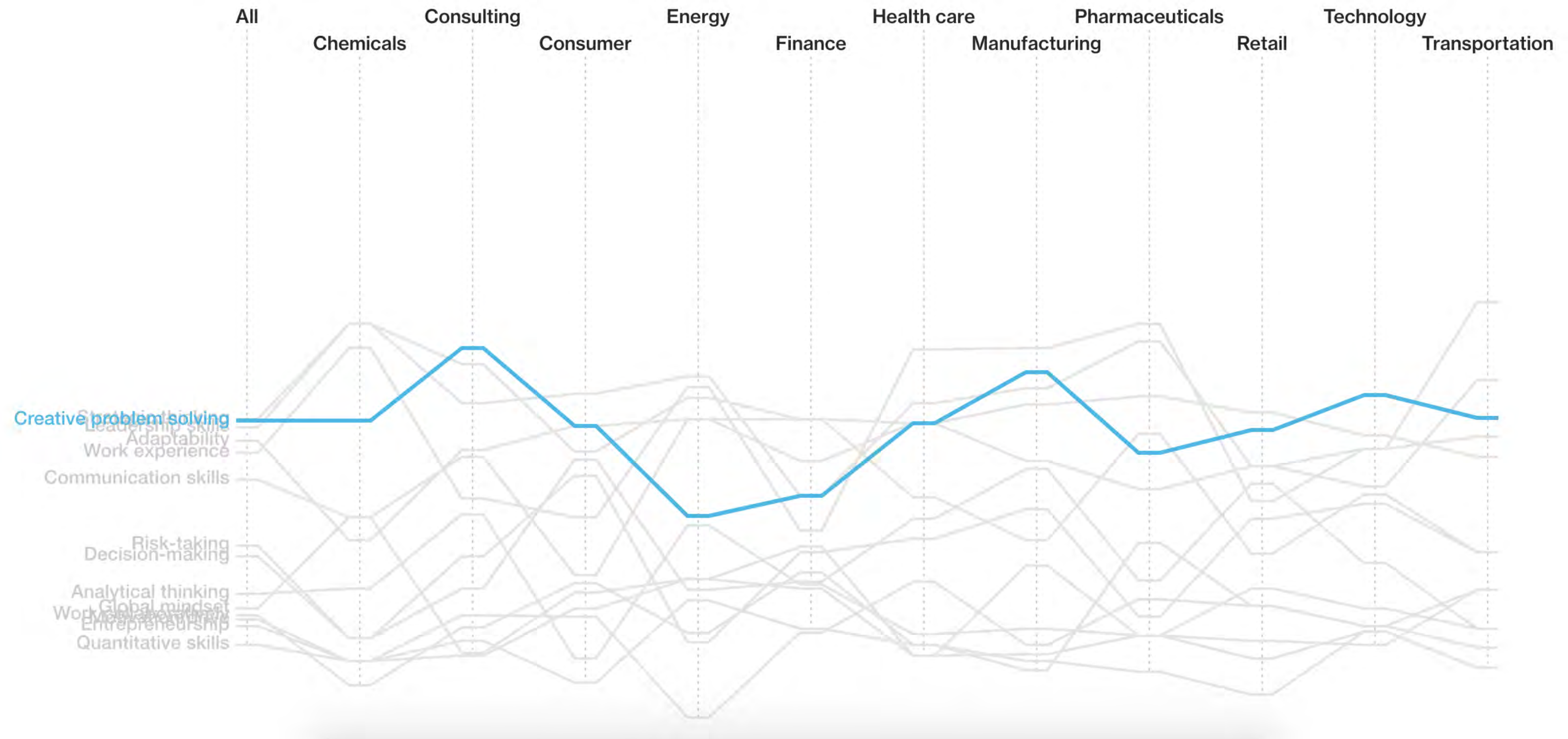
Our aim:

To empower you, independently of your discipline, on creative skills, methods and attitudes, so you can become **future-ready innovators**

Because:

The ability to think creatively and adopt a deliberate creative process is a crucial 21st century skill

Show how many recruiters called this skill... **Most important** **Hardest to find**





Connected
Creativity
Minor



Willemijn Brouwer
CreativiTree

Milene Gonçalves
Creative Path

Bregje van Eekelen
Contextualised
Creativity

Katrina Heijne
Deliberate Creativity
Practice of Creativity

Block A: IGNITE

Deliberate
Creativity

CreativiTree

Block B: ELECTRIFIED

Practice of
Creativity

Contextualising
Creativity

Creative Path (Q1 + Q2)

