



THINK
Entrepreneurial



ACT
Entrepreneurial



START
Entrepreneurial

Technology Venture Development

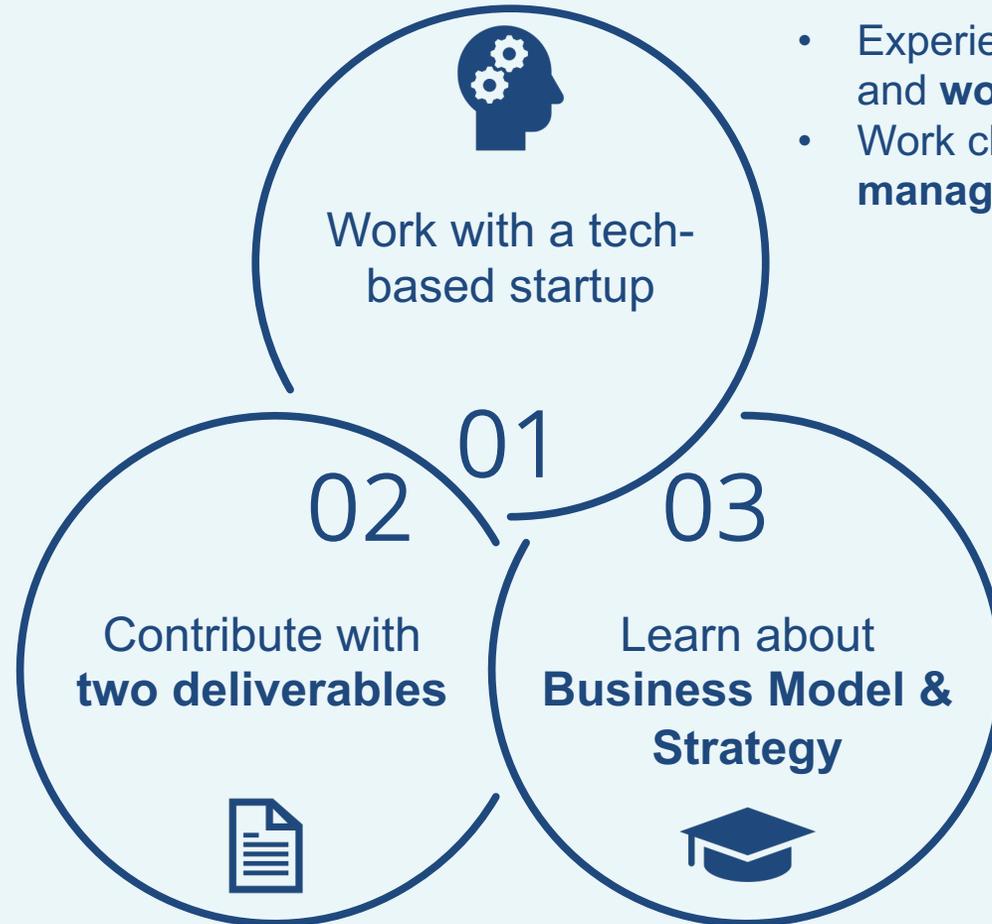
Combining theory and practice in a
15 ECTS Q1 elective course.

TPM423

 **TU**Delft

Delft Centre 
for Entrepreneurship

What is Technology Venture Development?



- Experience firsthand **challenges** and **work dynamics**
- Work closely with the **top management team**

- Validate and challenge their **business model** and **strategy**
- Provide consulting on a **specific business challenge**

- Deepen your **theoretical knowledge** about business models and strategy
- Apply it to your case

Who are your potential startups?

We help doctors
identify the right
antibiotics just in *one hour*

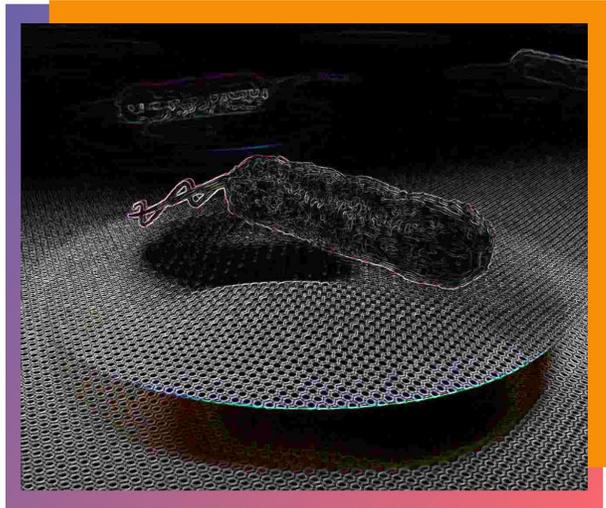
Our Mission

In SoundCell we are on a mission to improve infectious disease outcomes for patients.

Our rapid diagnostics technology makes it possible to identify the targeted treatment options against bacterial and yeast infections.

As a result, patients recover faster, have shorter hospital stays and avoid secondary infections.

