

# Internship

## **Company description**

We are Trem, an Industrial Design and Engineering studio with more than 20 years of experience and based in Madrid, Spain. Our aim is transforming ideas into innovative and outstanding products with high value market competition.

We manage comprehensive project design and development. We work projects strategically and analytically to transform valuable data into tangible concepts. Our team of Industrial Designers and Industrial Design Engineers, design and develop these concepts and turn them into a manufacturable product.

From high tech innovative products regarding the medical and dental sector, or urban mobility to new branded and user-centered consumer products, we craft projects which have a highly positive impact on users, businesses and the environment.

## **What will you do?**

**Client acquisition:** You will assist in developing and implementing strategies to attract and engage potential clients.

**Strategic ideation:** You will participate in brainstorming sessions to generate innovative ideas for product design and business strategies.

**Market research:** You will conduct thorough market analysis to identify trends, opportunities, and competitive landscapes.

**Data analysis:** You will analyze data to extract actionable insights that inform design decisions and strategic plans.

**Business strategy support:** You will collaborate on defining and executing business strategies that support the economic goals of our projects.

**Presentation preparation:** You will prepare and deliver compelling presentations to communicate ideas, strategies, and project updates.

**Team collaboration:** Work closely with team members across different phases of projects to ensure seamless integration and execution.

**Documentation:** You will create and maintain detailed documentation of project processes, findings, and strategies.

**Tool proficiency:** You will utilize design and business software tools to support project tasks and enhance overall productivity.

**Communication:** You will effectively communicate with team members and clients to ensure alignment and clarity in all project aspects.

**Support in other areas:** You will provide assistance and support in various other areas of product design and development, contributing to a holistic approach in project execution.

### **What we're looking for:**

We are looking for a student of Master's regarding Strategic Product Design who can join the team, preferably on a face-to-face or hybrid basis, although other scenarios could be considered.

Other important requirements that the profile should match are the following ones:

- **Self-management:** Ability to work independently and take initiative in driving projects forward.
- **Analytical skills:** Strong ability to analyze data and extract valuable insights to inform design and strategy.
- **Strategic thinking:** Solid skills in defining and implementing effective strategies for product design and client engagement.
- **Business Acumen:** Understanding of business principles to support the economic aspects of our strategies.
- **Passion for Industrial Design and Engineering:** As an Industrial Design and Engineering studio, we seek individuals with a deep enthusiasm for this field and a keen interest in its latest trends and innovations.
- **Communication:** Excellent ability to articulate and present information clearly and persuasively.
- **Team collaboration:** Strong interpersonal skills to work effectively with diverse teams and contribute to a positive work environment.
- **Impactful portfolio:** We value candidates who can showcase a compelling portfolio that highlights their creativity, technical skills, and successful projects.
- **Language:** Do not worry if you can speak Spanish. We can communicate in English.
- **Additional skills:** We appreciate any other relevant skills listed on your CV, particularly those related to software proficiency and other technical competencies.

## **Why joining us?**

- Gain hands-on experience in a leading industrial design and engineering firm.
- Work on exciting and innovative projects that make a real difference.
- Collaborate with industry experts and expand your professional network.
- Develop your skills in a supportive and innovative environment.
- Learn from professionals with more than 20 years of experience in Industrial Designing and Engineer
- Engage with and contribute to the growth of a small, dynamic team.
- Enhance your expertise while also having the opportunity to collaborate across different phases of projects.
- Access a highly flexible team, fostering creativity and adaptability in your work.

## **Contact**

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