Creative Path

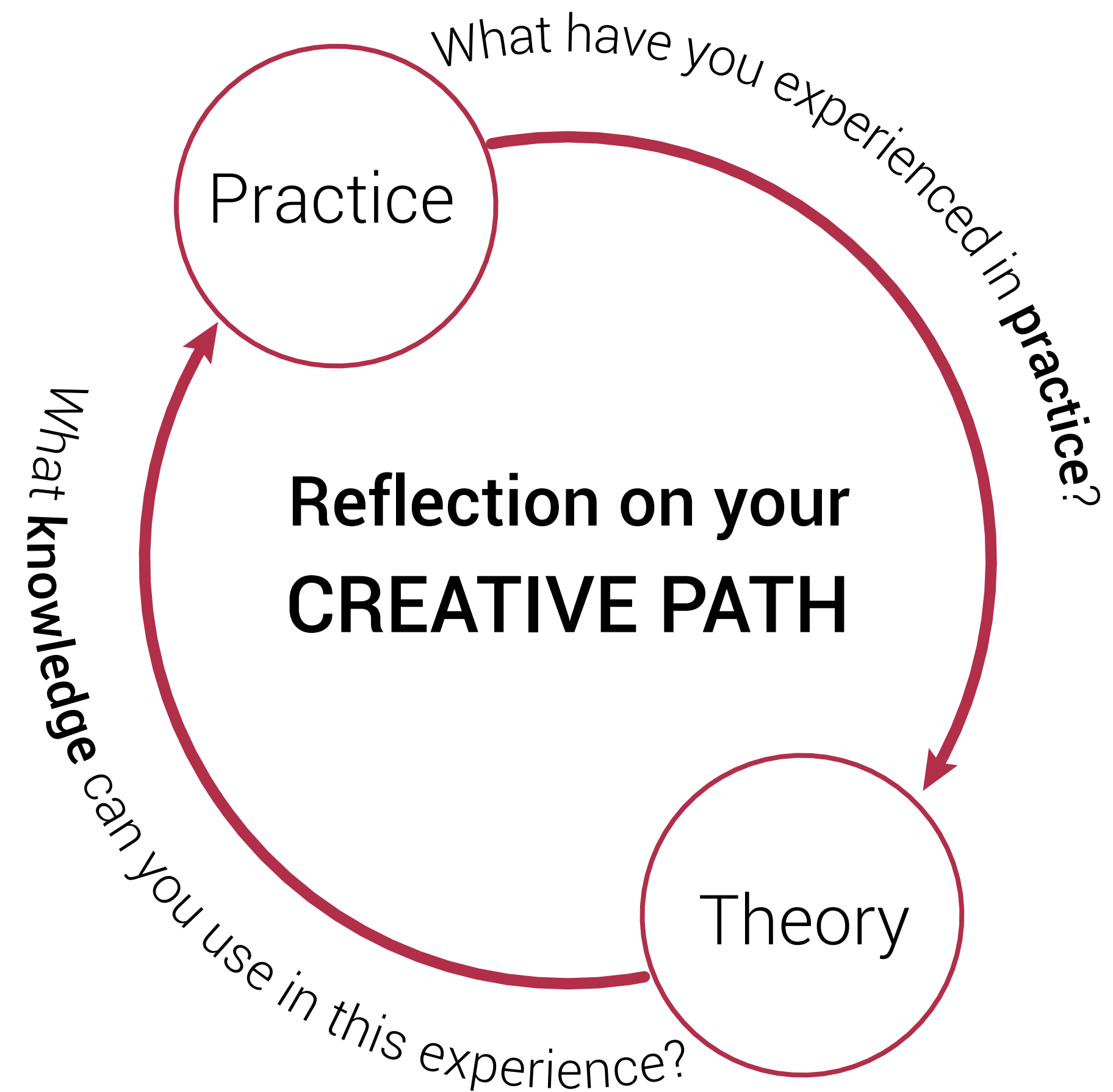
Reflection| Individ.

4 EC

Reflecting on your creative process, attitudes and mindsets

Gaining creative confidence

Creative interventions & workshops



Deliberate Creativity

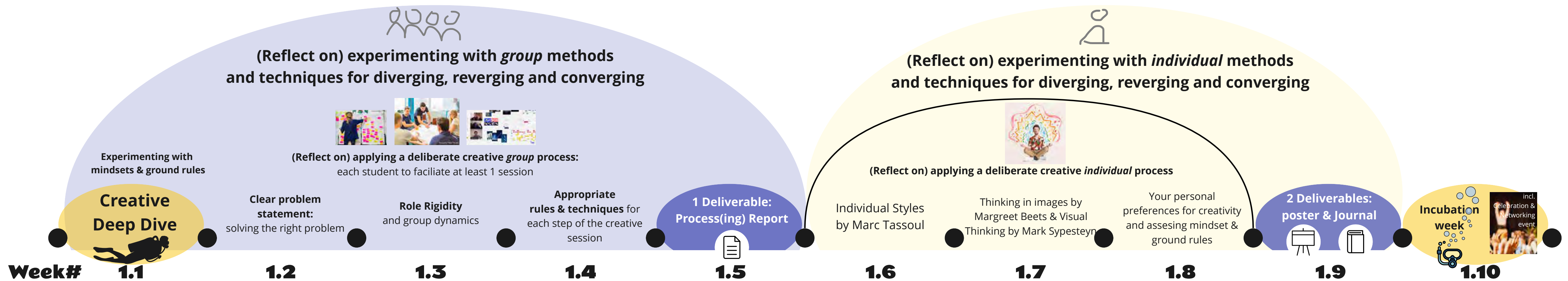
Practice | Group

7,5 EC

Apply creativity deliberately in problem framing & solving

Integrated Creative Problem Solving (ICPS)

