

CREATING
A CLIMATE
FOR GROWTH

PRIVA

PRIVA ENERGY COMFORT OPTIMIZER

Dr. T.A. RIESWIJK





Name	Priva
Foundation	1959 in De Lier, The Netherlands
Ownership	Private owned
Employees	450 Worldwide <ul style="list-style-type: none">- 320 The Netherlands- 130 abroad
Nationalities	> 20
Education level	80% from University or Higher Professional Education

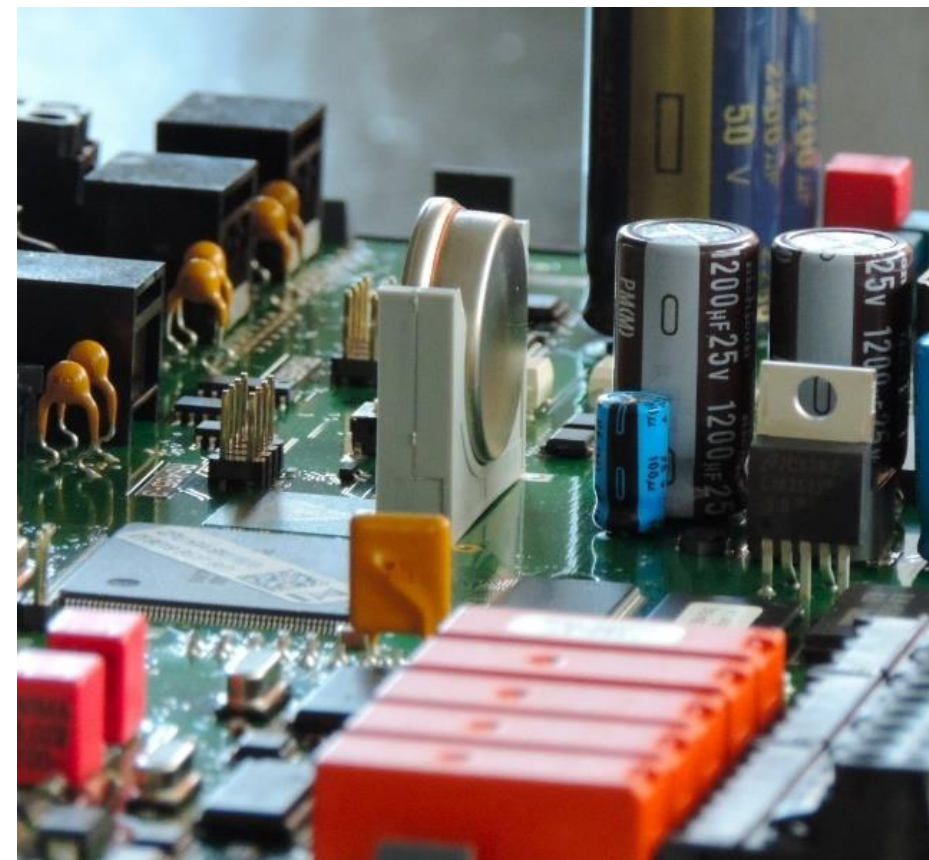


Meiny Prins
CEO

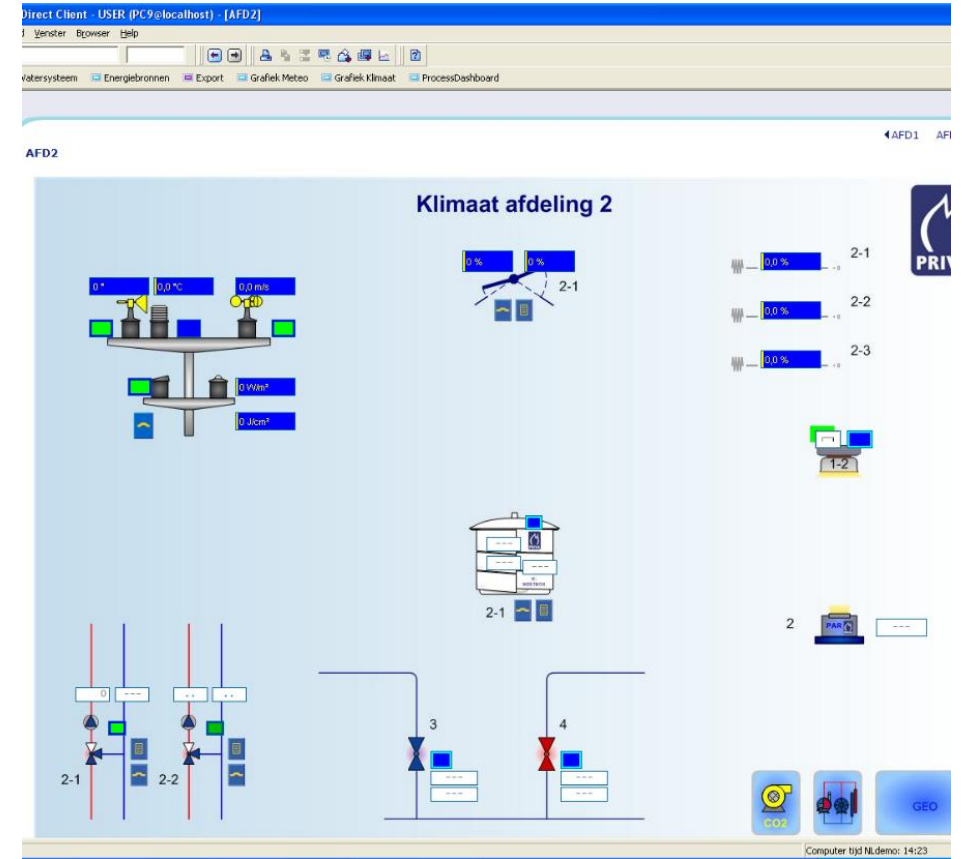
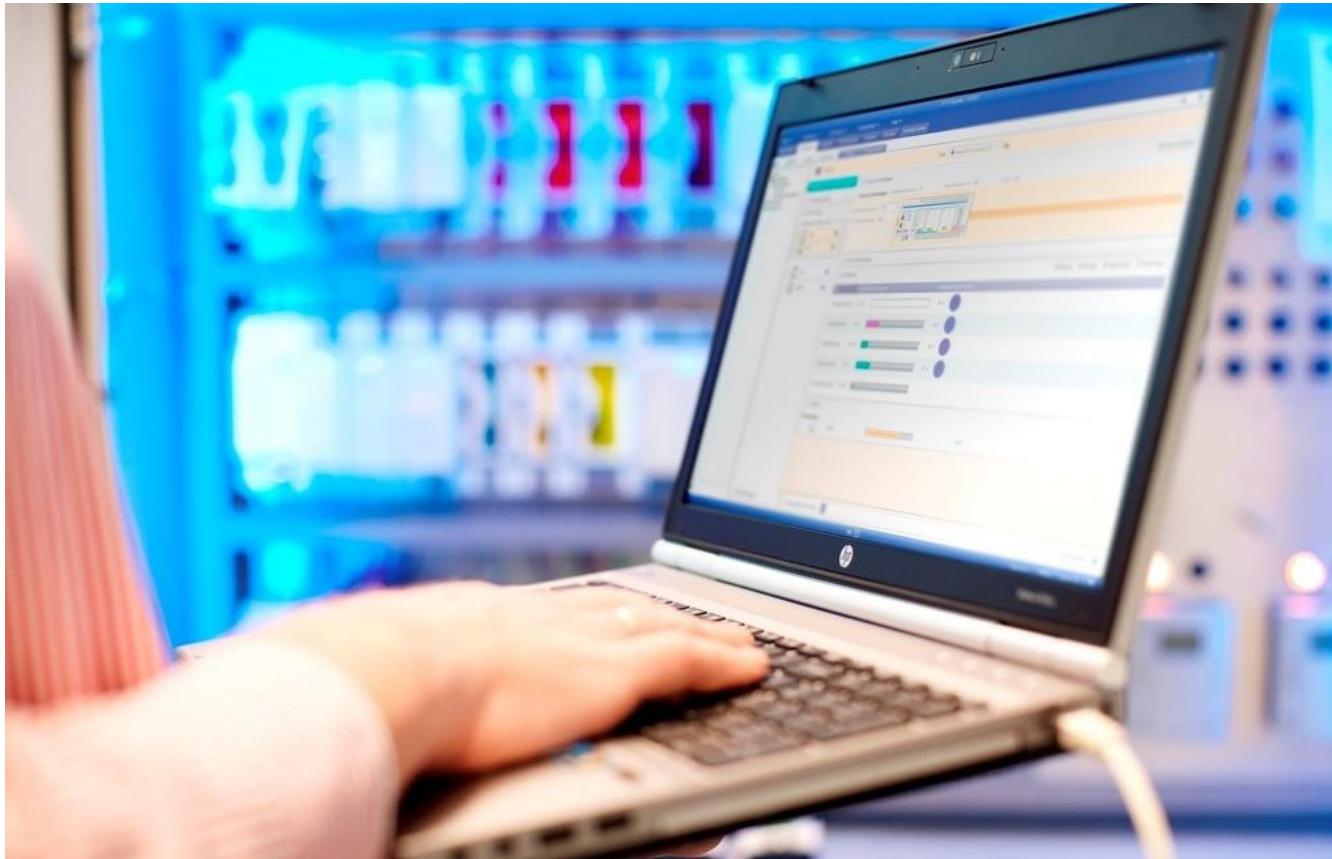


