

| Kolom1 | Understand the starting principles and theories of communication and collaboration in innovation development; | Understand, recognize and improve your own communication style; | Translate results of small-scale design-based intervention research to your own innovative processes; | Apply the Delft Communication Design method, supported by relevant scientific methods; | Via a co-creation process, strategically develop and implement robust, refreshing and novel innovation processes within your own | Formulate your personal vision on the field of collaborative innovation management | Kolom2 | Instructor |
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| Module 4: Deliver robust and adaptive strategies  |  |   |   |   |   |   |  |                    |
| Day 1   |  |   |   |   |   |   |  |                    |
| Delivering functional Living labs, academic work places, communities of practice, learning communities in your own practice   |  |   |   | v | v |   |  | Maarten & Caroline |
| Interventions based on communities: situated interventions and other ethnographic approaches  |  |   | v |   |   |   |  | Steven             |
| Strategic positioning and communication for collaborative innovation  |  | v |   |   |   | v |  | Steven & Caroline  |
| Day 2   |  |   |   |   |   |   |  |                    |
| Monitoring, evaluating and reporting on development in collaboration  |  |   | v |   |   |   |  | Eva                |
| Remember the human measure and practice strategic silence in collaborations   |  | v |   |   | v |   |  | Maarten            |
| Communication tactics: sensitivities in internal and external stakeholder management  |  | v |   | v | v |   |  | Maarten & Steven   |
| Re-design your preliminary intervention by making this intervention organisation specific, aligned with the current dynamics of the organisation but certainly future bound |  |   |   | v | v |   |  | Maarten            |
| Day 3   |  |   |   |   |   |   |  |                    |
| Re-examining your knowledge and understanding of core concepts and reflection on own practice within own organization   |  | v |   |   | v | v |  | Caroline           |
| Deliver design iterations for communication design engineering practice   |  |   |   | v | v | v |  | Maarten            |
| Optional academic extension: tips and tricks for paper writing  |  |   | v |   |   |   |  | Steven             |