

Kolom1	Understand the starting principles and theories of communication and collaboration in innovation development;	Understand, recognize and improve your own communication style;	Translate results of small-scale design-based intervention research to your own innovative processes;	Apply the Delft Communication Design method, supported by relevant scientific methods;	Via a co-creation process, strategically develop and implement robust, refreshing and novel innovation processes within your own	Formulate your personal vision on the field of collaborative innovation management	Kolom2	Instructor
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Module 1: Discover bridges between theory and innovation practice								
<i>Day 1</i>								
Practical perspectives: describing and understanding collaboration in innovation practice	v							Steven
Methods to observe and assess innovation in practice				v				Steven
<i>Day 2</i>								
Collaboration with different types of actors in innovation: drivers and bottlenecks	v							Eva
Studying stakeholder viewpoints: (semi) academic tools and approaches	v	v		v				Eva
Understanding stakeholder engagement: rationales and approaches throughout the years	v	v						Caroline
From theory to practice in a case study for your organization: problem definition and goal setting	v	v						Caroline
<i>Day 3</i>								
Theoretical perspectives on design and co-design in innovation management				v	v			Maarten
Co-design perspectives relevant to your innovation context		v		v		v		Maarten
Optional academic extension: setting up a literature study, and writing a paper on your literature review			v					Steven & Eva