

1 November 2024 Internship Design goal survey (Code Product Solutions, Eindhoven)

Code Product Solutions is an internationally operating product development company combining simulation technologies with industrial design. Code^{PS} was founded with the ambition to challenge the status quo of product development and create designs that are right the first time around. As far as the consumer market is concerned, Code^{PS} is most active in the development of car restraint systems. We work for many international CRS companies. Although we also develop other consumer goods, Code^{PS} wants to expand into more market segments where our strength of combining finite element simulation with industrial design is appreciated.

Assignment

We are looking for a student who wants to investigate the goal finding stage of the product development process by identifying market opportunities that coincide with Code^{PS}'s strengths. Although the emphasis will be on this goal finding phase, one chosen product opportunity can eventually be worked out to a realistic design concept that we can present for promotional purposes. Although a physical product would be the obvious outcome, services or digital products are also a possible result. The internship can be a 'Minor Stage (IO3820-15) or a MSc Strategic Product Design Internship (ID5010).

You are of course a motivated Industrial Design student with an excessive interest in the strategic aspects of product development.

What we offer

- Our office in Eindhoven is located at the beautiful location of Strijp-S in the former 'Philips Apparatenfabriek'.
- If the TU Delft allows this, you can partly work from your home-office.
- There will be a small internship compensation.
- There will be a supervisor from Code^{PS} who also studied Industrial Design Engineering at the TU Delft.

For more information you can contact:

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