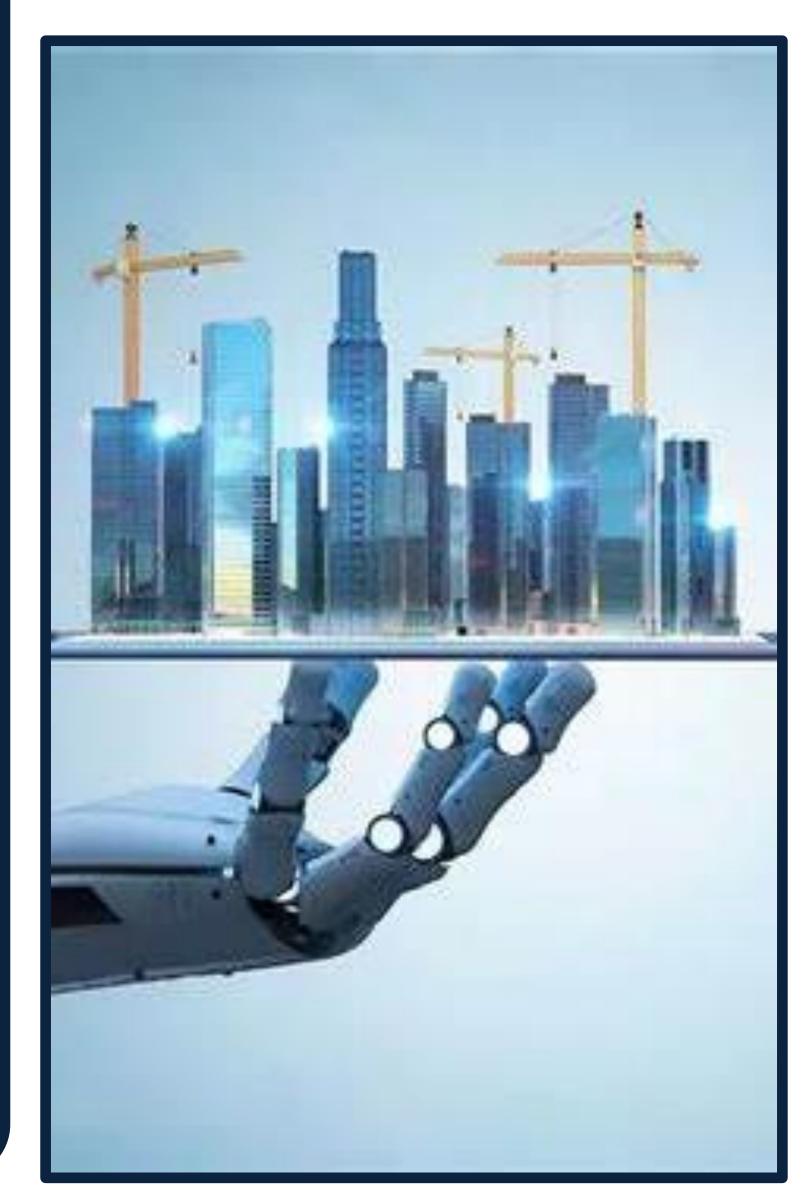# IDEM105

Exploring Design Intelligence

Q2 **B**

Language is the primary means of sensemaking and communication among designers but is often overlooked. With recent developments in artificial intelligence (AI), language has become a dominant way in which designers co-perform with AI models such as Large Language Models (LLMs). Understanding language is thus crucial to develop future design practice. Exploring Design Intelligence (EDI) will provide you with a theoretical and practical foundation in the tools and methods with which to analyse design language and conversation. You will use this foundation as the basis for engaging with AI systems to model and generate design conversation and produce AI design methods that can enhance design thinking capability. The course will help you develop technical and research competencies alongside deeper thinking about the process of design.

Assessment: Report

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