Ton Wallast
CFO

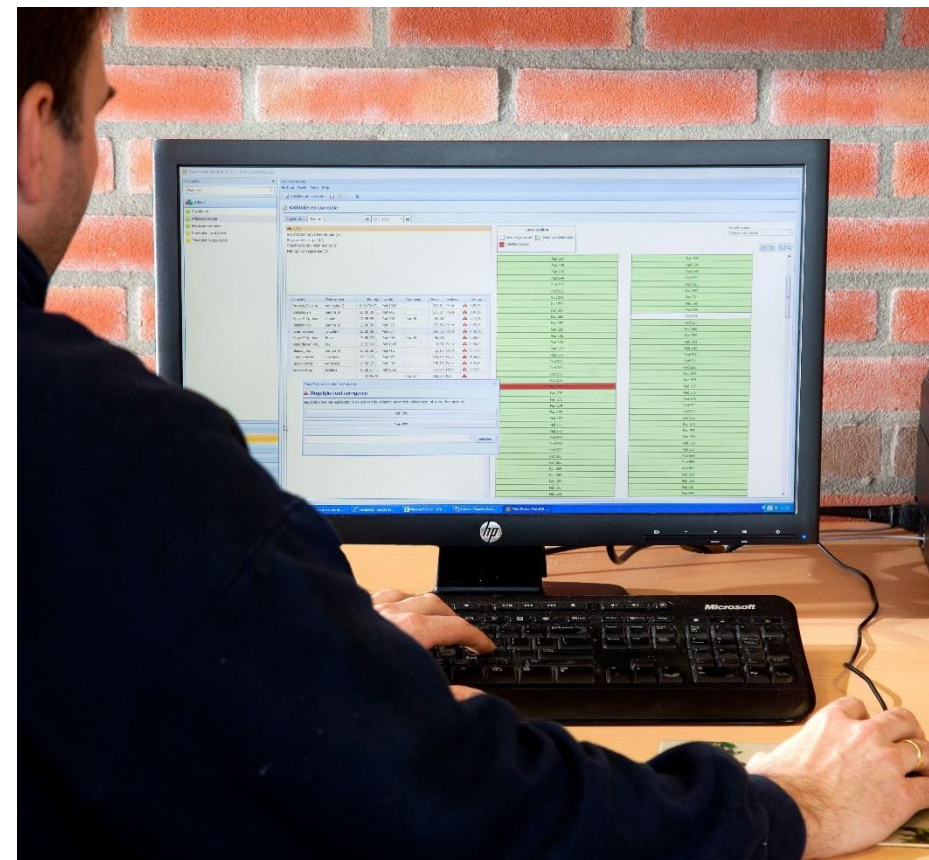
PRIVA DELIVERABLES: HARDWARE AND EMBEDDED



