

# Habitual behaviour and energy transition



## Mission

Let every resident live energy-aware and comfortable (healthy)

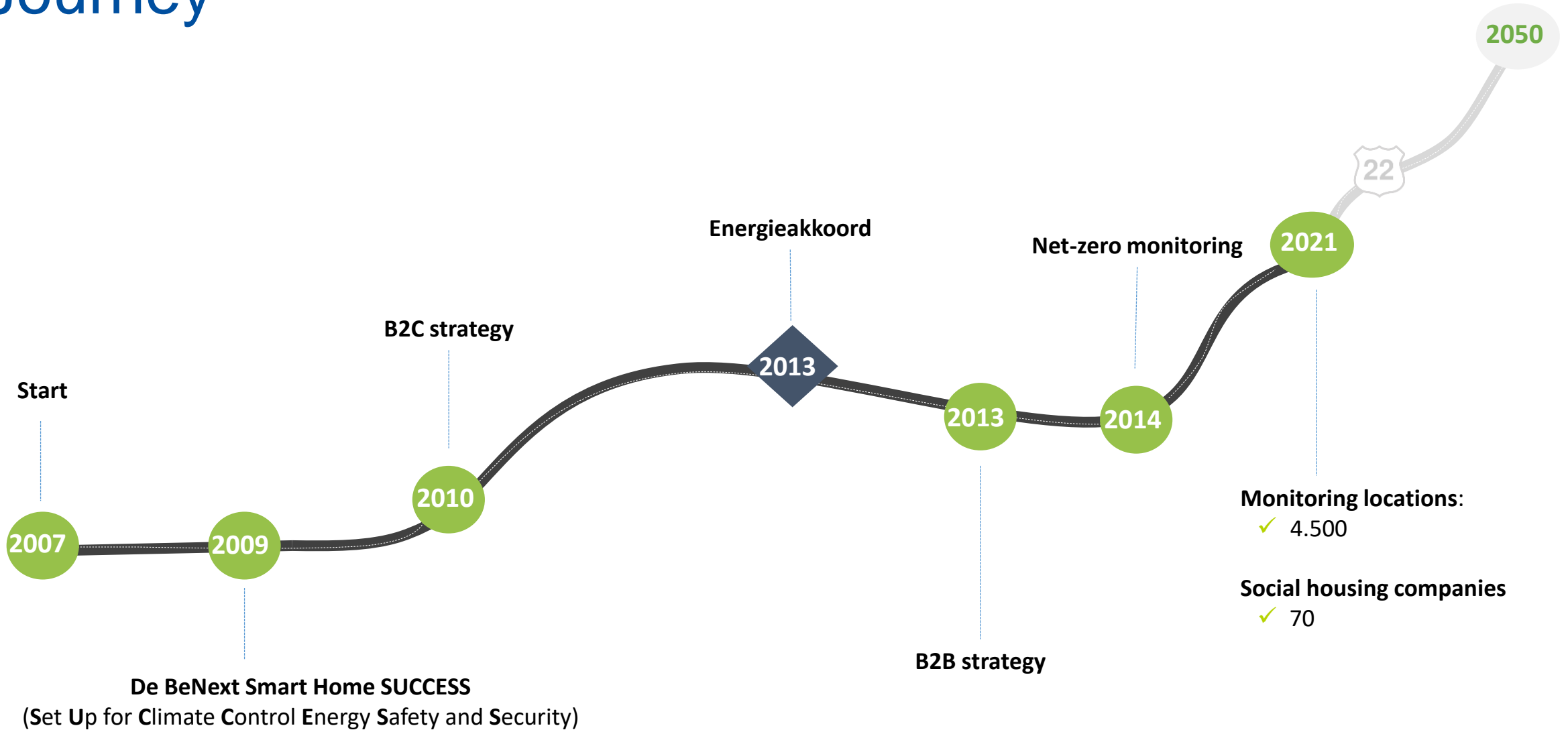


## Vision

Developing and bringing together innovative products and services



# Journey

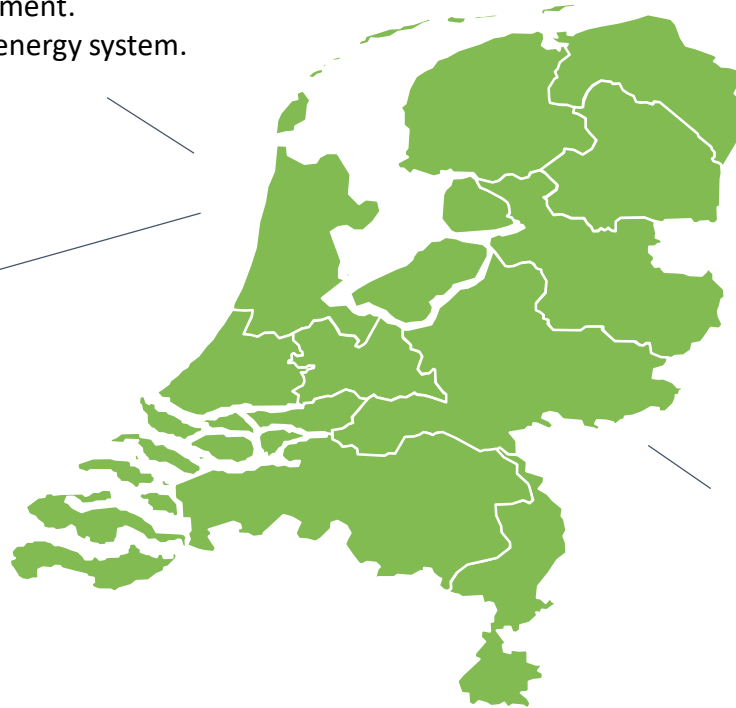


# Task

## Priorities European Union

- New technologies & services for smart homes.
- Energy saving in the building environment.
- Security of energy supply in a smart energy system.