Creative sessions



CreativiTree

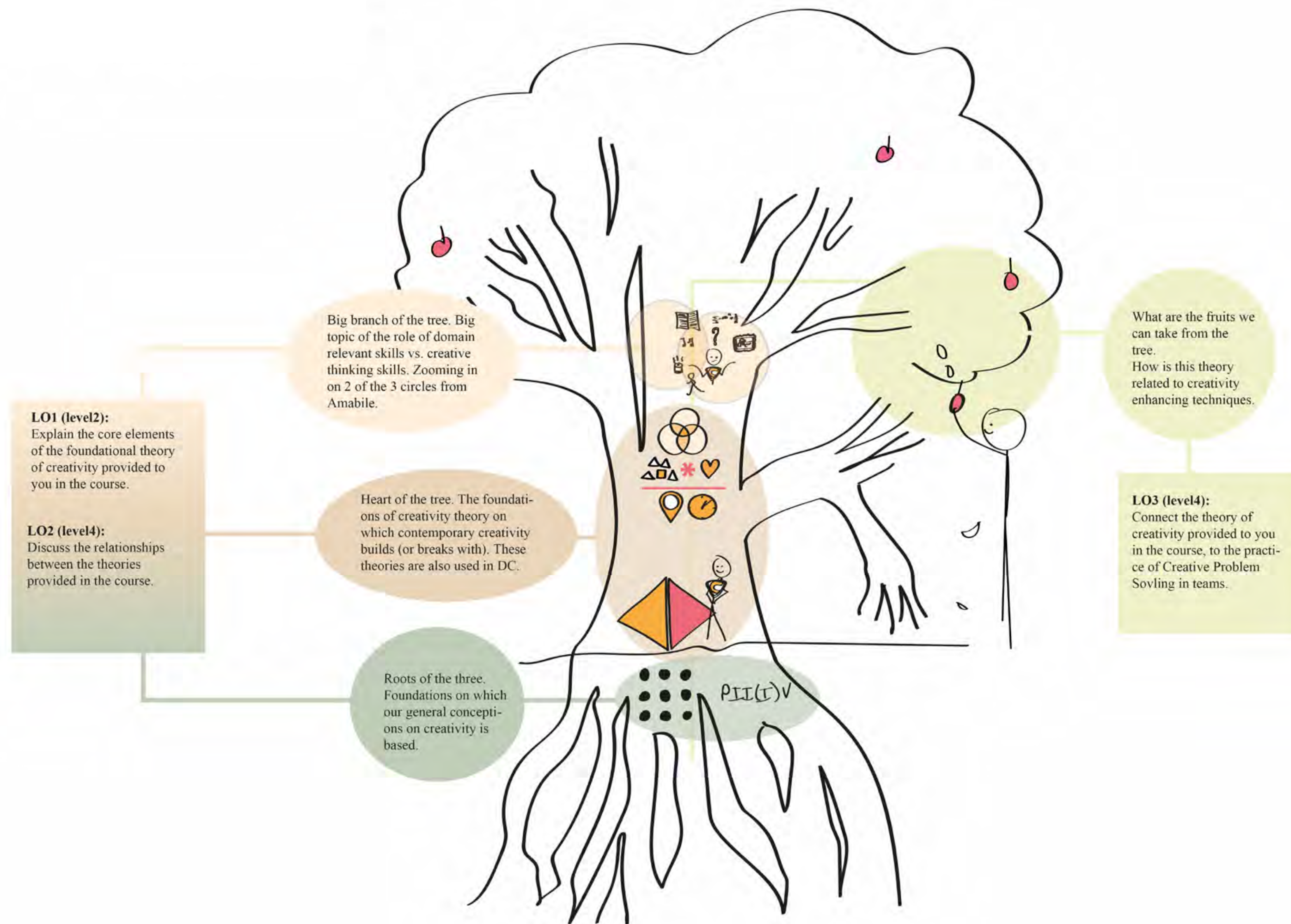
Theory | Group

4,5 EC

Understanding the theoretical foundations of creativity

Connect practice with theory

Interactive lectures & discussions



Practice of Creativity

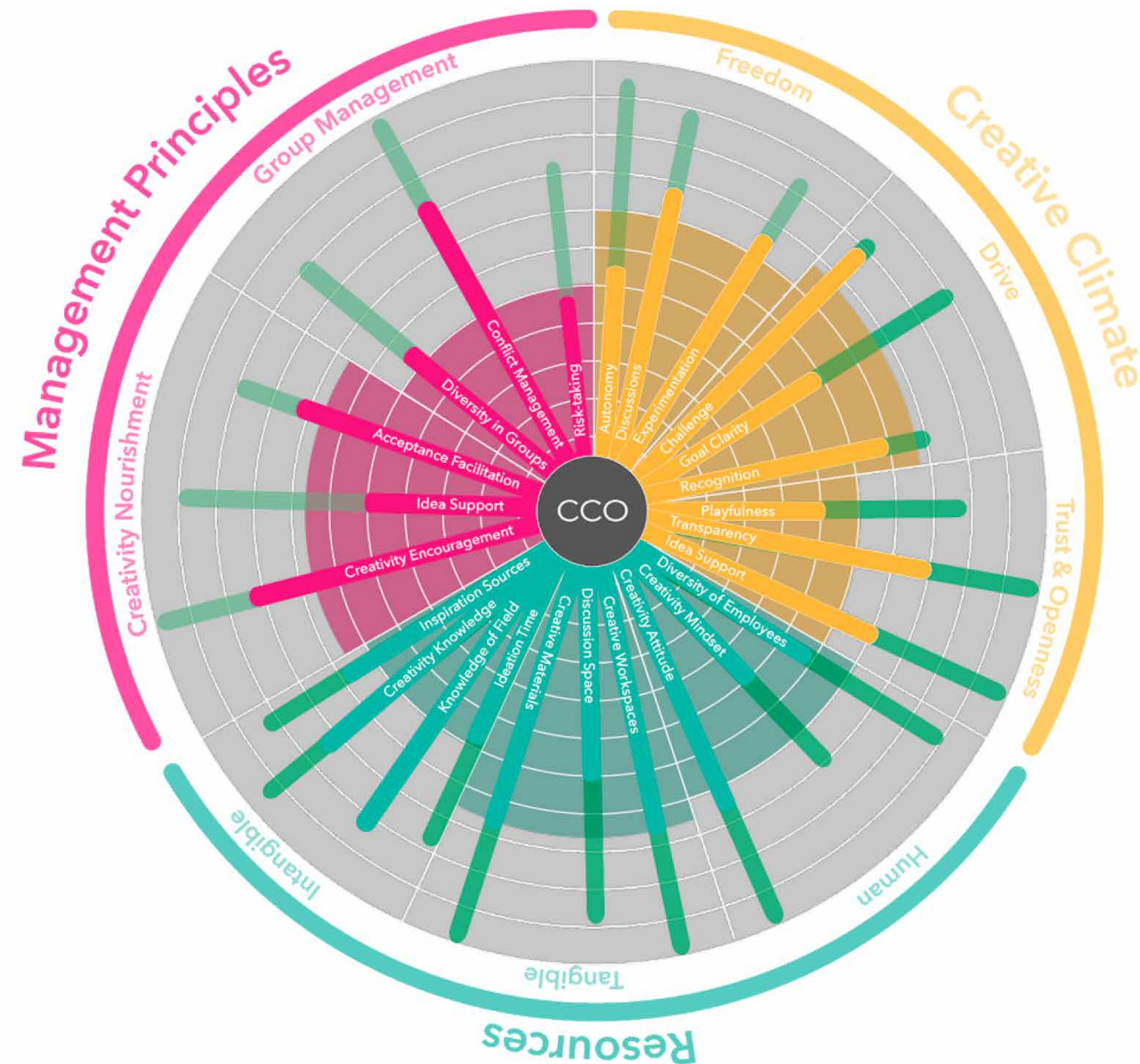
Practice | Group

7 EC

Creativity deployed in an organisational context