PRIVA DELIVERABLES: CONTROL AND INTERACT



PRIVA DELIVERABLES: ANALYZE AND LEARN



> **50.000 Building projects**

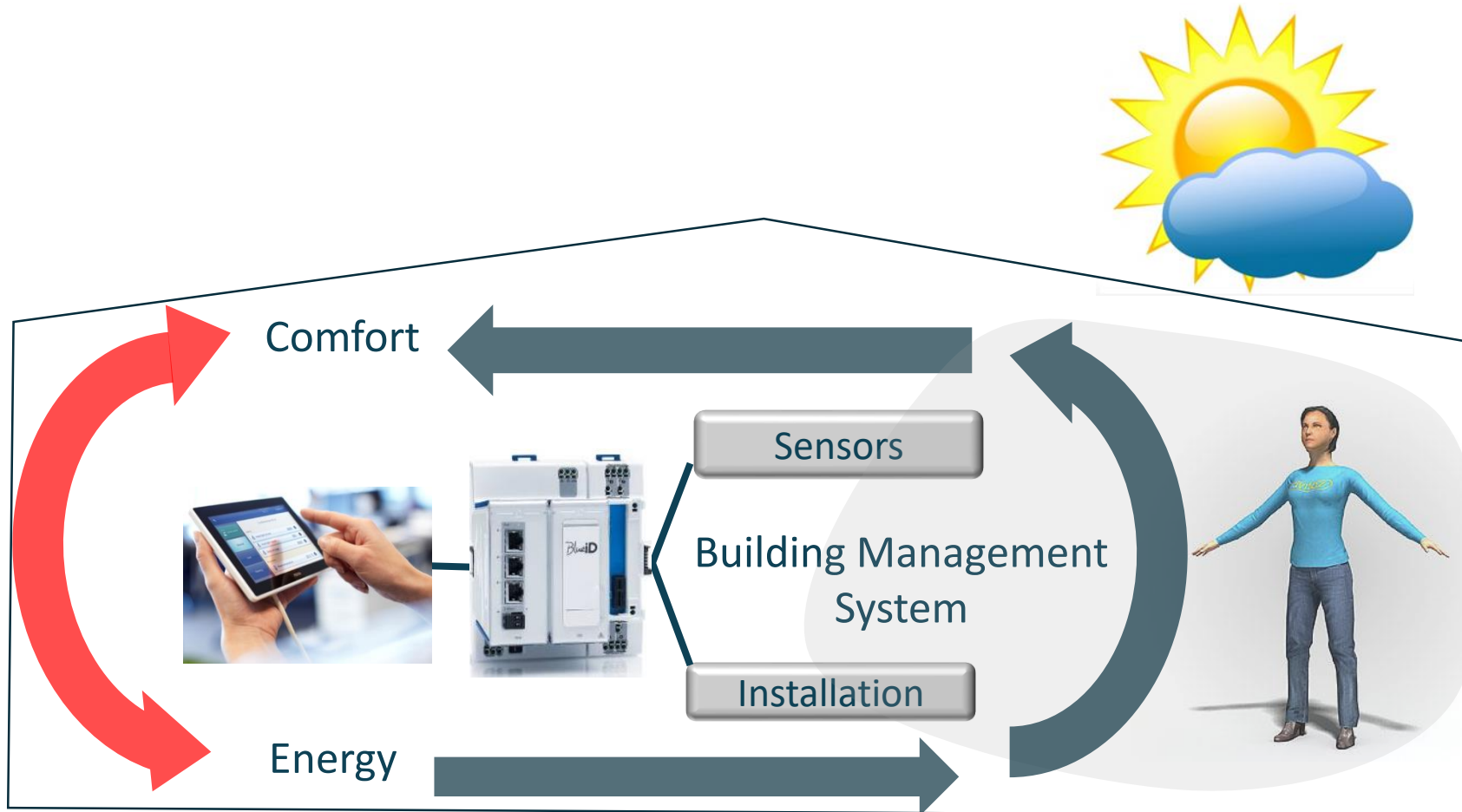
- 25% Office buildings
- 15% Healthcare
- 15% Educational institutes
- 15% Industry
- 10% Public properties
- 10% Hospitality
- 10% Retail, recreation and culture