7.5 M homes  
• 2.5 M rental



2050  
Fully sustainable energy supply for homes.

2030  
All buildings at least energy label A.

*If you don't know your numbers,  
you don't have a business*



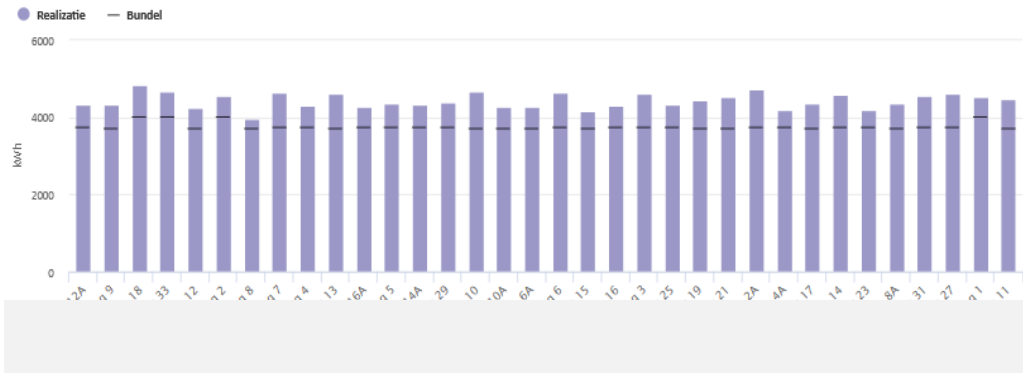
« Terug

Project: 34x

