

Public Building

MSc 1 - European Union Cultural Agency, Brussels



"Bruegel: A Poetic Experience, an Innovative World and Mind", exhibition at The Atomium, Brussels, 2019.

Responsible Instructor

Nathalie de Vries

Course Coordinator

Sang Lee

Instructors

Sang Lee

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TBA

Code	AR1AP012
Credits	10 ECTS
Location	Brussels, BE
Excursion	3-Day Trip
Costs	~€350

Public Building MSc. 1 design studio in the fall semester conceptualizes the **European Union Cultural Agency** (EUCA). The design project is situated in Brussels' 1958 World Expo area with the iconic **Atomium**, symbolizing scientific and engineering accomplishments. The design project aims to create a landmark that resonates with the EU's aspiration of unity in diversity and pays homage to Europe's rich cultural collective.

The challenge is to design a public building that embodies the **kaleidoscope** of European culture while integrating the Expo area's historical significance toward a new architecture of resilience, multiplicity, hybridity, and a particular focus on **sustainability**.

The studio will specifically explore the tectonic and aesthetic possibilities inherent in sustainable and circular design processes. The studio includes specialized lectures and workshops to investigate these topics.

The studio envisions the EUCA as a multifaceted hub that celebrates,

preserves, and promotes European culture. The design assignment includes an array of functionalities, including exhibition spaces, interactive museums, educational centers, areas for art, music, and performances, as well as related leisure areas.

The design should reflect and foster the EU's commitment to inclusivity, accessibility, **diversity**, and sustainability. The studio will explore cutting-edge architectural and design solutions to make this a state-of-the-art institution. It also aims for a vibrant public place that encourages engagement, learning, and appreciation of Europe's diverse cultural heritage.

Public Building MSc. 1 design studio in the fall semester of 2024 offers a unique opportunity to engage with a **public project** with deep cultural significance and broader cultural narratives for a landmark in the capital of the **European Union**.