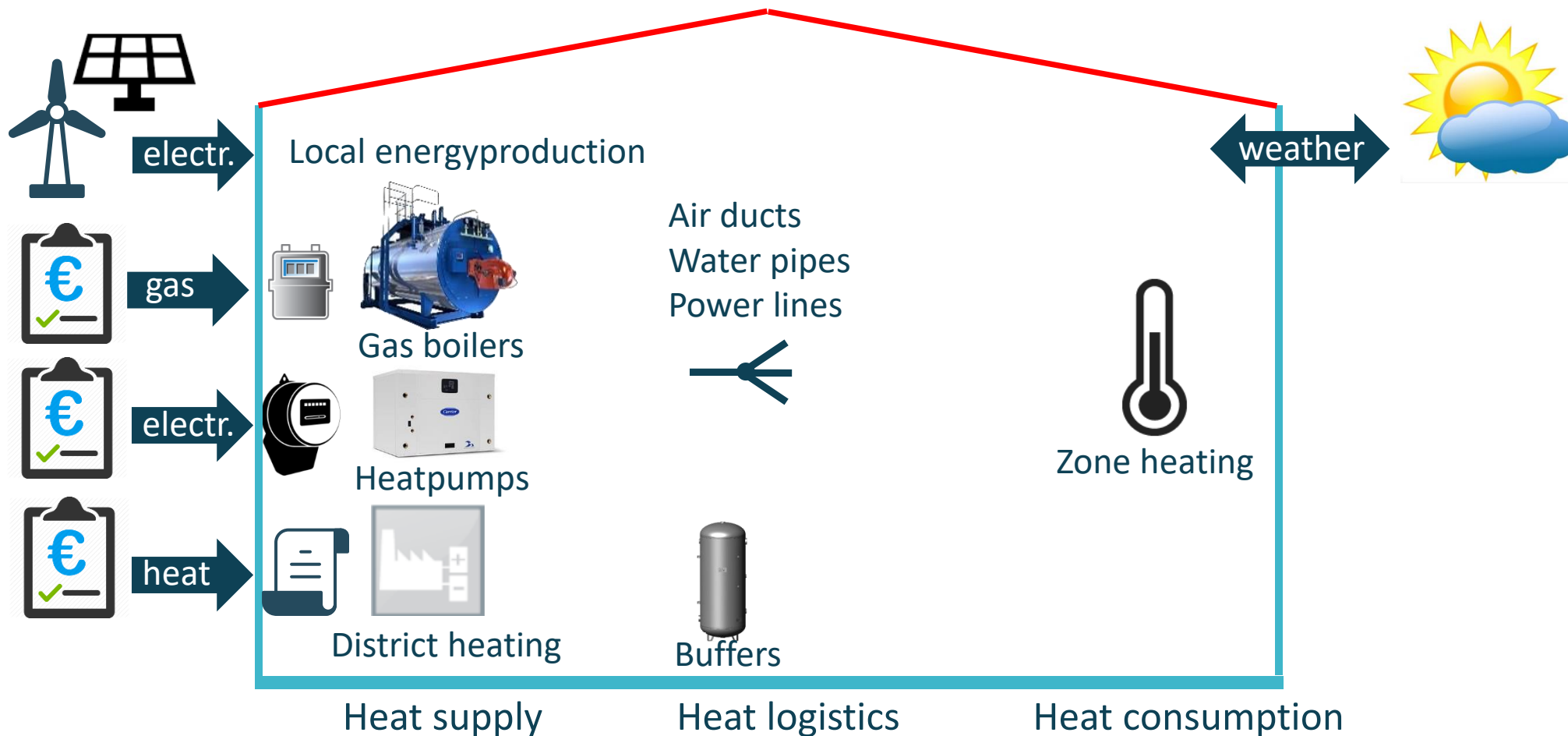
> **8.500 Horticulture projects**

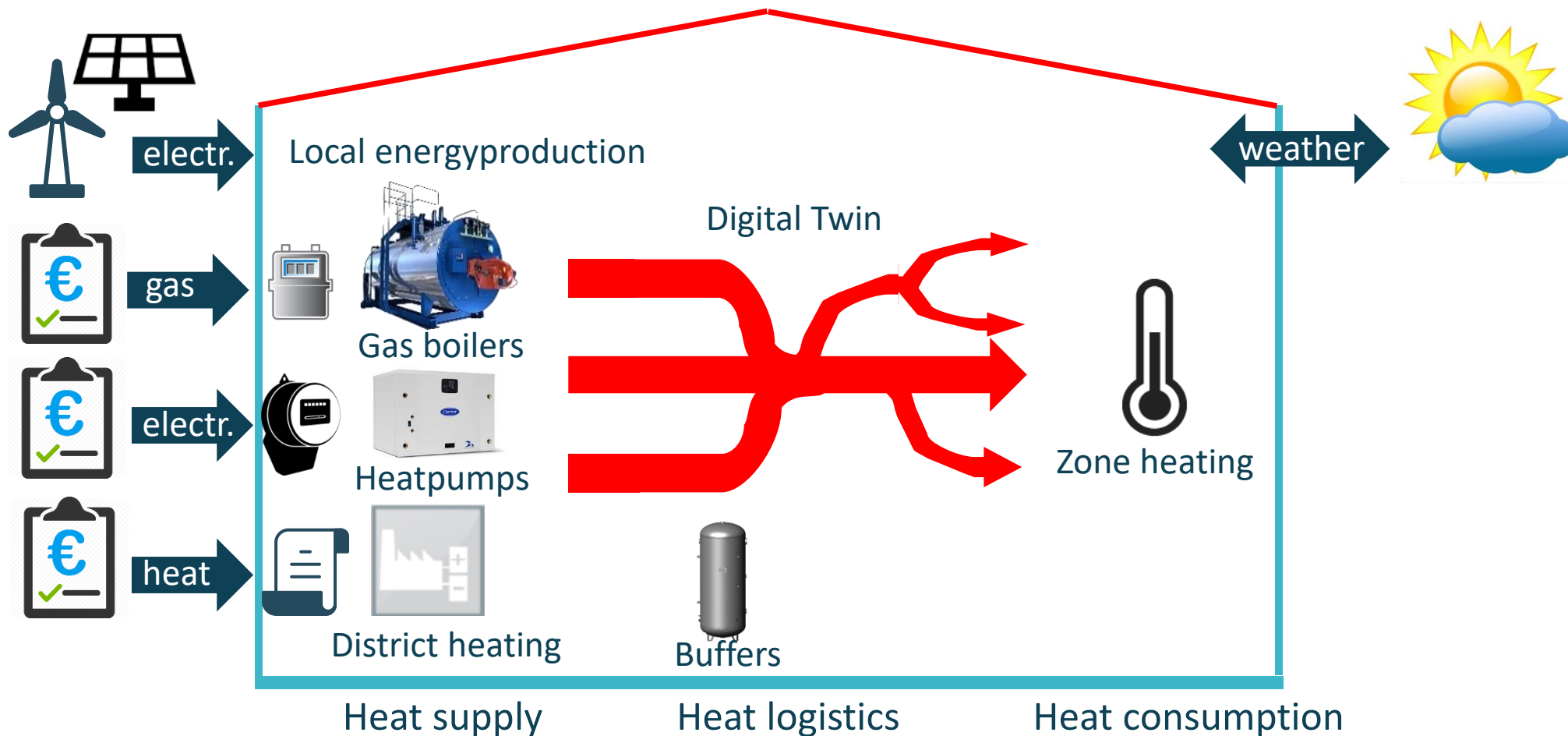
- 70% Growers of vegetables and softfruit
- 30% Growers of flowers and plants
- > 10000 Computers for controlling climate, water and/or energy
- > 1600 Disinfection systems
- > 2600 Fertilizer dosing systems
- > 500 Labor management solutions

