

The double sided coin of representation

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Science meets feminist theory

- Where are the women
- Where is gender
- Where is feminism

Representation

Crucial concept for every emancipatory movement

- Political - (Vertretung)
- Symbolical- (Darstellung)

Semiotics- The field that studies the relationship between Signifier-Signified

- The production of meaning and/ or identity is constituted through difference
- Meaning is produced on the basis of conventions
- There is no such a thing as a fixed identity or immanent meaning

Affect theory

- Affect is based on cathexis, i.e. relation, attachment
- Affects are pre-verbal
- Incultural critique affect leads to semiotic analysis



