

IDEM202

Advanced Visualization for Design – 4 tracks

Q1 + 3

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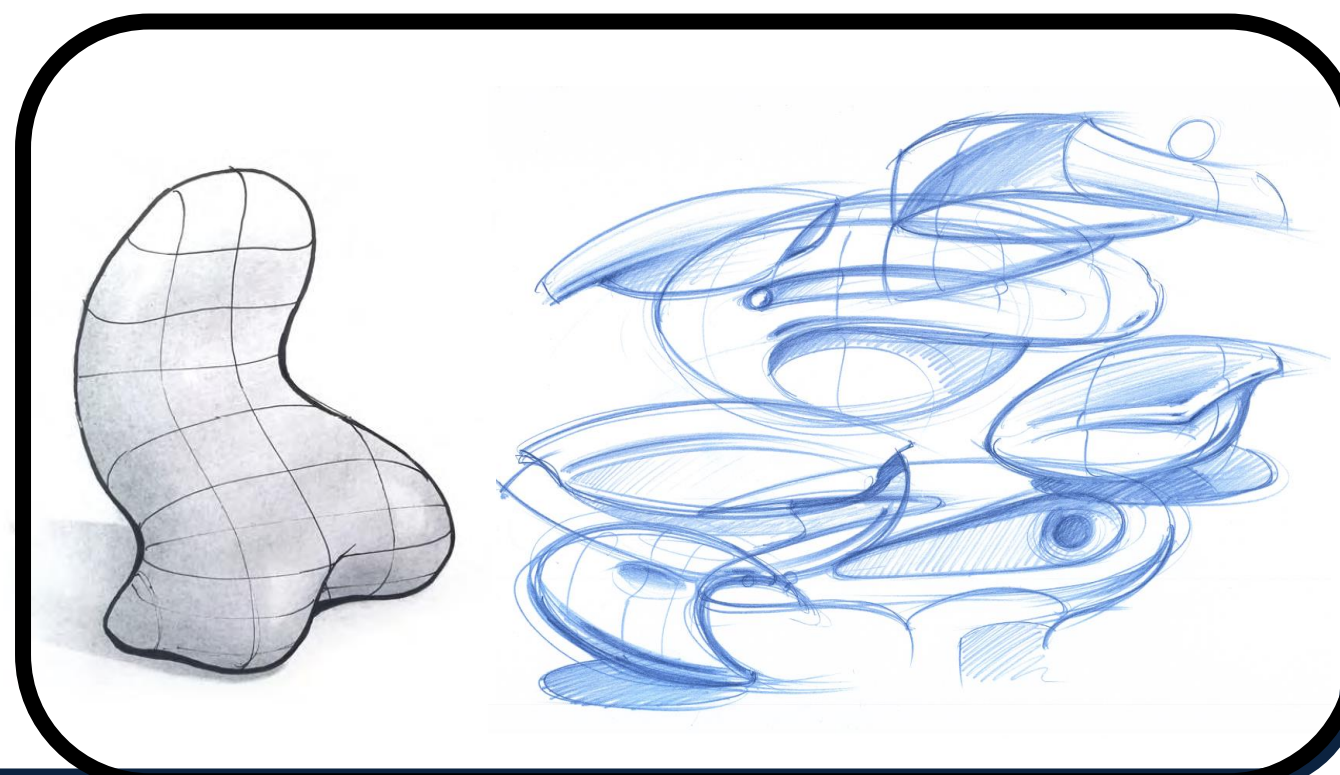
The course of **'Advanced Visualization for Design'** (AVD) aims to broaden the students' knowledge and skills for visualization in a design context.

To accommodate the broadening aspect, the course offers four tracks to choose from. The theory module connects these elements of the course, through linking theory of visualisation with class exercises. It does so with the help of literature and deepening lectures.

The four individual tracks concern different design areas, and will concern mostly generative practical exercises, and active learning while guided by experts. Each track will have a clear relation with the specific field of application, through cases, optional company involvement and/or cultural visits.