SEE VIDEO



Early-stage startups and corporate ventures



Based in the local and regional entrepreneurial ecosystem



Technology-based product or service



From different industries with varied business models and challenges

Is there a startup or corporate venture you would like to see here?
Let us know.

What will **your week** look like?



Working with your team on the business challenge / business modell

3 days a week



Working together with your startup / corporate

Weekly



Lectures will provide you with the theoretical foundations

1 day a week

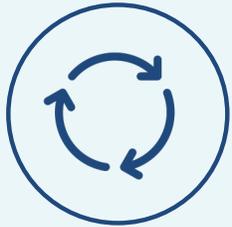
Coaching will help you with the consulting project



Remember: This is a **15 ECTs** course. We expect **full time dedication**.

What do we **focus** on?

It's inter-disciplinary



We offer the course to all faculties, and ask you to work in cross-disciplinary 3-person teams

It's about business development



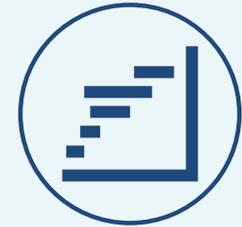
We want you to add business skills to your engineering ones to prepare you better for your career. Engineer 2.0.

It's about new product commercialization



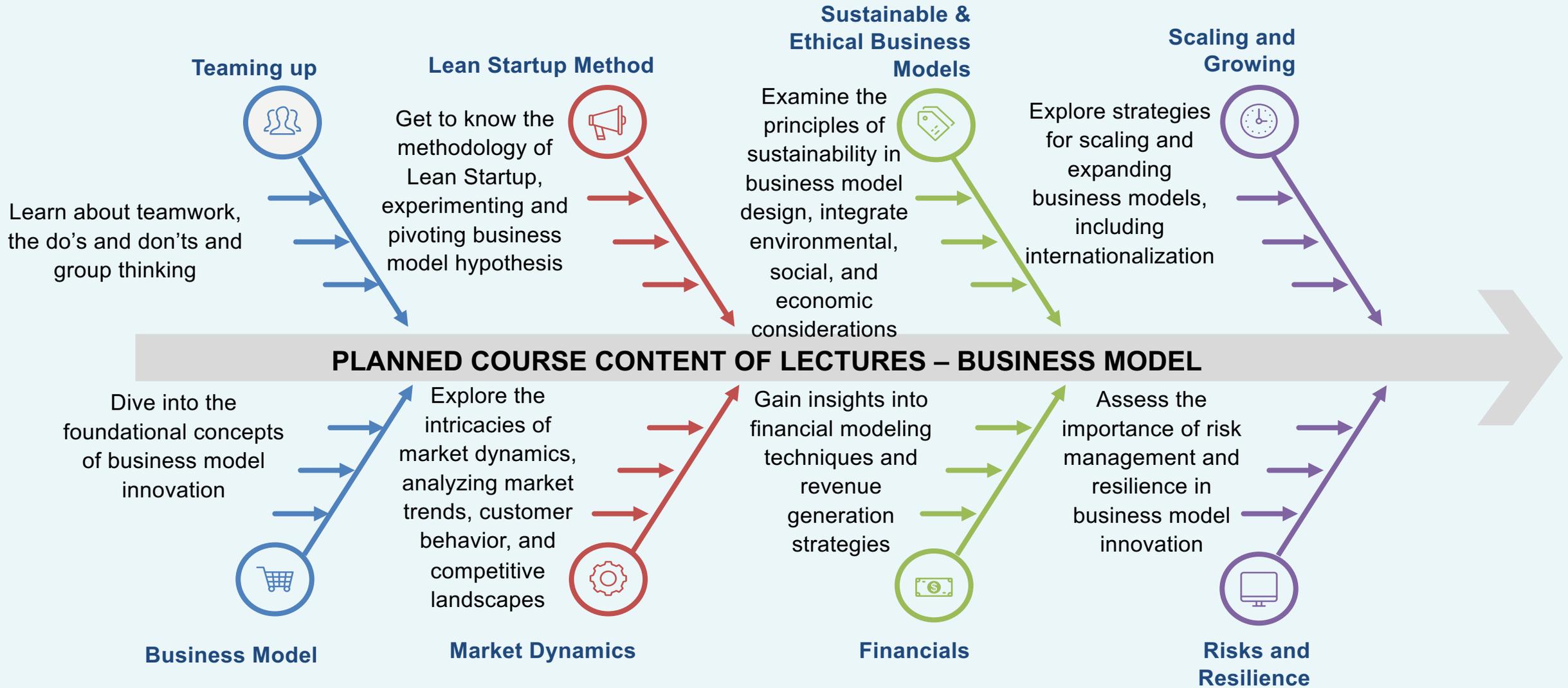
The projects will generally relate to startups from TUD's ecosystem or corporates launching new products

