



" Overcoming challenges has made me stronger, over and over again. It thought me to focus on what is really important, truly worthwhile. I believe life can be enjoyed fully when personal goals are met in five key areas. Each person has a set of talents and virtues, which, when combined and fine-tuned, are the strongest foundation for ultimate growth: personally, professionally, in health, wealth and in relationships. "

Annemarie Koppenaal

Success Coach | International Speaker | Trusted Mentor | Female Entrepreneur

### **My "Why":**

Each time I see people grow, reach goals they thought were way out of their league, I know why I love being a coach. Combining coaching with my other roles as a trainer, mom-of-4, investor and speaker is refuelling and rewarding. My inner passion and drive to make a positive change in people's lives is the ultimate magic fuel that never runs out.



### **Bio:**

Ever since I was young, I've had a passion for people. I like to get to know them, understand what motivates them, where they are heading in life and how they think they will turn their vision into reality. Then I will do whatever is in my power to assist, guide, coach and mentor them on their journey. That's why I am a Success Coach and a balanced Female Entrepreneur.

I live with my husband and 4 young children in Leiden, The Netherlands. I love to work both nationally and internationally. Whether on Skype/Zoom from my office or travelling near and far to meet my clients, speak for engaged audiences or attend and deliver training & coaching on the topics: personal development, successfully balanced life, and professional growth.

In my heart lies the firm belief that life can be enjoyed fully when personal goals are met in five key areas in life. I promote female entrepreneurship and financial independence for women and men alike. My base is the conviction that each person has a set of talents and values, which, when combined and fine-tuned, are the strongest foundation for ultimate growth: personally, in business, in relationships.

At the same time, I know from personal experience that life can be challenging, and balance might be hard to find. This is exactly why I dedicate my energy and focus to this topic: I celebrate you in your success!

I believe life is full of challenges, wonders and priceless experiences. I'm an entrepreneur, coach, mentor, and speaker. I'm analytical, an enormous planner and focus on details. Most I value relationships, personal development, giving and sharing.

Life is a continuous learning experience. Throughout the years I've studied and worked, ran a marathon, lived in the US, France, Belgium and the Netherlands, back-packed around the world, climbed mountains, I am an entrepreneur, an investor and a proud mom of four unique children. All these experiences have given me a unique angle on life's challenges and opportunities.

During my many positions in Sales, Food&Beverages and Team management in 5\* hotels, on river cruise ships and in luxury event organizing, I developed my business and leadership skills. But something was missing: the excitement and freedom of living a successful, balanced life in health, wealth and meaningful relationships. Now I've found all in entrepreneurship, family live, investments & contribution!

Starting from scratch as an entrepreneur when founding my Coaching & Training company in 2009, I entered a whole new learning process. This soon led to a joint venture in Leadership programs. Both companies prospered and grew, presenting me with new challenges at each turn – leadership, investments, partnerships and marketing. It is with pleasure and pride that I still own these companies today.

Through my partnership in the global coaching and mentoring movement at Your Success Blueprint I was able to reach even more lives, creating a sustainable transformational experience through a success formula coaching program. This program lead to identifying removing limiting beliefs, laser focus on goals and installing accountability as foundation in your life.

I would love to connect with you. See what your goals and challenges are and if we are a match to work together as a team. It's all about getting from where you are now to where you want to go....