

Training: Media Outreach for Young Climate Researchers

The reality of climate change and its consequences is becoming increasingly apparent. Current climate related research focuses – among other things – on the physical basis of climate change, the ecological and societal impacts, and routes for mitigation and adaptation. Understandably, climate related research is expanding and an increasing number of researchers are involved in various types of climate research. We now face the challenge of communicating the rapidly evolving insights of climate research to society. One important route for doing so is through media outreach: in newspapers, on radio or television, and through social media channels.

To equip early career climate researchers with the skills to communicate their research with the media, [TU Delft's Climate Action Hub](#) and [KlimaatHelpdesk](#) are jointly hosting a **media outreach training for PhD candidates and postdoctoral researchers**. In this training, you will learn about how you can best convey your research and its implications with confidence to a wide media audience. You will engage and build your skills through hands-on case studies. This is also an opportunity to meet other early career researchers from a wide array of disciplines, as well as media professionals.

This training will be held in early fall, at TU Delft | The Hague – exact date to be determined. The training will be free of charge. We welcome PhD candidates and postdoctoral climate researchers from all domains (sciences, social sciences, and humanities), affiliated with a Dutch university or research institute to express their interests to us. Depending on the interest of the applicants, the training will be focused on Dutch(-speaking) and/or international media.

We invite you to apply to this training by submitting a brief (half page) motivation letter to Secretariaat-den Haag@tudelft.nl. Please explain your area of work and motivate your interest in this training. You are not required to have any prior outreach experience, but feel free to mention any prior experience in your letter.

Please submit your motivation letter by **May 6th**, including the subject header “Application: Climate Outreach in the Media”.

About the Climate Action Hub, TU Delft The Hague

The Climate Action Hub is part of TU Delft's Climate Action Programme, through which TU Delft aims to take the lead in tackling climate change. The Climate Action Hub is a physical meeting place where administrators and policy makers, knowledge institutions, citizens and businesses can work together on concrete solutions to climate challenges.

About KlimaatHelpdesk

KlimaatHelpdesk.org is the go-to platform for citizens with climate-related questions. It is a independent communications platform that connects the public with scientists and experts. Visitors receive a peer-reviewed answer to their question from a network of affiliated scholars and experts. KlimaatHelpdesk archives the question and corresponding answer on the website and thereby provides an expanding, easily accessible source of reliable and evidence-based information. Since the official launch in November 2020, more than 250 enthusiastic experts have answered and/or reviewed over 130 questions in a variety of disciplines: from meteorology, oceanography and biology to psychology, law, and philosophy.