It's about providing basic management education

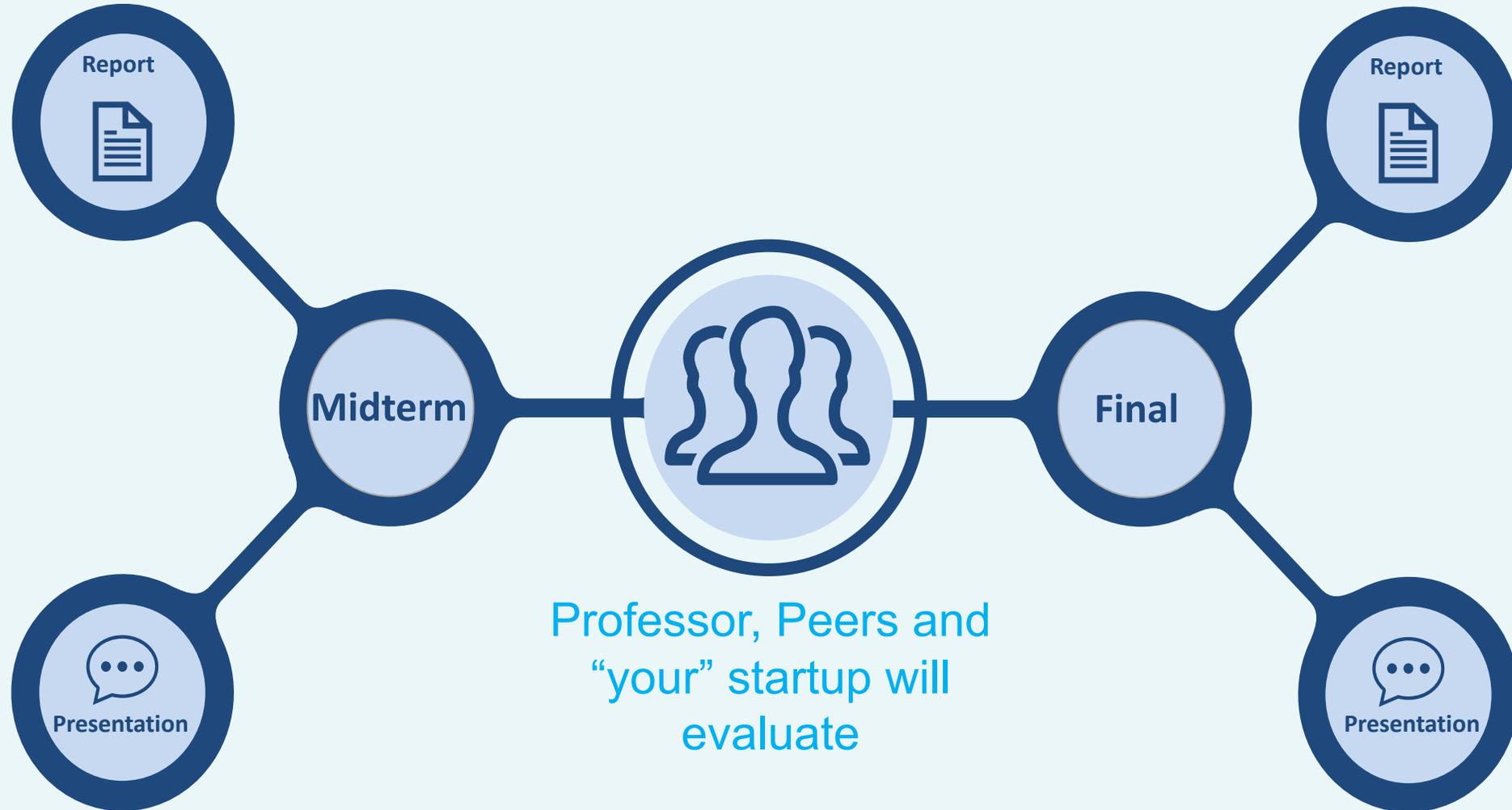


We support your learning journey by blending academic rigor with real-world application.

We were **inspired by JIPs** but focus on the **business development**.



How will we **evaluate** your work?



What are the next steps?

We present the proposal of the new interdisciplinary course on **Technology-Based Entrepreneurship**

03/24



Stage 1

Let us know if you are interested.

We get **Startups on board** and open applications to students on **April 30th**

04/24



Stage 2

You can review the challenges on our webpage.

We close the **application deadline** for students on **June 15th**.

06/24



Stage 3

Apply with your preference and your skill set

We **assign** students to the startups by **July 15th** latest.

07/24



Stage 4

Get in touch with your startup over the summer.

The course starts with an **immersive** experience

09/24



Stage 5

Roll up the sleeves.

We will accept up to **30 students** for Q1 / 2024.

If you are **interested**,
we ask you to...



Write an email to dce@tudelft.nl

Subject line: **TVD – Interested**

One line: **Your MSc program**

*E-mailing us just shows your interest, it is not a commitment or an application to the course.

THANK YOU!



**You receive
updates**



**It will help
elective
approval**

Empowering Entrepreneurial Minds



Delft Centre
for Entrepreneurship



Inspiration



BSc Education

3 Minors:

MSc Education

15+ Master
Electives

Startup Support

TU Delft **Impact Contest**
Launch your start-up idea

IMPACT STUDIO

Experienced educators and practitioners with a wide network!