

Subsidy Application Form

2022-2023

Introduction

For most organizations, sustainable development is nowadays something that is being strived for. Oftentimes, policies are altered in favour of sustainability and separate committees are installed to help. Even though the will to improve is very important, board members often run into a few obstructions. When a sustainable solution is sought, it usually comes with a price tag. Unfortunately, sometimes sustainable solutions can be more expensive than their conventional alternative. To be able to omit this difference, GreenTU offers a sustainability subsidy. The goal of the program is to bridge the gap between a conventional solution and a sustainable solution. And by doing so, making the ambition to become more sustainable more accessible.

To be able to determine if an application fits within GreenTU's vision on sustainability, we have curated several criteria. In the following part, these criteria will be elaborated.

Criteria

Part 0: Explanation & Motivation

In order for Green TU to get an insight into the motivation of organizations applying for a subsidy, we ask you to write a short text to explain and motivate the reason for applying (maximum 1 A4).

Part 1: Organizations vision on sustainability

Is the application in line with the organization's vision on sustainability? Elaborate why this application is an addition to becoming a more sustainable organization and how it would help with becoming more independent on the matter (e.g. funding this in-house). It is important that the organisation as a whole also becomes sustainable, as a one-day project does not make the whole organisation sustainable.

Part 2: Long-term impact

Look into literature and try to quantify your long-term impact on areas such as:

- CO₂ reduction
- LCA
- Boosting for future developments
- UN's Sustainable Development Goals

When applying for the subsidy, projects should have a long-term sustainable impact on the organization. An exception could be made for projects that make a one-off impact when these costs are included in their own budget next year. This should be properly conveyed to the subsequent board.

Part 3: Communication / exposure

How can sustainable development be shared with the target audience? It is beneficial to let members and peers know that sustainable development is an important part of your organization. For instance, show a brief overview of a promotion plan or series regarding the project. GreenTU should also be well promoted in this plan, be creative.

Part 4: Necessity

Explain the necessity of the subsidy. Does your budget not allow it to finance the expenditure yourself? How do you plan to restructure your budget to be able to finance future sustainable developments yourself?

Part 5: Financial breakdown

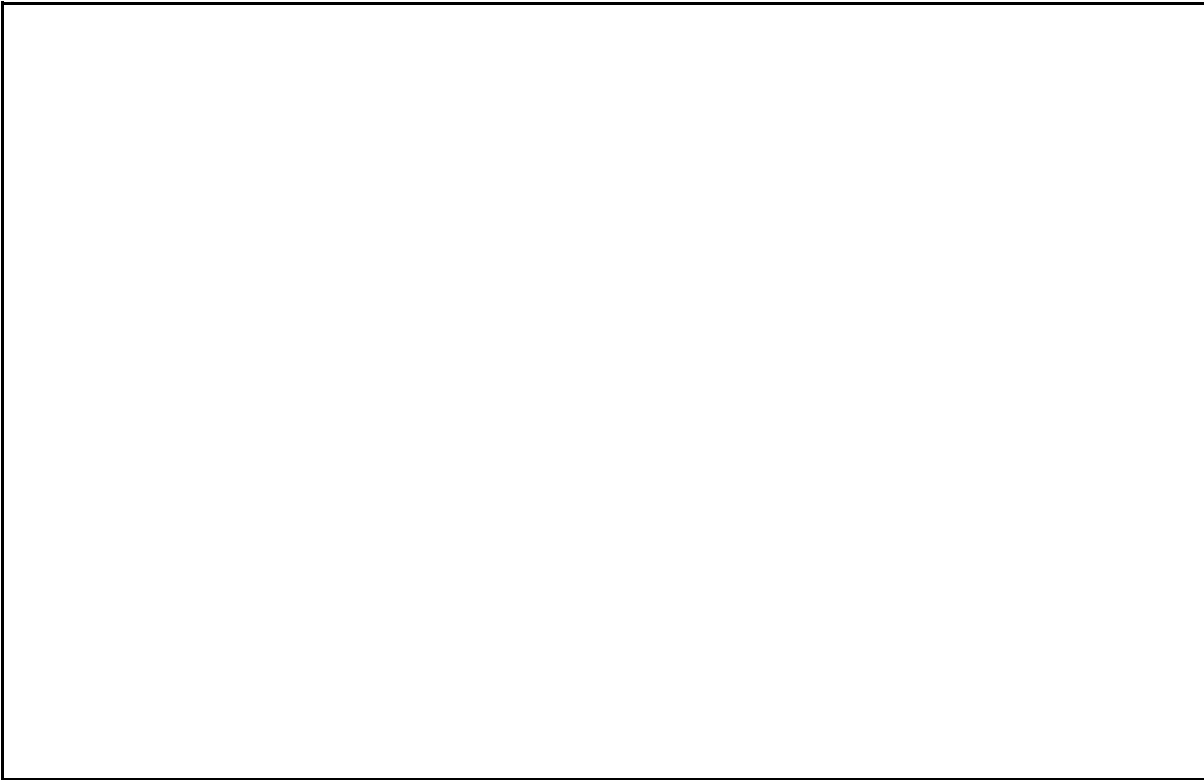
Give a detailed breakdown of the expenditure for which the subsidy will be used. State different options. For instance, what is the difference between a normal solution and the projected sustainable solution? Consider carefully whether the sustainable option is really sustainable.

