

IDEM201

Advanced Visualization for Communication – 3 tracks

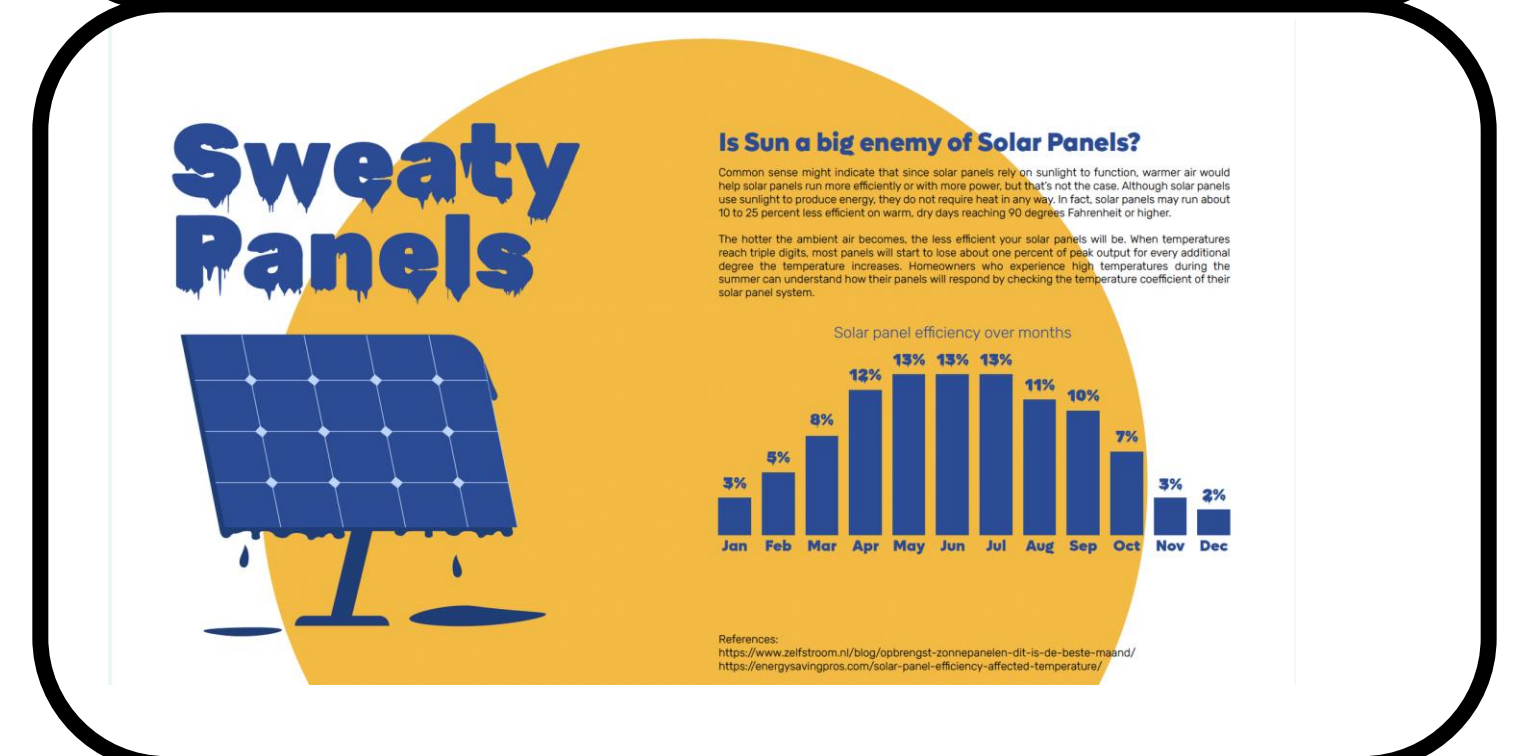
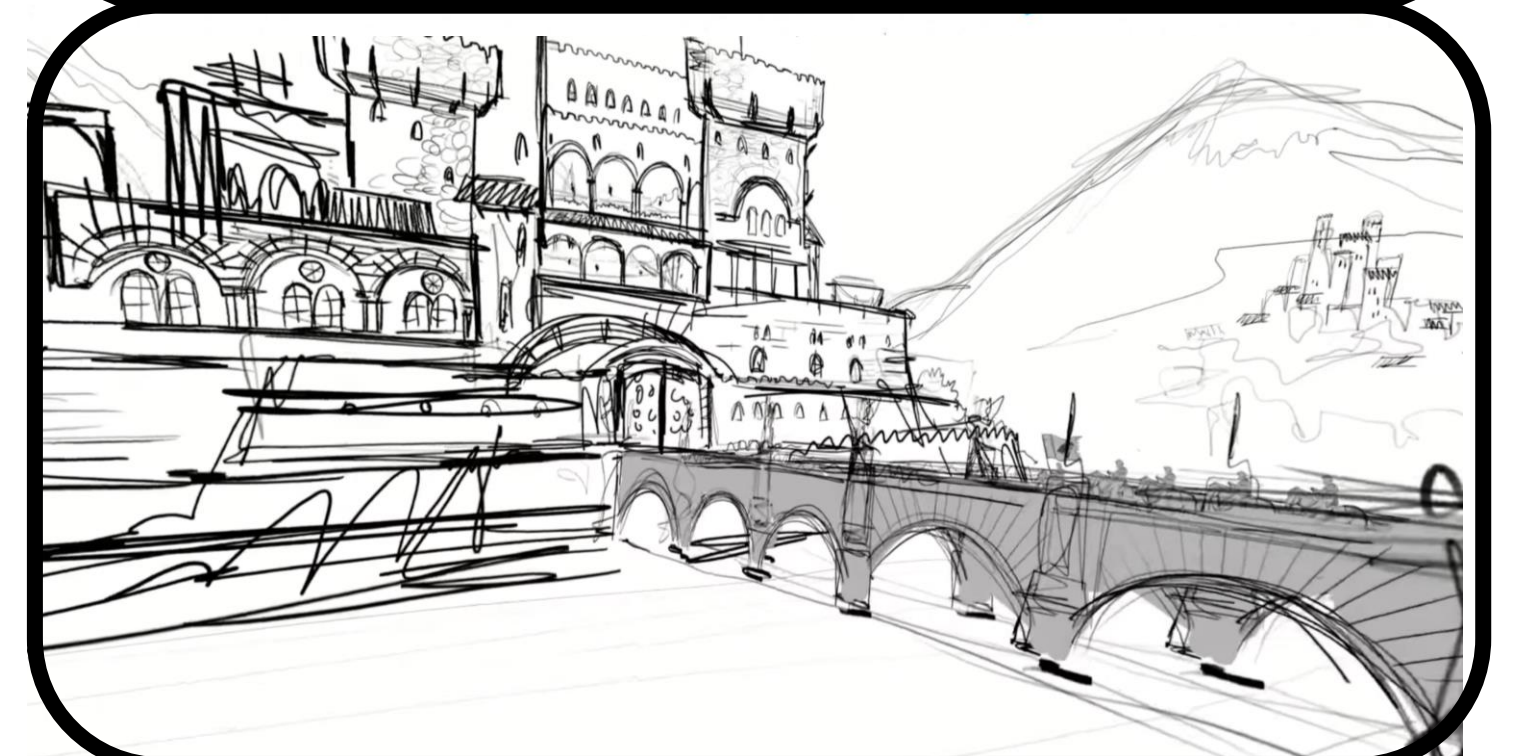
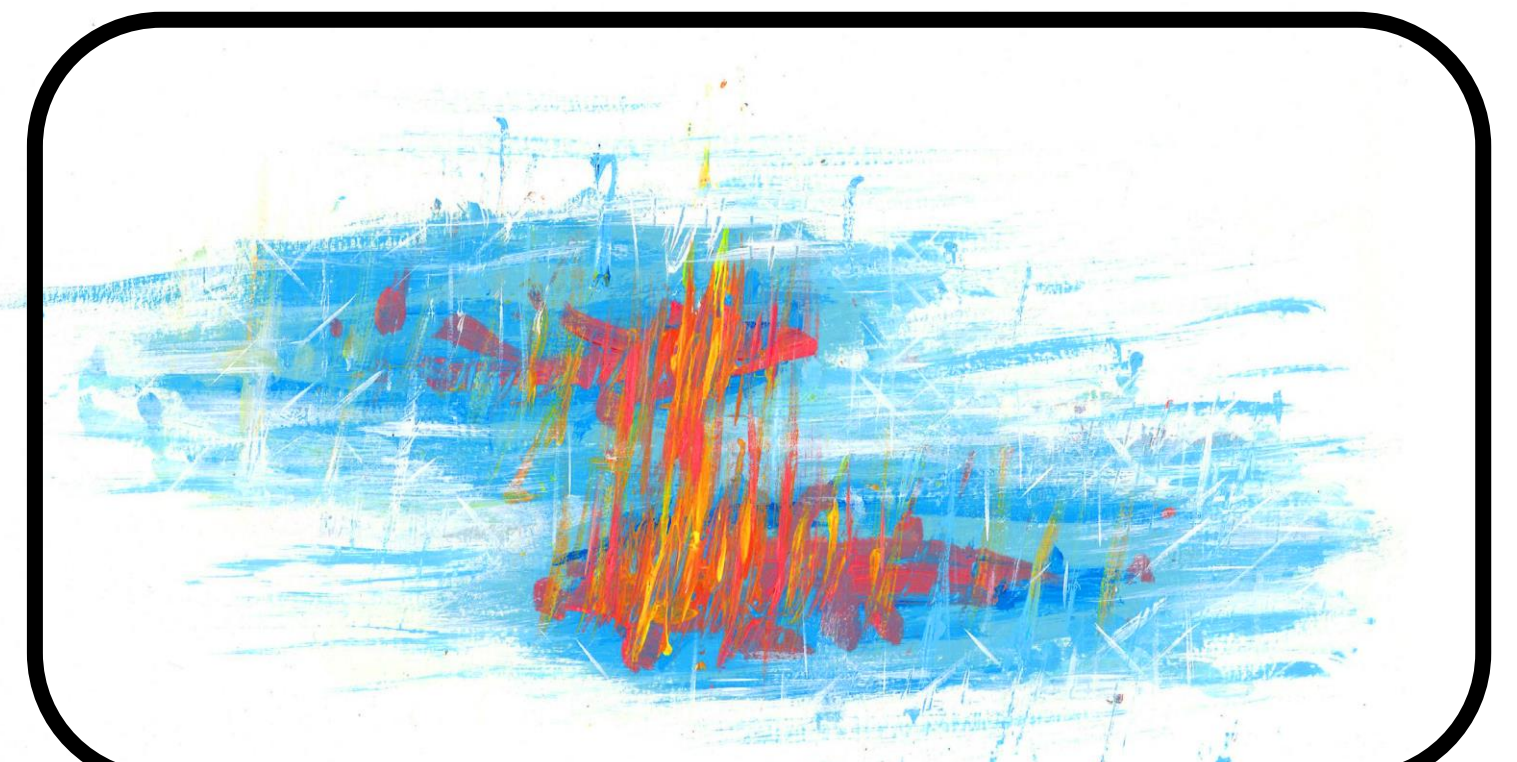
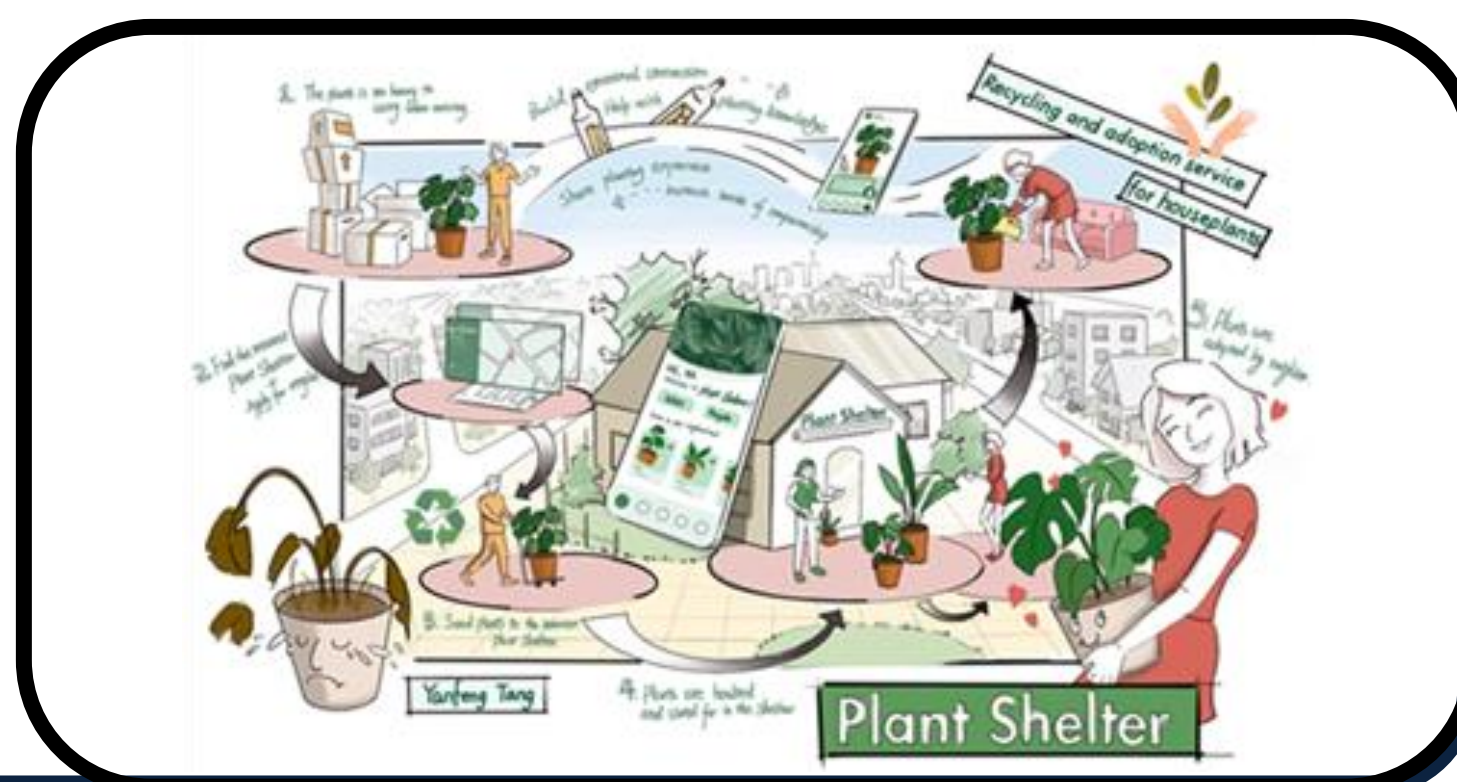
Q2

The course of **'Advanced Visualization for Communication'** (AVC) addresses all students of IDE. It focuses on the accurate and communicative depiction of processes and information. At the same time, the course facilitates personal expression and design intent, aligned to pedagogic goals.

The course offers a range tracks to choose from. These tracks concern (subject to change): **'visualizing journeys and systems'**, **'graphic design'**, and **'visual explorations'** (tools, expression and design intent). Additionally, the course covers general theoretical principles aligned with the different tracks, taught through lectures and integrated into skills classes. The course has a structure of practical (skills) education (blocks of 4 hours per week). In-class learning concerns a mix of instruction, guidance, individual work, continuous feedback, and peer feedback.

Please feel welcome to join the course! In case of questions, please contact j.w.hoftijzer@tudelft.nl.

Assessment: visual reports and exam



JanWillem Hoftijzer

"A course that teaches how to visualize narratives, convey abstraction, and address visual expression, composition and communication. It provides highly relevant skills for IDE students of all directions."



Pictures: Tang, Ubbens, Lambrichts, Mental Canvas, Dursun