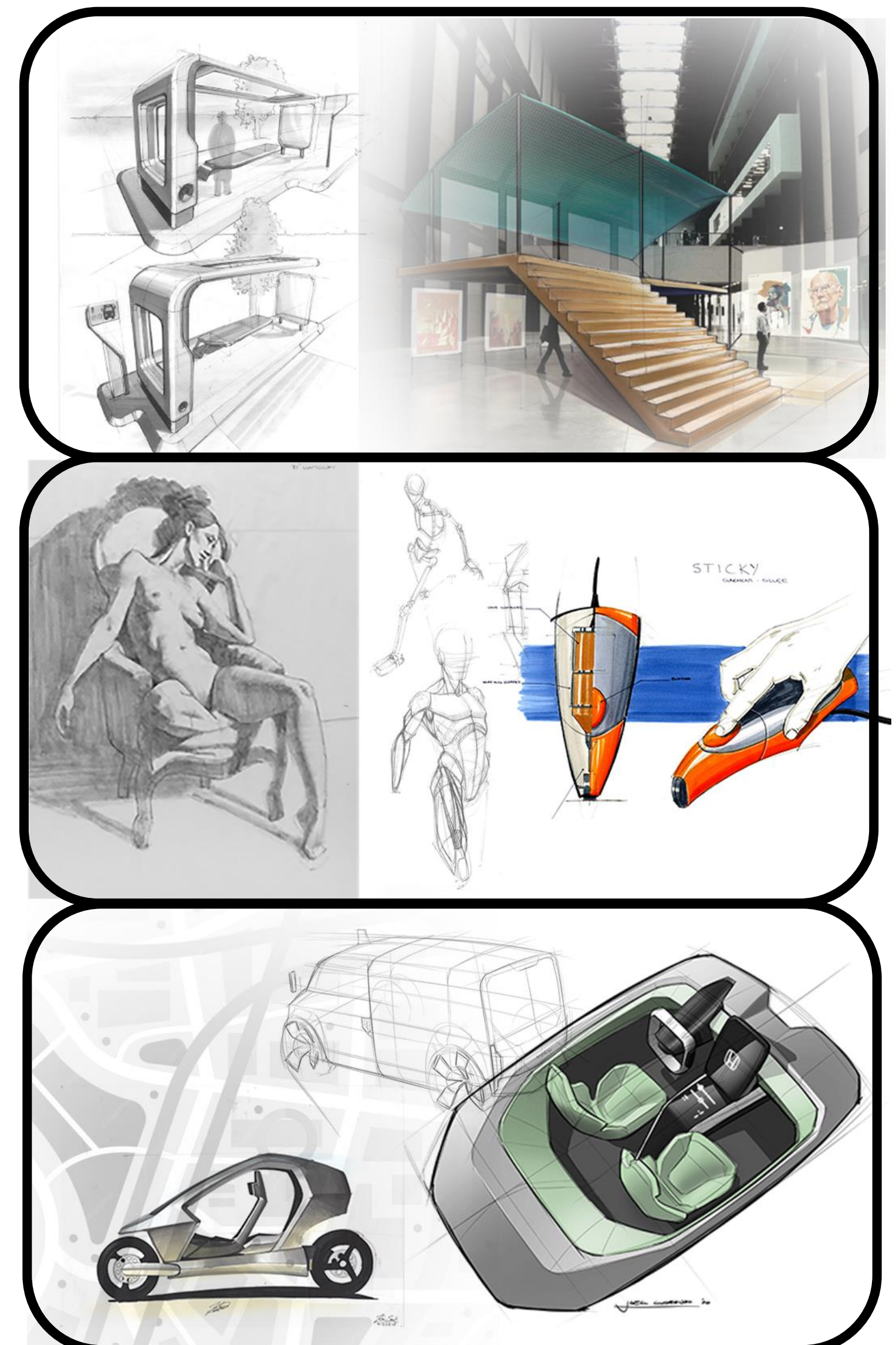
Track topics concern: **advanced design sketching, the human factor & interaction; visualisation of mobility concepts; visual creativity techniques.** Students will work with both analogue and digital tools and develop their understanding of generating visual depictions of complex objects, environments and people. Please feel welcome to join the course! In case of questions, please contact j.w.hoftijzer@tudelft.nl.

Assessment: visual reports and exam



JanWillem Hoftijzer

"This course covers essential aspects of design, focusing on visualization as a tool for thinking, developing, and presenting ideas. It offers in-depth knowledge and skills as part of the track of your choice."



Pictures: Vrooman, Heijltjes, Sypesteyn, Kunz, Smit, Lorenzo Sprinkhuizen