Template

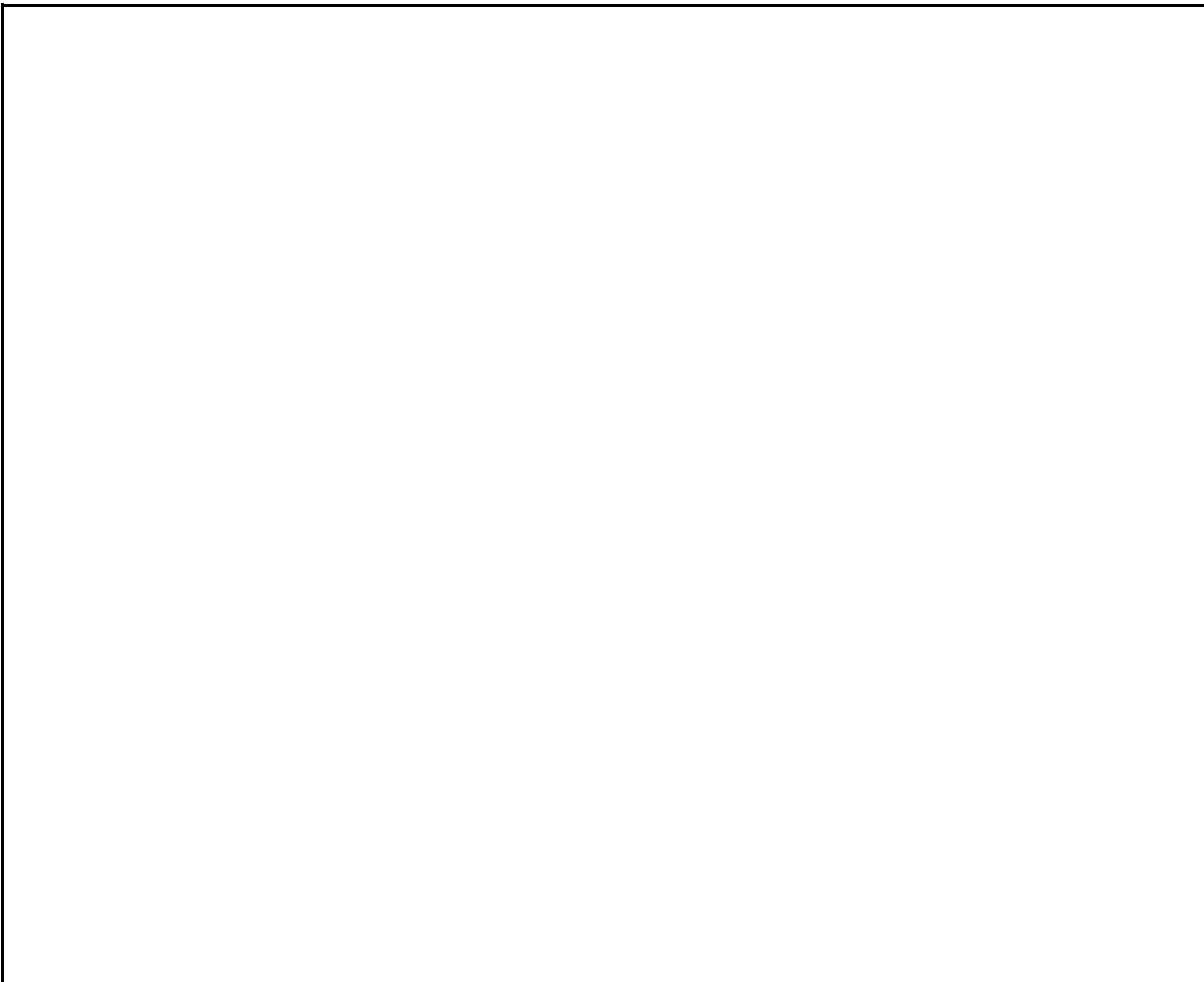
Fill in the following template in detail. Be aware: the more in depth the application, the more clear and motivated it will be.

