



NEOSTOVE BV

Strategic Product Design Internship

About Us:

NeoStove is an award-winning YES!Delft start-up building SpacePan - world's most efficient, rocket engine inspired, cooking pan that captures double the amount of heat from your gas stove compared to a regular cooking pan.

The SpacePan offers users a variety of benefits:

- 50% gas reduction & CO2 emissions
- Higher cooking temperatures
- 2x faster heat-up time
- Lightweight & robust

Challenge:

We are actively seeking a dynamic SPD intern to perform customer research in the Netherlands and craft a preliminary product commercialization strategy for the identified customer segment.

Key tasks

- Perform customer/market segmentation
- Perform customer problem interviews
- Identify launching customer and solution requirements
- Craft commercialisation strategy for our innovative cookware technology
- If time permits, test commercialization strategy via 1 marketing campaign
- Share your key learnings and takeaways via a report

Required Profile:

- Master's student Strategic Product Design
- Strong communication skills in Dutch and English
- Passion for cooking is a huge plus
- A problem-solver with a creative and analytical mindset
- Entrepreneurially spirited, ready to take-on challenges

Practical Details:

- Start Date: Flexible (preferably April/May)
- Duration: 3-6 months (flexible)
- Assignment: Internship (flexible)
- Remuneration: €500 per month + travel expenses
- Location: YES!Delft accelerator, Molengraaffsingel 12, 2629 JD Delft

Interested?

Email your interest to info@neostove.com now!

Embark on this challenging journey with us and contribute to shaping the future of sustainable cooking with your strategic design insights!