Developing an instrument to assess and improve creative capacity

Working in a company's context



Creative climate instrument developed by one of the groups

Contextualising Creativity

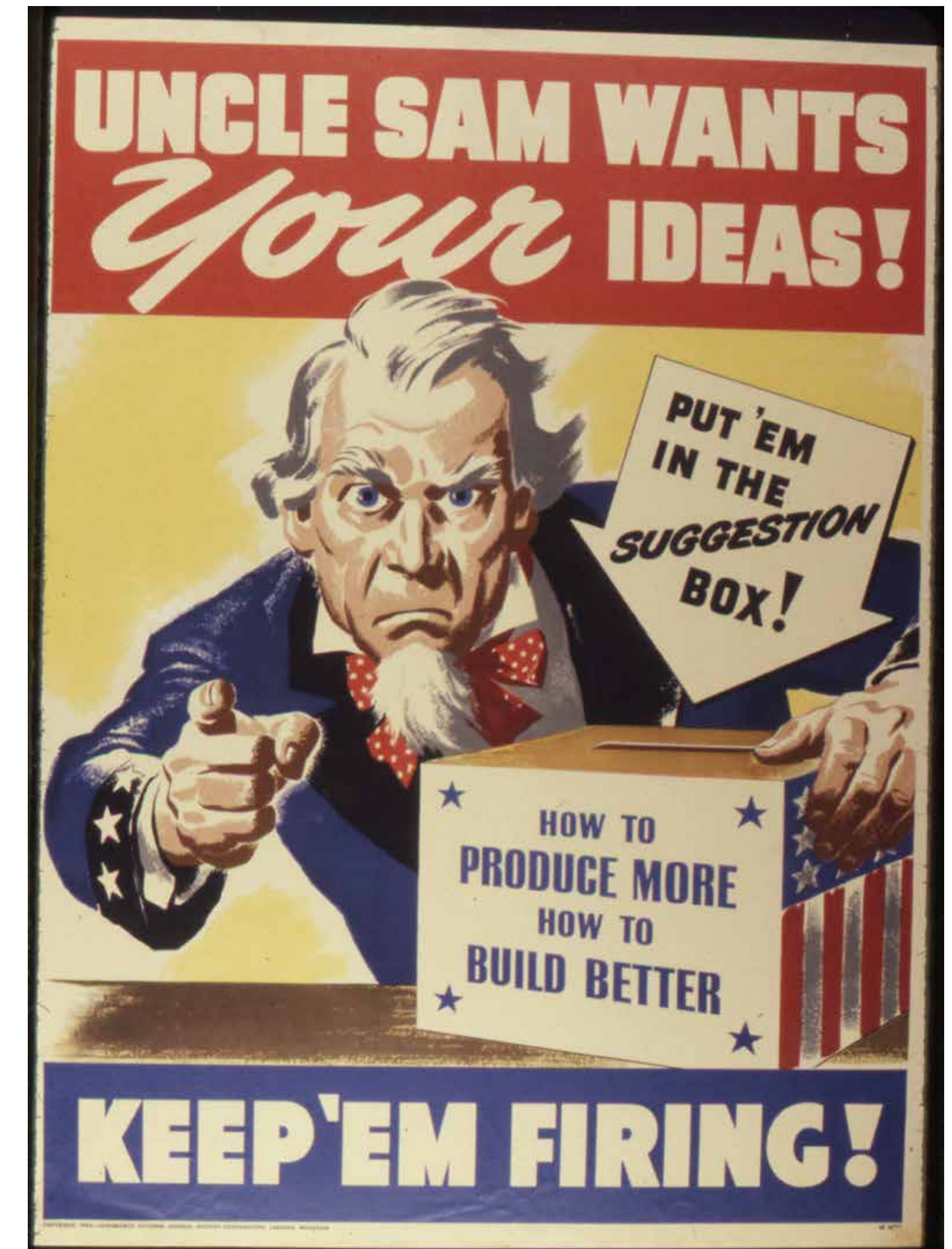
Research | Indiv.

7 EC

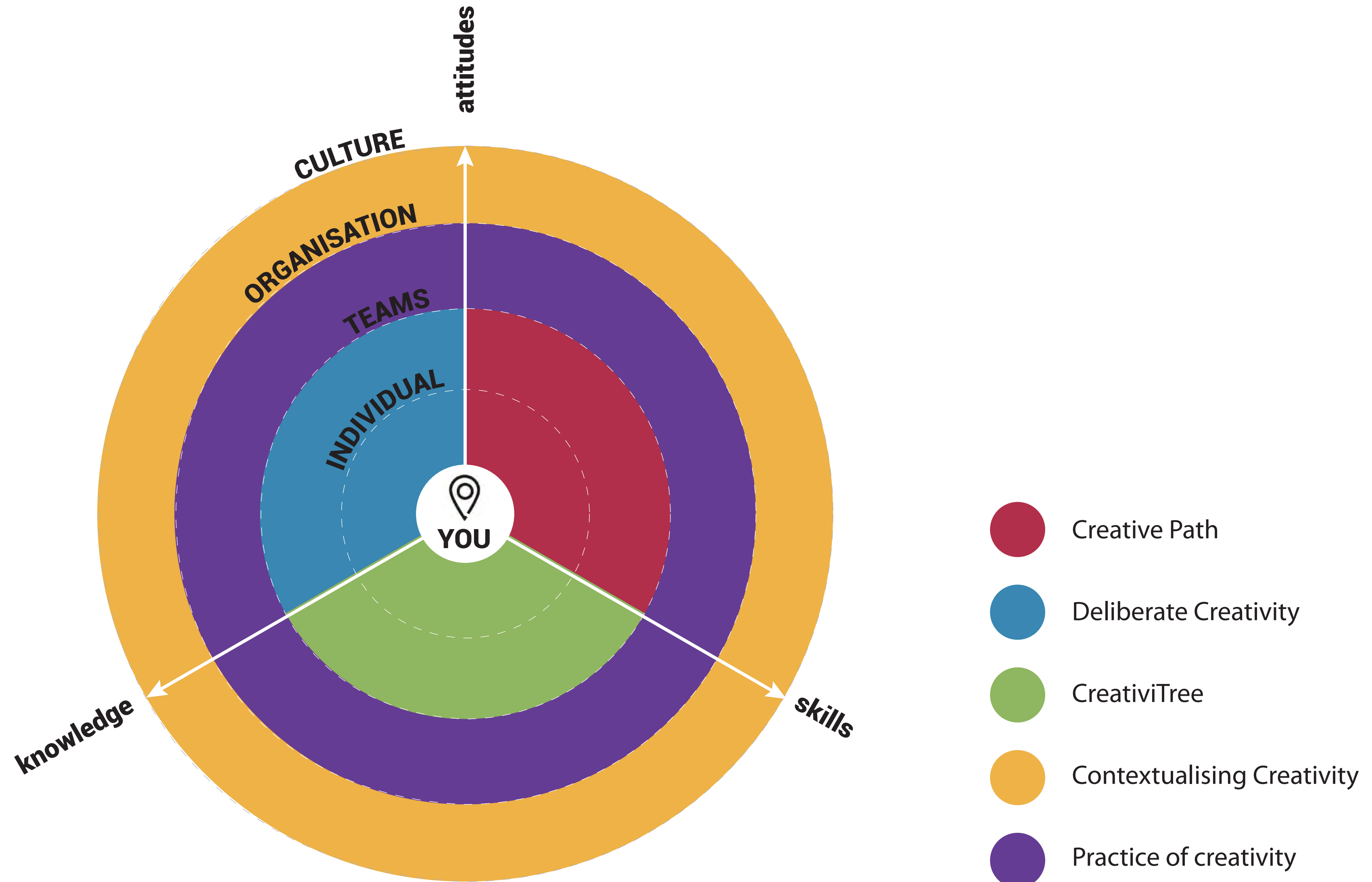
Knowledge & research course to situate creativity in context