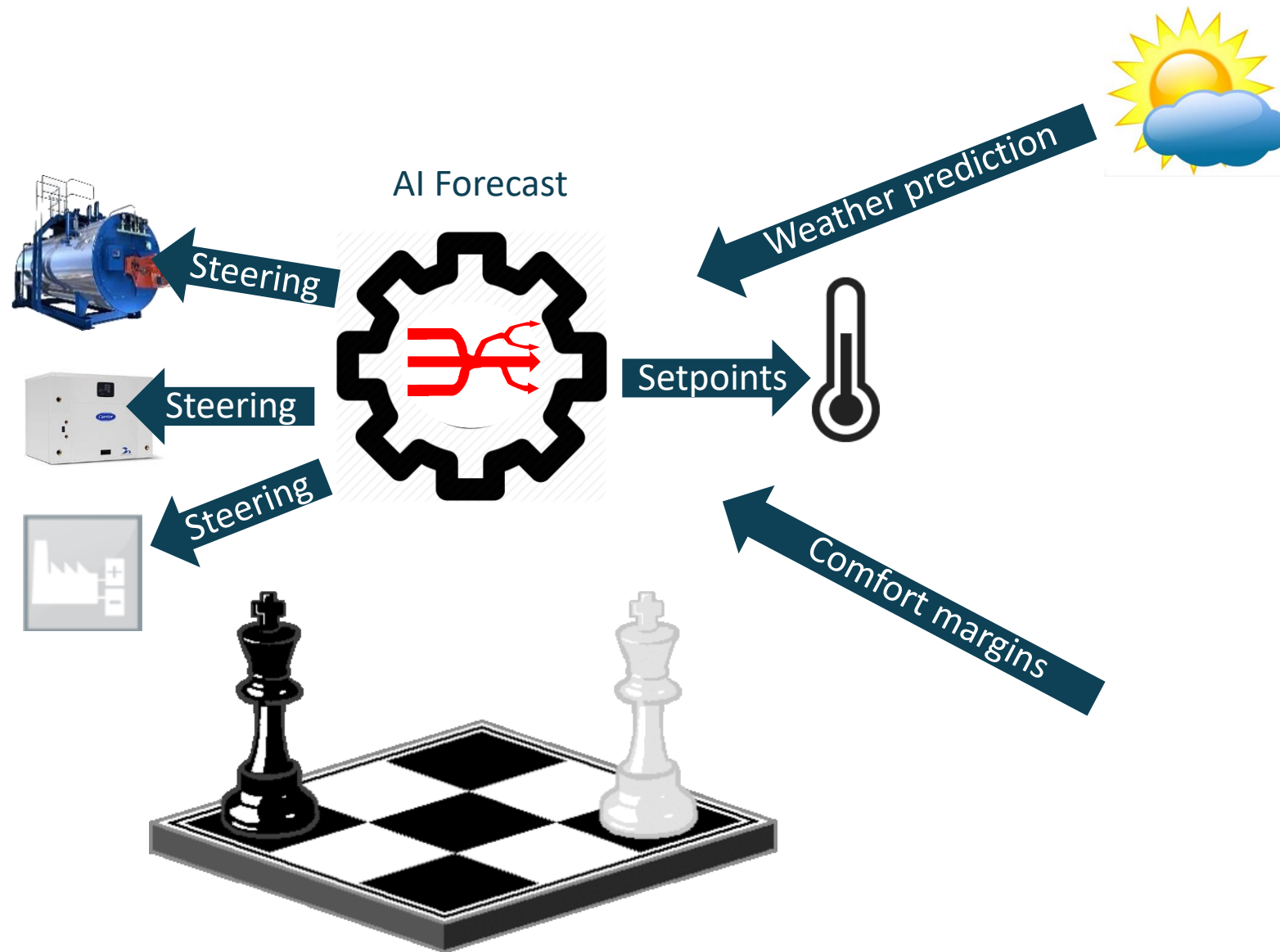
> **Indoor growing, new market**

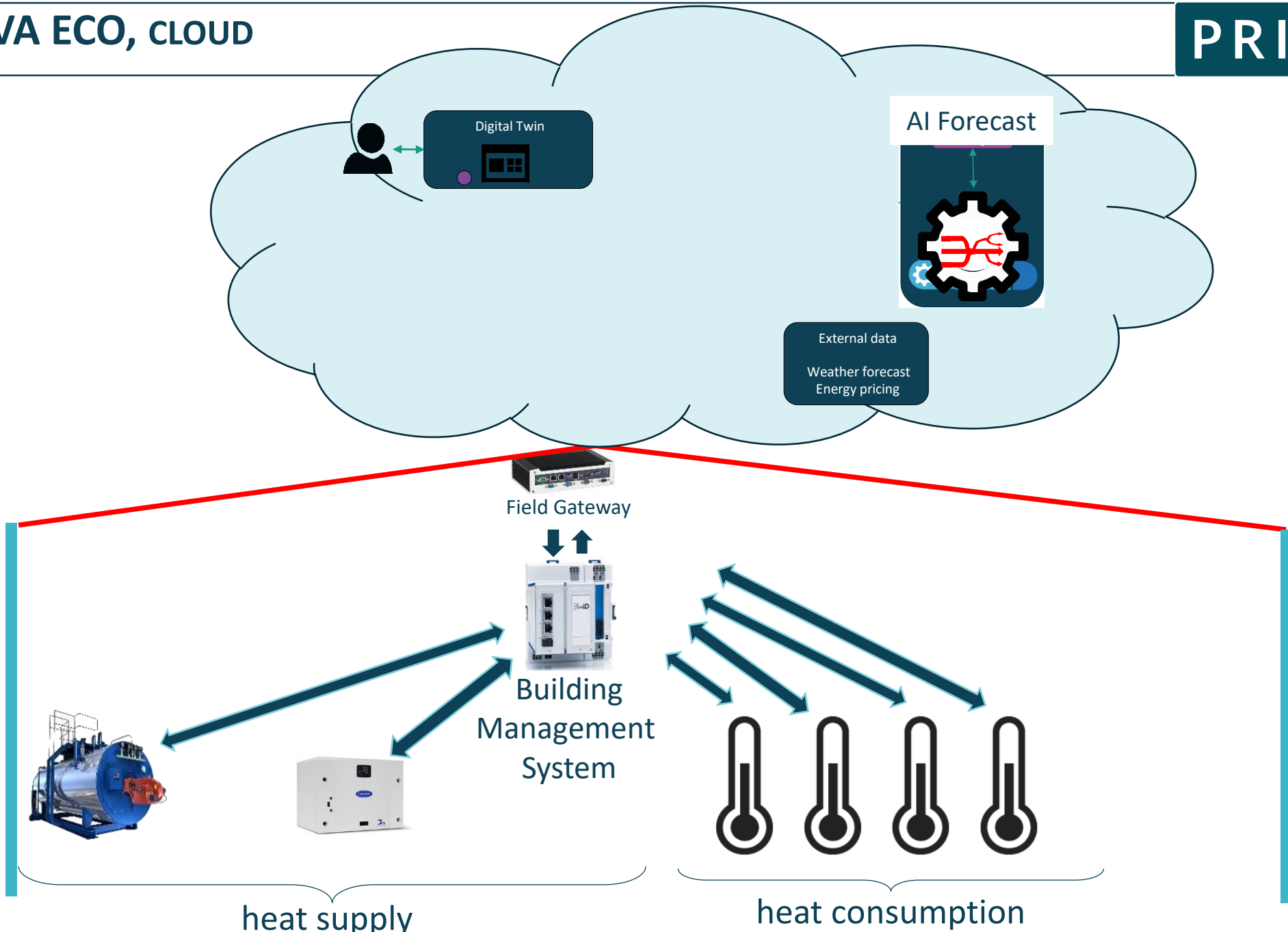
THE CHALLENGES IN THE BUILT ENVIRONMENT











- > 20% - 50% energy saving
- > Better comfort
- > **Reduced fossile production**
- > Increase insight & knowledge
 - > 24x7 autonomous AI
 - > More than 50 buildings
 - > Worldwide & all brands
 - > Powered by machine learning