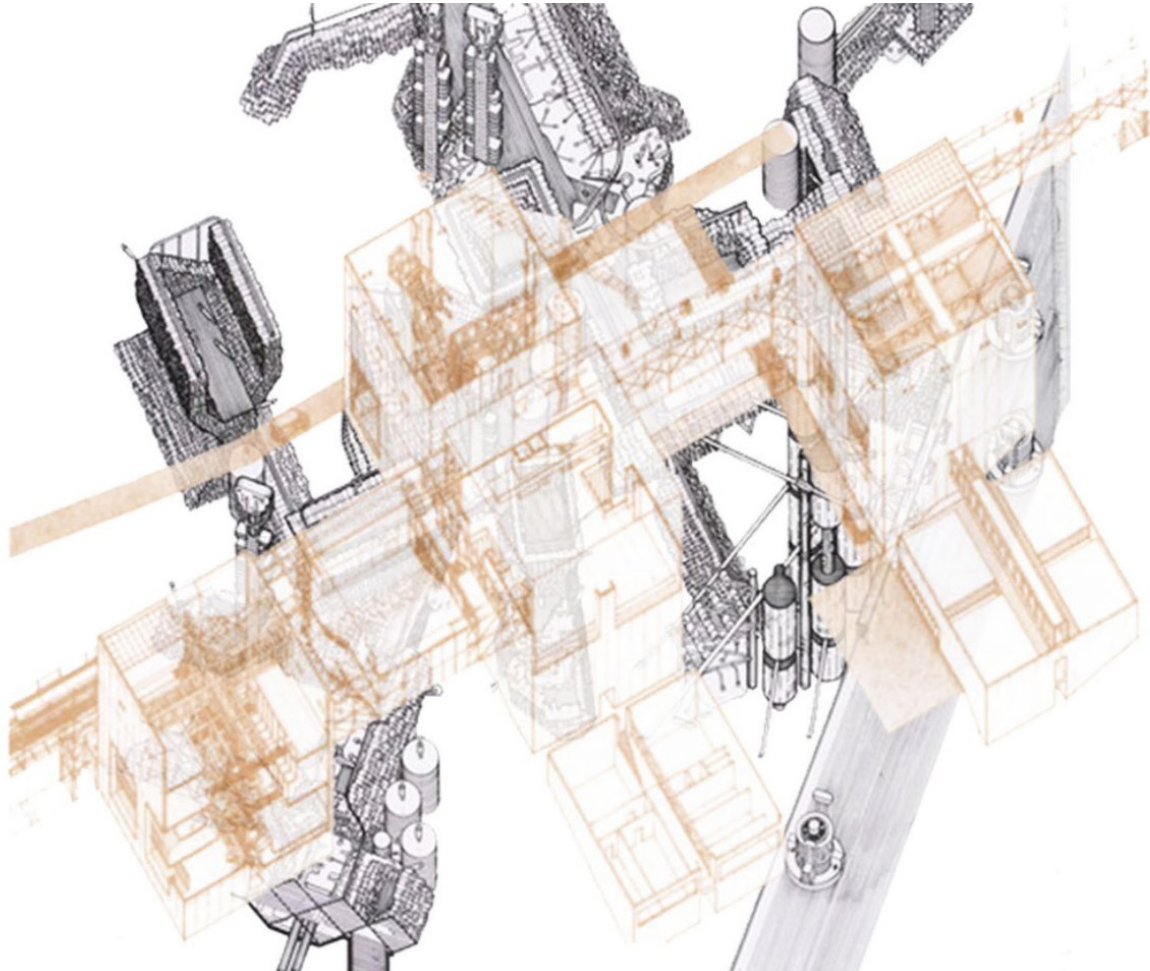


Campus Utopias

MSc 2 Elective _ Campus Utopias | Urban Metaphors



Student work: Juxtaposition of Plug-in City by Archigram and Università della Calabria by Vittorio Gregotti by Joanna Pilecka, Carlotta Luciano, Sander Geluk

Tutors

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Code	AR0175
Credits	5 ECTS
Location	BK
Excursion	-
Costs	-

MSc2 Elective Campus Utopias focuses on the reciprocal relationship between social ideals and architectural ideas on university campuses. The shifting identity of learning institutions materializes in the design of campuses, in return, the campus architecture reshapes the society through education. Originally, the campus referred to a distinct spatial type: a grouping of buildings around a green field. Today, it is freed from its link to this specific spatial concept and gained elasticity referring to different architectural forms. Interestingly, current campus design shows a play with urban metaphors such as street, forum, agora, square, miniature city, tribune, valley, stage, network, and grid amongst others. From the Free University in Berlin designed in 1963 by Candilis, Josic, and Woods to the recent Lab City designed by OMA for Paris Saclay, a diversity of idealized city schemes have informed the campus design.

In this research seminar, we study the use of urban metaphors in the design of building complexes dedicated to learning and knowledge exchange. Where do these urban metaphors come from and how do they give direction to the design? How do these urban metaphors relate and resonate with the 'real' city? Furthermore, we are interested in understanding the changing practices in the field of learning and working. How do technological advancements affect the architecture of campuses?

In a combination of literature study, case study research, and graphical comparative analysis, we will work towards a book as the collective outcome of the course. The analysis will combine textual and visual representations to illustrate the connection between social ideals, education and architecture.