Research project

Interactive seminars

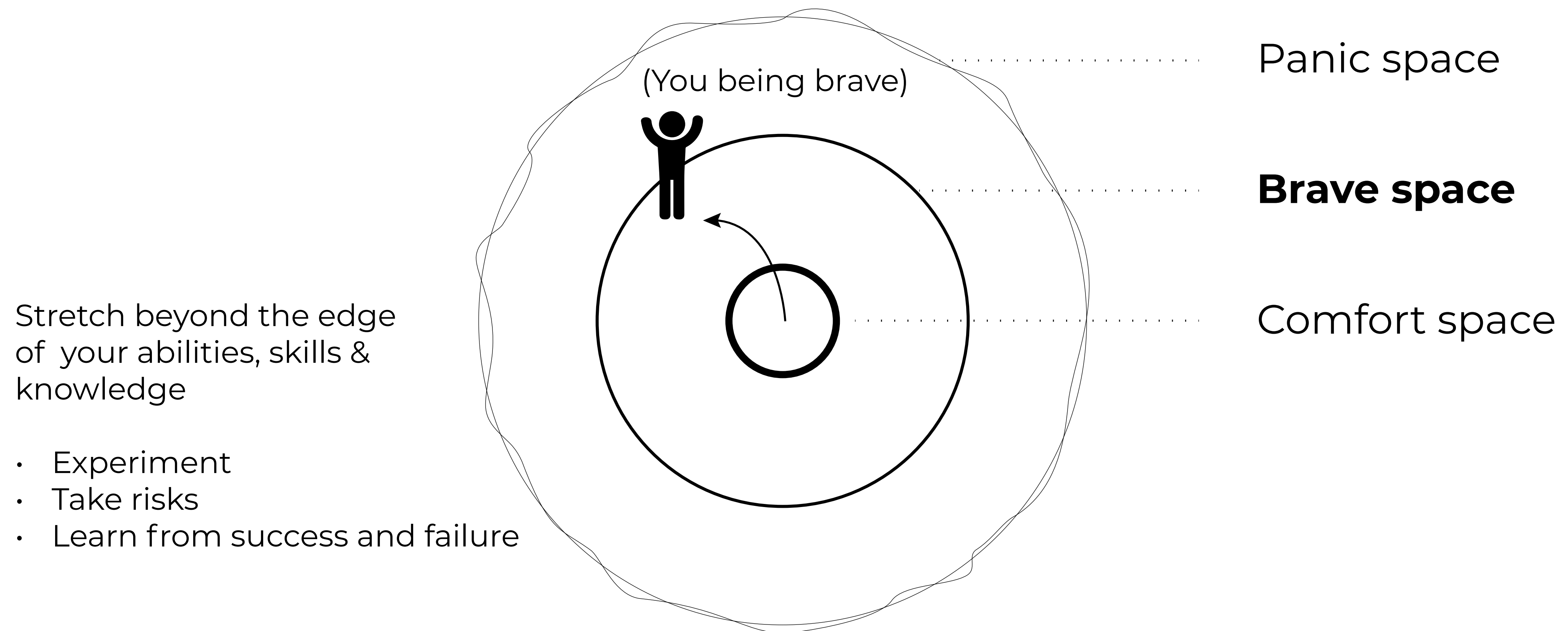


Set up



Philosophy and Didactics

Brave space



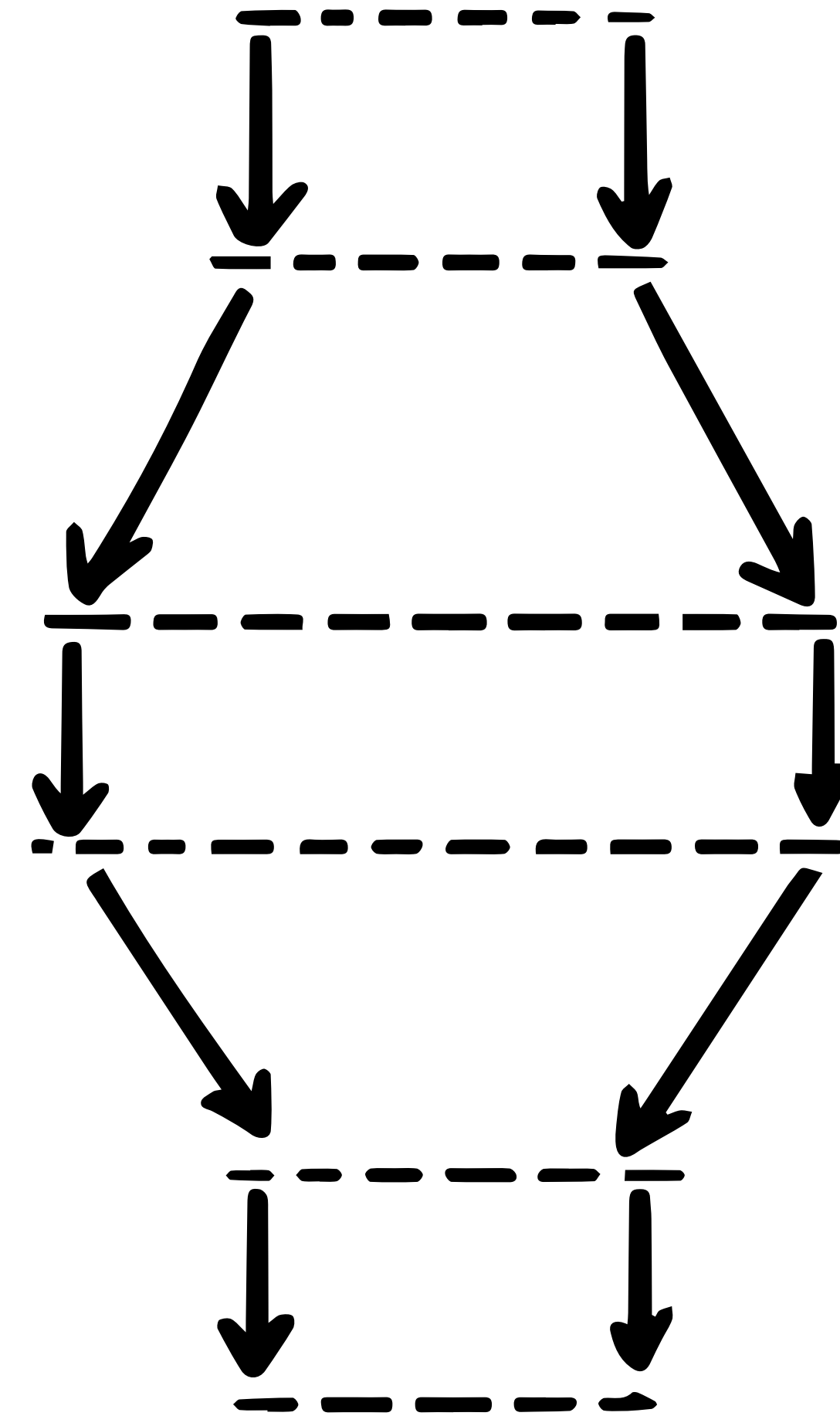
Philosophy and Didactics

Focus on process, not product

Learn by doing & by reflecting on doing

