

# Leadership & Entrepreneurship Survey Results

*13.05.2024 – 27.05.2024*

**Student Panel  
Surveys**



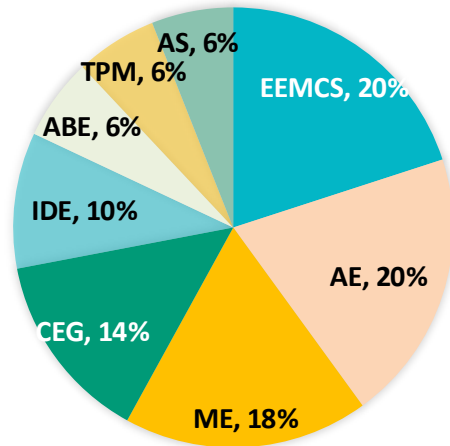
Education & Student Affairs  
Study Climate

# Leadership & Entrepreneurship

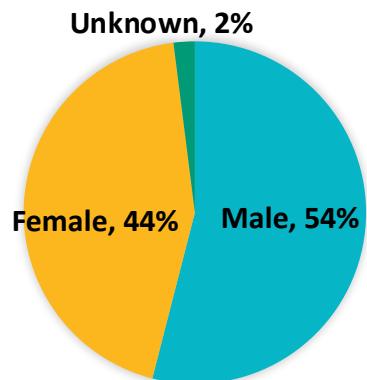
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## Survey Respondents

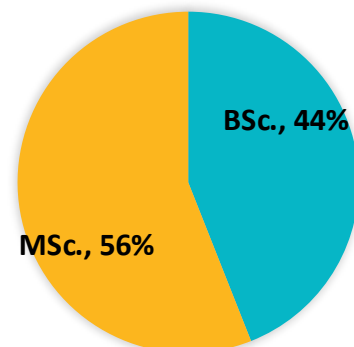
52 Respondents (max.)



Distribution per faculty



Gender Distribution



Distribution per programme

## Topic of research

The survey posed questions regarding **leadership**: leading a team of people in a project or student/sports organization; and **entrepreneurship**, i.e. starting your own business, working in a start-up.

## Survey Insights

- Most respondents view entrepreneurship as a way to **pursue passions** and make a **meaningful impact**, valuing the freedom to lead creatively, tackle social challenges, and build something unique. They appreciate the diverse experiences, personal growth, financial independence, and fulfillment that come with autonomy, responsibility, and bringing innovative ideas to life.
- The most significant obstacles to entrepreneurship include a **lack of experience, knowledge, opportunities**, and limited access to networks and resources. Many feel uncertain about where to start, fear making mistakes, and struggle with decision-making. Some also express low interest in leadership roles due to the demanding workload, fear of errors, and the responsibilities involved.
- Students value engaging with **successful entrepreneurs** through **networking events, leadership workshops, and mentorship**. They highlight the need for financial support, such as grants and incubators, to nurture their ventures. They also appreciate entrepreneurship courses, recommending more e-courses, one-on-one coaching, and better promotion of campus programs.

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## Q1 – What would be your motivation for wanting to lead or pursue an entrepreneurial role?

- Most students (n=22) expressed a desire to make a **meaningful impact on the world or society** by innovating solutions to existing problems. They felt a sense of **responsibility** and were motivated by the opportunity to approach challenges in their own unique way.

*"The freedom to have a lasting impact and change the world and the freedom to pursue what you think is right, not what your boss thinks"*

- ME Msc Student

- Many students (n=19) indicated that they wanted to gain **experience by starting their own businesses**. They also expressed a desire to develop strong leadership skills and take on the responsibility of leading their ventures.
- Many students (n=11) said that they wanted to achieve **financial independence**, with the potential for higher income and personal growth.

*"Entrepreneurship offers the potential for significant financial rewards, albeit often accompanied by substantial risks."*

- EEMCS Msc Student

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## Q2 – What would be your motivation for wanting to lead or pursue an entrepreneurial role?

- Many students (n=16) identified a lack of opportunities and information as key barriers to pursuing entrepreneurship. They cited **limited access** to entrepreneurial roles and insufficient knowledge about funding and student-friendly projects and some students (n=13) cited **limited networking** and profile-building opportunities as a challenge.

*"I am not having enough information and knowledge about being an entrepreneur"*

- CEG Bsc Student

- Most students (n=8) identified challenges such as uncertainty about where to start, fear of **making mistakes**, and hesitation in making **tough decisions**, which often resulted in falling behind others.
- Few students (n=5) said being a woman feels less likely to secure such roles and **doubt my ability** to work well with others as the male-dominated field can be **intimidating**.

*"Being a woman means I am less likely to get such a role, I am not good at working with people"*

- AE Bsc Student

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## Q3 – What support or resources (in the TU Delft ecosystem) could help you fulfill your ambition in leadership or entrepreneurship?

- Most students (n=17) mentioned that they need **opportunities** to engage with **successful entrepreneurs** and receive **guidance**, highlighting the value of networking events and leadership workshops.

*"More networking opportunities and focus on the importance of branching out."*

- CEG Bsc Student

- Some students (n=10) highlighted the importance of **grants and funding** for their entrepreneurial projects, emphasizing the need for more financial resources. They also valued incubators like **YES! Delft** and the **AE Innovation Hub** for offering mentorship, workspace, and funding.
- Many students (n=25) expressed the importance of including **leadership tracks**, workshops, and courses on **entrepreneurship** and communication in their master's programs. They also suggested adding more **e-courses** and offering **1-on-1 coaching**.