

Sustainable Development

Strategy: Social Engagement

Achieving sustainable development is a collective effort. In addition to the various initiatives taken up by the university management and organisations like GreenTU, it is important that people believe in the cause and make their individual and collective contributions to it. A suggestion for effective social engagements strategy is described here along several areas.

Communication

GreenTU proposes the following measures to fortify communication within and on behalf of TU Delft:

- framing definite climate change policies, setting clear goals and effectively communicating them;
- promote the sustainability page on the TU Delft website;
- publish annual sustainability reports which may track the progress done by TU Delft and which give suggestions for the future;
- increase awareness amongst students through measures such as small infographics on coffee cups, digital campaigns to reduce food wastage, no meat days, and consistently including sustainability in university newsletters.

Events and stakeholder engagement

When it comes to the environment, everyone is a stakeholder. There are many groups who are already clearly committed to sustainability. To name a few, the Energy Club, Centre For Sustainability, Students4-Sustainability, Foodsharing Delft, Delft SEA, IESA Shift, and Lijst Béta are already well-known for their work. Critical connections between these organisations can help them collaborate towards their shared goals more effectively.

In 2019-20, GreenTU started the Student Sustainability Council (SSC), which connects with various TU Delft study associations to collaborate, advise, and support them in becoming more sustainable. A parallel to the SSC could be set up to include all the sustainability-related organisations in TU Delft, thus enabling more collaborations. The GreenTeams also could play an important role in engaging students and staff members on the topic of sustainability.

The Day Of Sustainability is one of the larger events that GreenTU organises, doing so in collaboration with various other organisations. The event includes workshops, lectures, and networking. The Sustainability Career event by IESA Shift is another great initiative. More such events could be planned to develop an interest and passion among students and employees to pursue sustainability.

Inclusion

Sustainable development cannot be achieved without respecting and uplifting people who have been disadvantaged. It is vital to promote diversity and inclusivity in all aspects of TU Delft. Some measures suggested to further improve the diversity and inclusiveness of the campus:

- Informational campaigns to improve the gender diversity of incoming students. Encouraging women's participation in science and

technology by employing more women scientists. Offer scholarships for women from countries with emerging and developing economies to recognise and flourish their talent.

- To promote an inclusive atmosphere among students, many study associations and student societies already have their own committees and events to promote issues such as gender equality, international integration, or community building for such minority groups. The Diversity & Inclusion Office of TU Delft could further these initiatives, keeping in mind that liberation cannot be achieved through superficial means.