We would like to provide you the following tools and remind you that:

- You have used the standard title page of the master thesis report (see forms);
- \circ $\;$ You have written an executive summary at the beginning of your master thesis report;
- \circ $\;$ You have described the link between your thesis subject and your master programme;
- \circ $\;$ You have used one of the following reference styles, for instance: 1
 - American Psychological Association (APA)
 - Academy of Management
 - Chicago style
 - Harvard
 - Modern Language Association (MLA)
 - Vancouver style
- \circ You have performed a plagiarism check via Brightpace before the green light meeting
- Your master thesis report consists of approximately 30.000 words (excluding references and appendices)

APA

MLA

Chicago

Harvard

Vancouver

¹ For example, suppose you want to refer to the study by **Das, Verburg, Verbraeck and Bonebakker** (2018) then the different styles would look like the following examples:

Das, P., Verburg, R., Verbraeck, A., & Bonebakker, L. (2018). Barriers to innovation within large financial services firms: An in-depth study into disruptive and radical innovation projects at a bank. *European Journal of Innovation Management*, 21(1), 96-112.

Das, Patrick, et al. "Barriers to innovation within large financial services firms: An in-depth study into disruptive and radical innovation projects at a bank." *European Journal of Innovation Management* 21.1 (2018): 96-112.

Das, Patrick, Robert Verburg, Alexander Verbraeck, and Lodewijk Bonebakker. "Barriers to innovation within large financial services firms: An in-depth study into disruptive and radical innovation projects at a bank." *European Journal of Innovation Management* 21, no. 1 (2018): 96-112.

Das, P., Verburg, R., Verbraeck, A. and Bonebakker, L., 2018. Barriers to innovation within large financial services firms: An in-depth study into disruptive and radical innovation projects at a bank. *European Journal of Innovation Management*, 21(1), pp.96-112.

Das P, Verburg R, Verbraeck A, Bonebakker L. Barriers to innovation within large financial services firms: An in-depth study into disruptive and radical innovation projects at a bank. *European Journal of Innovation Management*. 2018 Jan 8;21(1):96-112.