Part 0: Explanation & motivation

Part 1: Organization's vision on sustainability

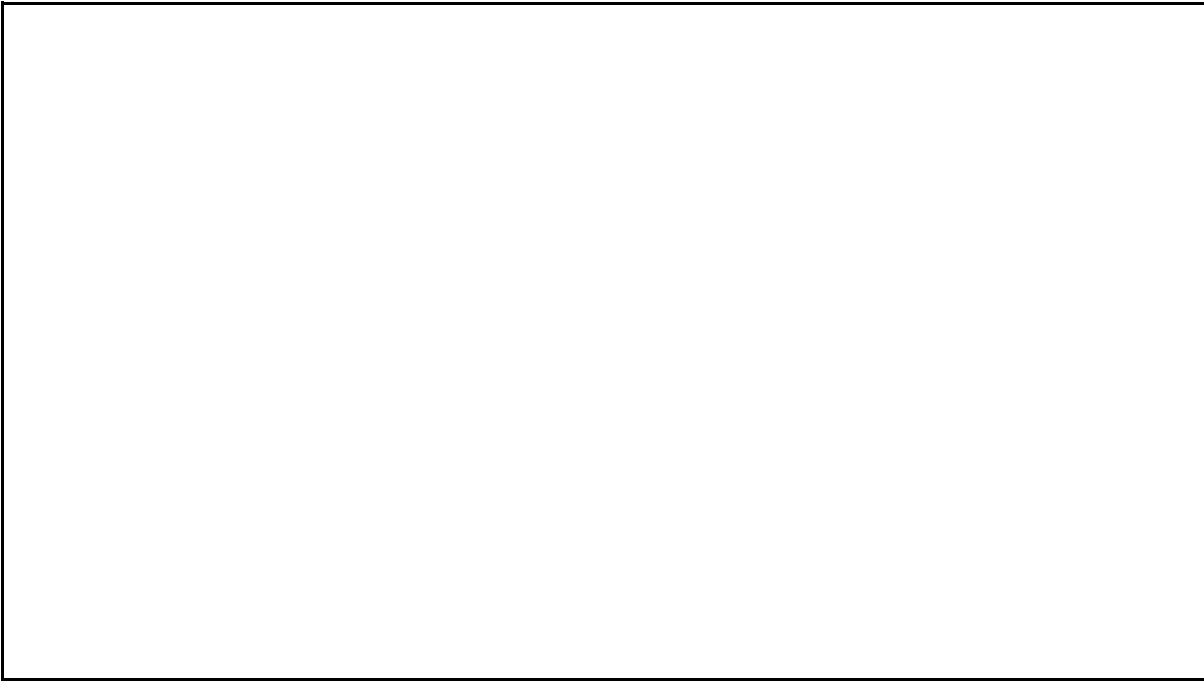
A large, empty rectangular box with a thin black border, occupying the upper half of the page. It is intended for the applicant to provide detailed information or a description of their project.