Reflections and process reports

Creative interventions / experiments



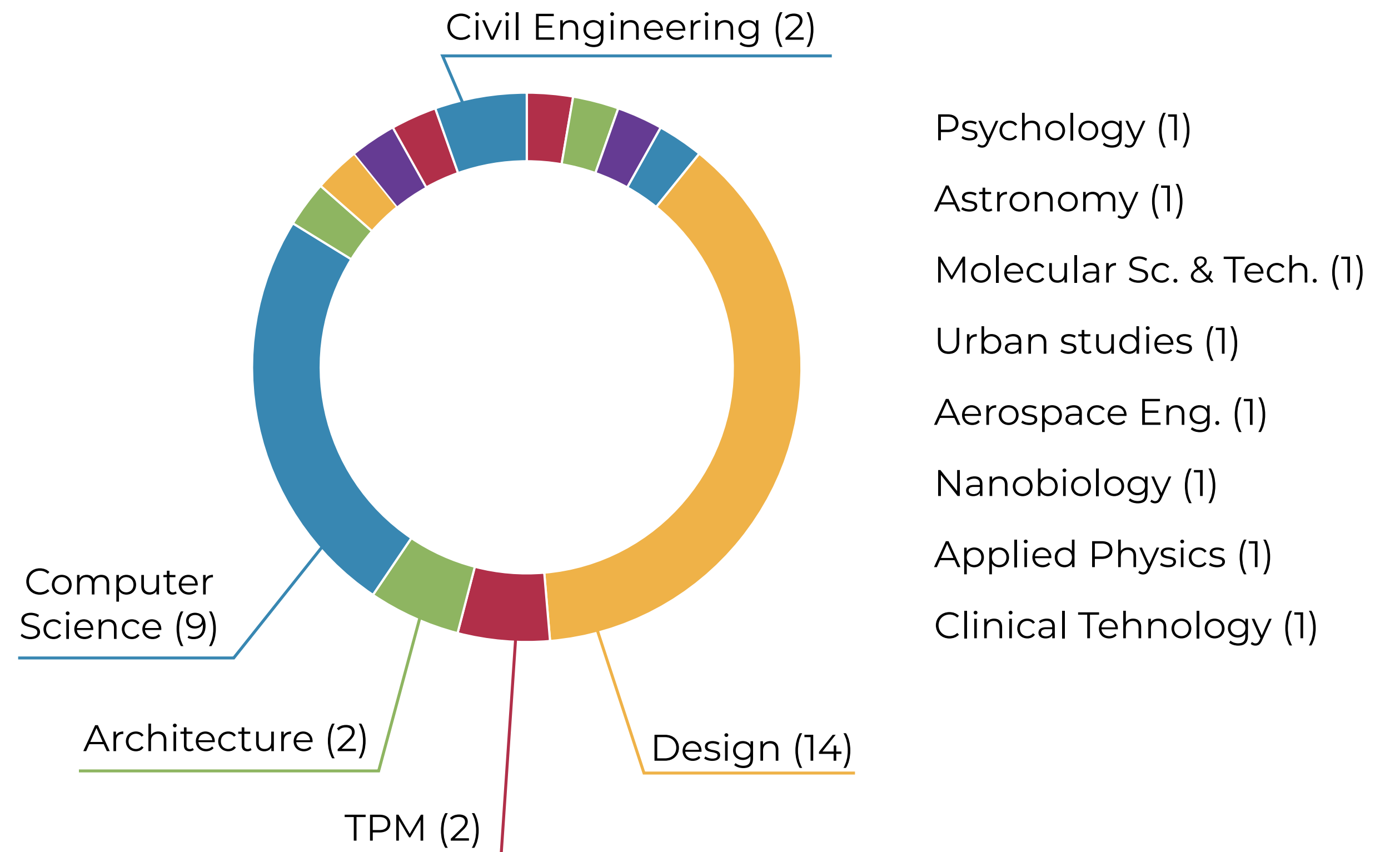
Philosophy and Didactics

Teaching approach

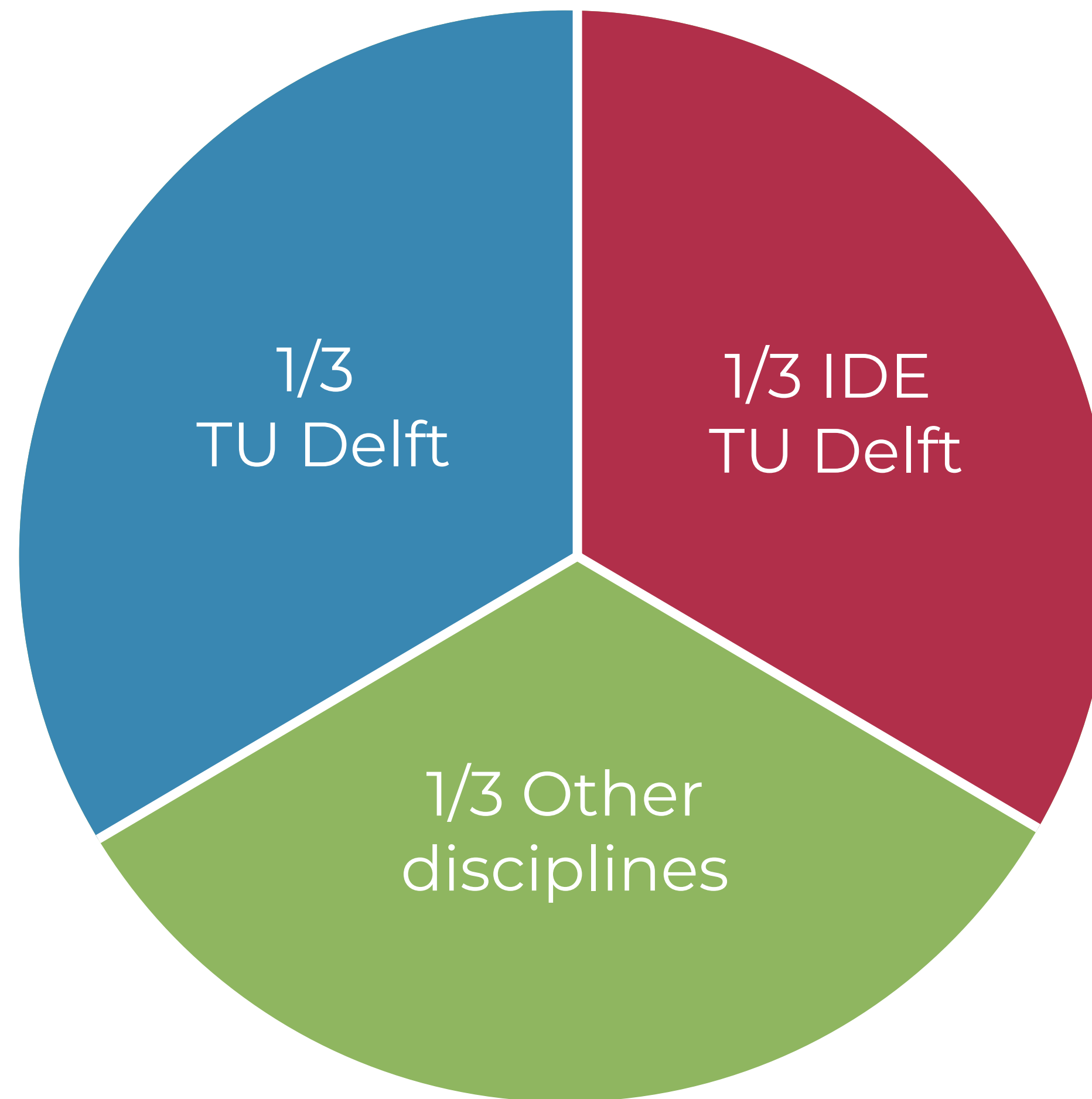
Interdisciplinary focus

Building upon complexity

