Faculty of Technology, Policy & Management

**Minor: Technology-Based Entrepreneurship** 



# Technology-Based Entrepreneurship



"The hands-on approach is the perfect way to be introduced to all facets of entrepreneurship."

**グ TU**Delft

Interested in becoming an entrepreneur in the future or just develop your entrepreneurial mindset? Ever wondered how to craft failure-proof startup ideas? The Technology-Based Entrepreneurship Minor is the perfect opportunity to experience entrepreneurship first-hand!

#### **Technology-Based**

**Entrepreneurship** minor provides a foundation for you to combine your technical knowledge with entrepreneurial skills to create, recognise, and exploit new market opportunities.

The minor is offered by the **Delft Centre for Entrepreneurship** (DCE) and lecturers from the faculties of Technology, Policy and Management. Through an overarching integration course, you will apply acquired knowledge and skills be applied in solving real-life challenges through your startup idea.

#### For whom?

This interdisciplinary minor is intended for any undergraduate students eager to immerse oneself to an exciting entrepreneurial journey. It is open to all faculties within TU Delft and external students from Erasmus University Rotterdam and Leiden University.

#### What will you learn?

After completing the minor, you can analyse markets and estimate technological developments. You can analyse start-up organisations and recognise and, if necessary, exploit opportunities in the market.

This knowledge, combined with knowledge from your bachelor's program, makes you an attractive candidate to lead (radical) innovation projects at existing organisations or to start your own company.





What subjects will you be taught?

The courses attached to this minor aim to provide a general but thorough introduction to the specific aspects of technologybased entrepreneurship. Each course highlights one or more aspects of "technopreneur-ship". The curriculum is coherent and covers the main aspects of entrepreneurship. It draws from TU-wide range entrepreneurship-oriented disciplines:

- Introduction to Technology-Based Entrepreneurship.
- Case study.
- Product and service design & prototyping.
- Finance for Entrepreneurs.
- **Business Marketing for** Engineers.
- Managing Startups.

#### Getting one step ahead!

Embarking on this minor is your launchpad into the dynamic TU innovation entrepreneurship network. Gain exclusive mentorship, resources to escalate your idea's growth, and collaborate with Yes!Delft Students. You can apply to Impact Contests and other university-led innovation competitions.

Minor code: MOT-MI-088

**ECTS**: 30

Start: September

Language: English

**Application:** Non-selection

minor





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### Minor coordinator More information tudelft.nl/tbm/techbas