Part 2: Long-term impact

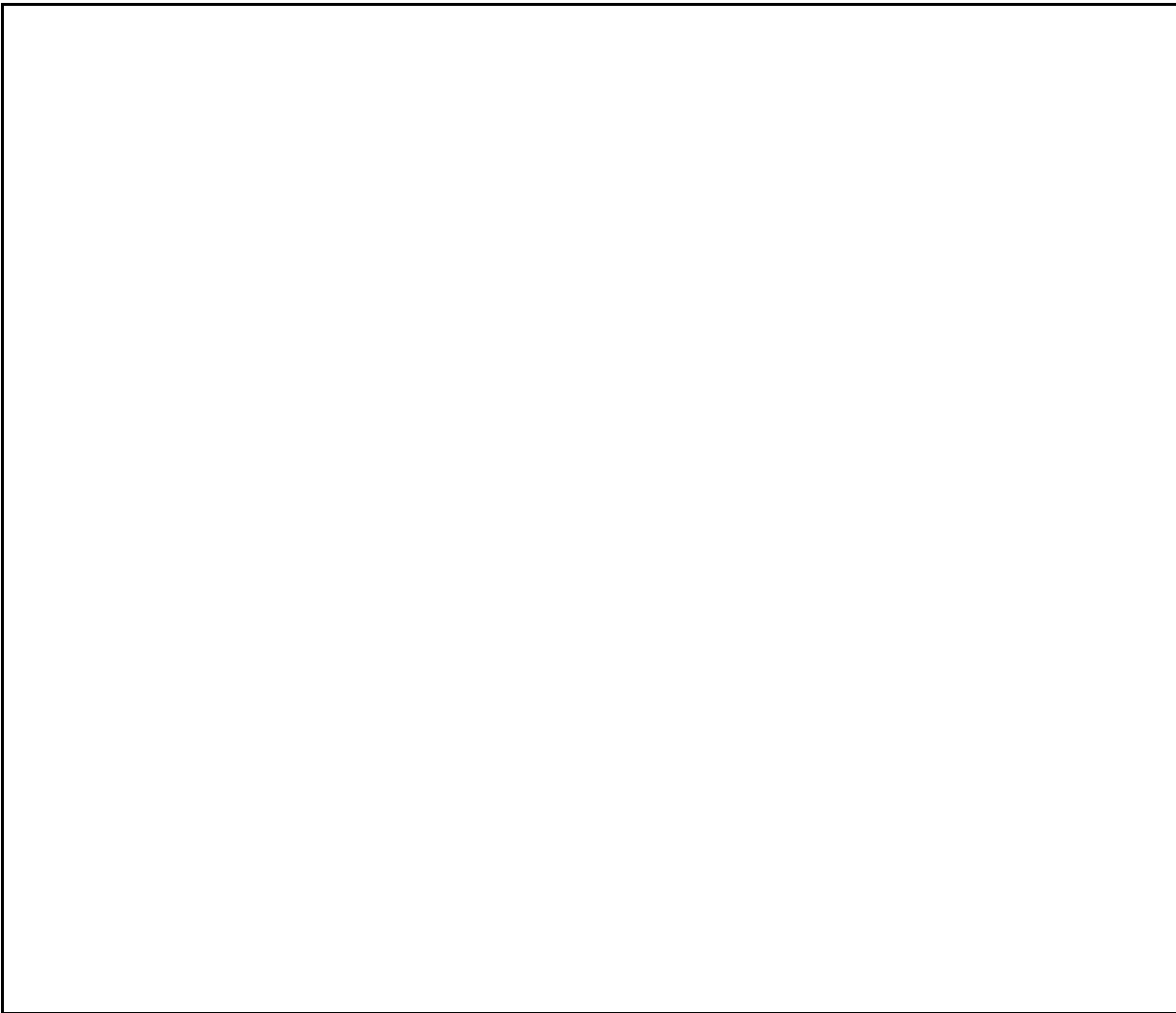
A large, empty rectangular box with a thin black border, occupying the lower half of the page. It is intended for the applicant to describe the long-term impact of their project.

Part 3: Communication / exposure

Part 4: Necessity

A large, empty rectangular box with a black border, occupying the upper half of the page. It is intended for the applicant to provide information or documents.

Part 5: Financial breakdown

A large, empty rectangular box with a black border, occupying the lower half of the page. It is intended for the applicant to provide a financial breakdown.