Blended learning



This is a selection minor



Striving for balance

Selection based on discipline

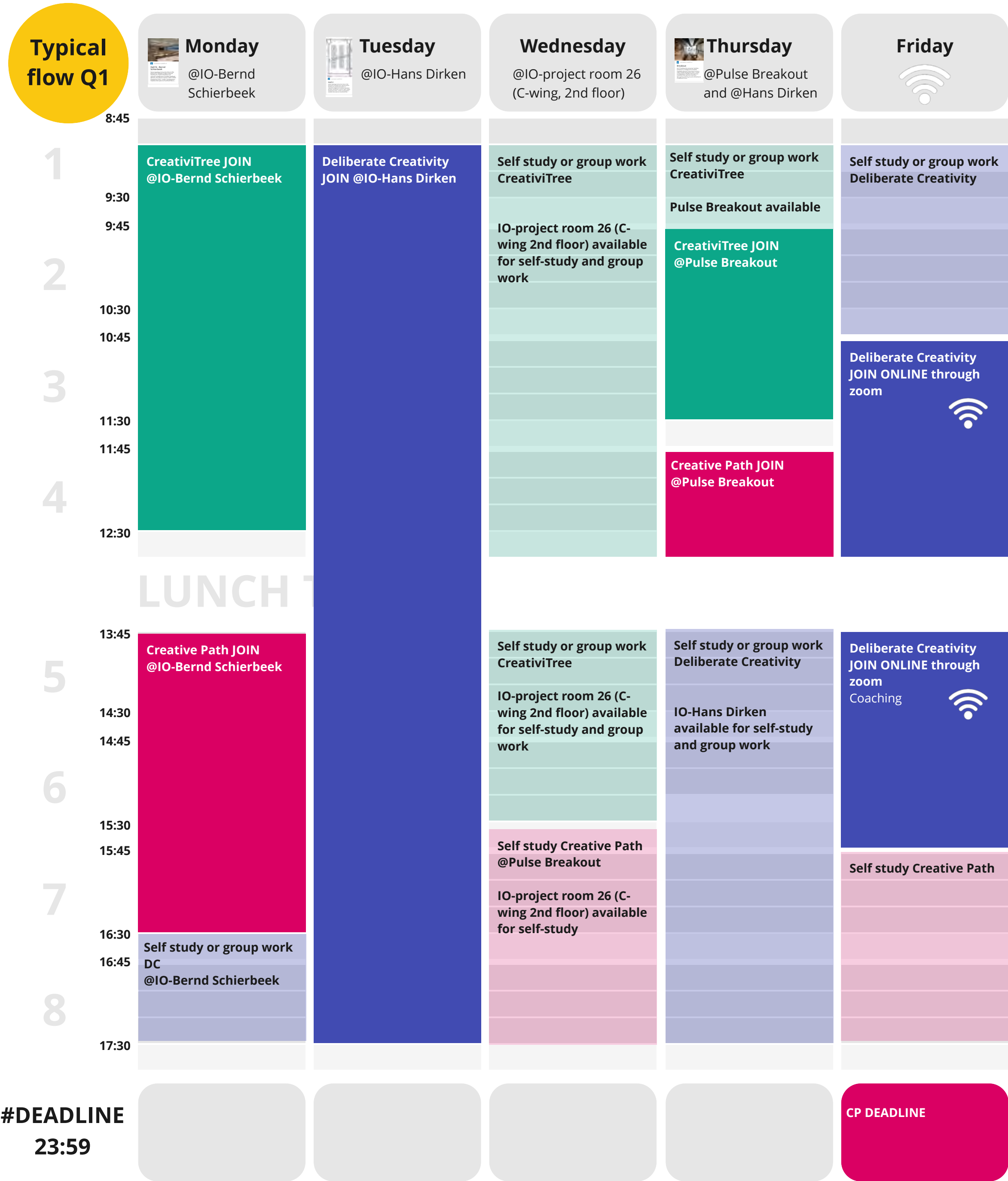
No other deliveries

Check registration date

Don't overload your schedule!

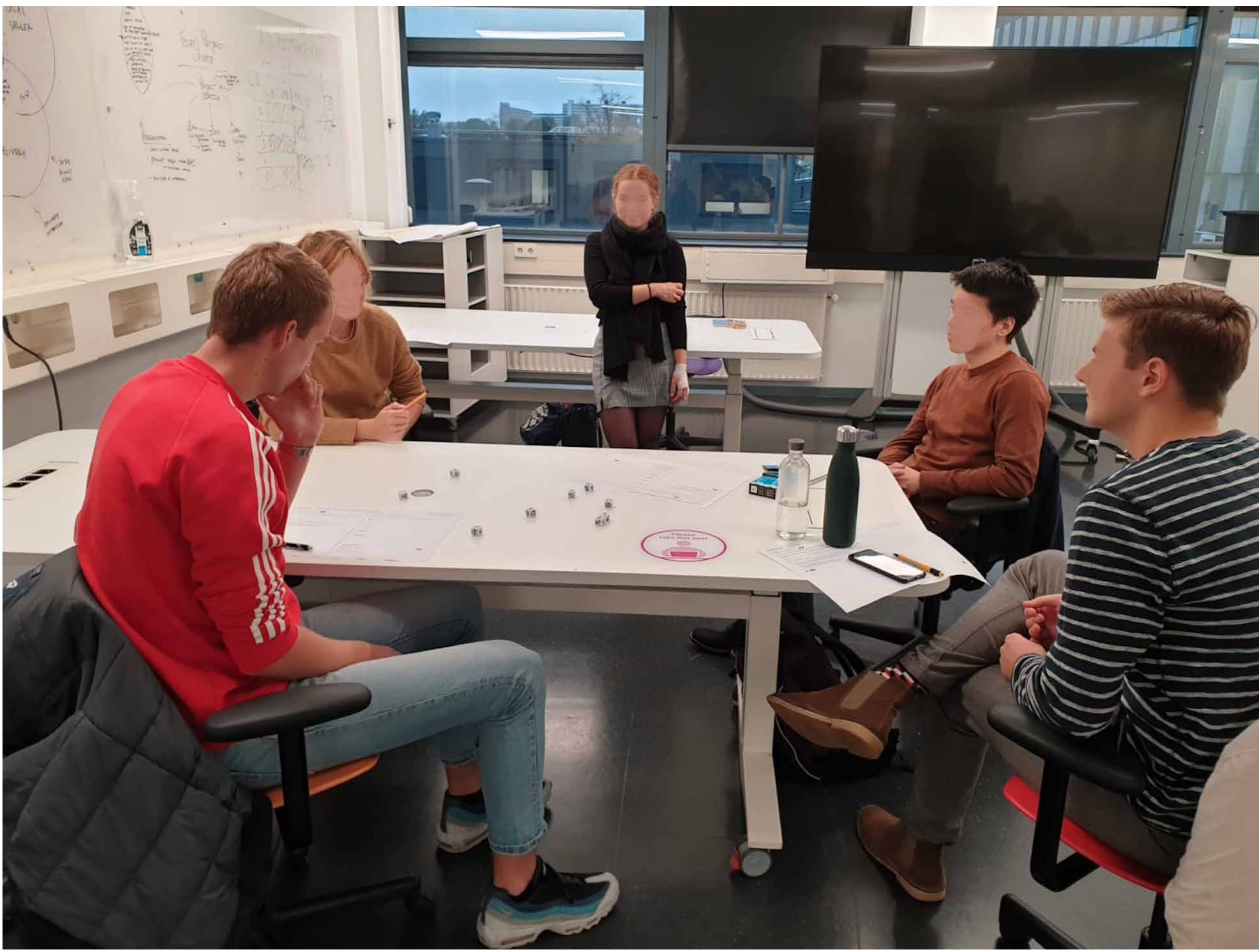
30 ECs (15 + 15)

Not doable to do extra courses alongside this minor



Impressions

Lots and lots of creative sessions



Impressions

Energizing & team building activities



Impressions

Celebrating small successes



Impressions

Connect to Create event