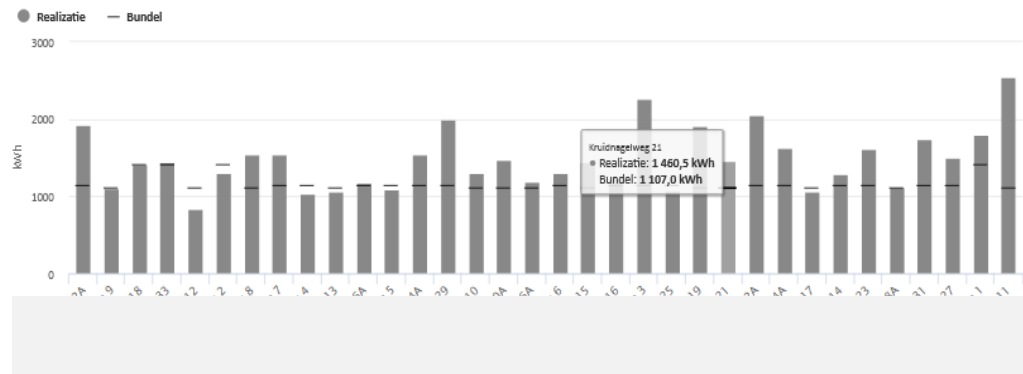
Bundels & realisatie

Jaar < 01-01-2020 t/m 01-01-2021 >

Opwekking: 1 jan. 2020 – 1 jan. 2021

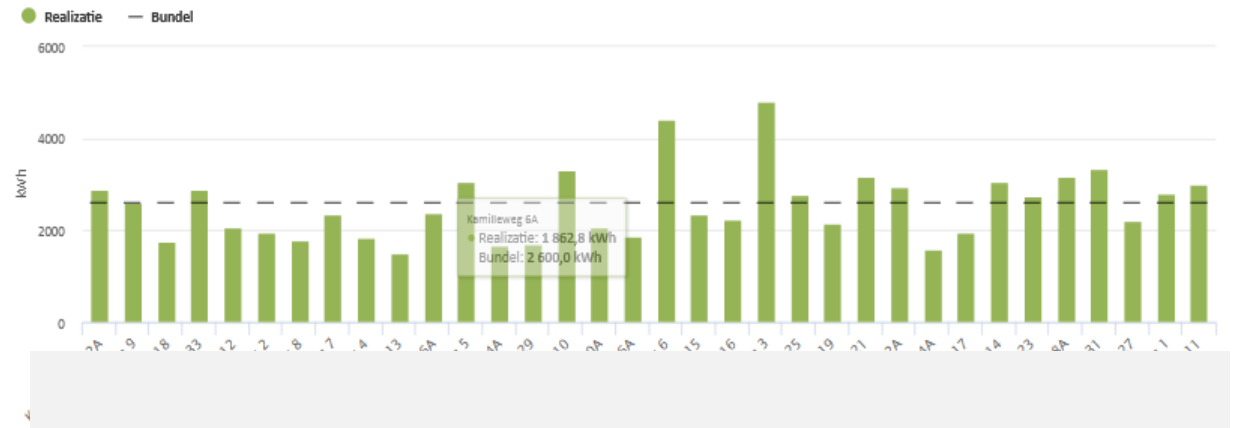


Gebouwegebonden: 1 jan. 2020 – 1 jan. 2021

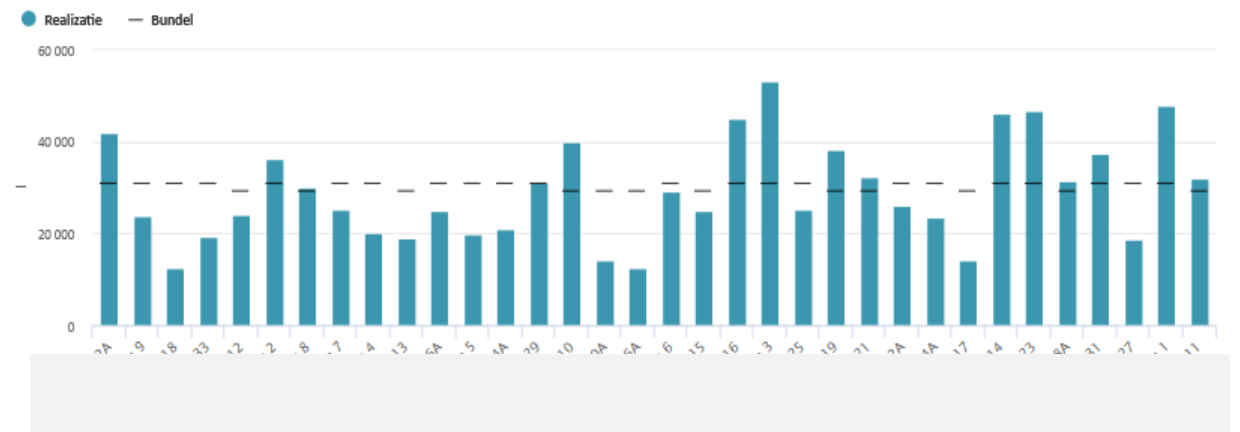


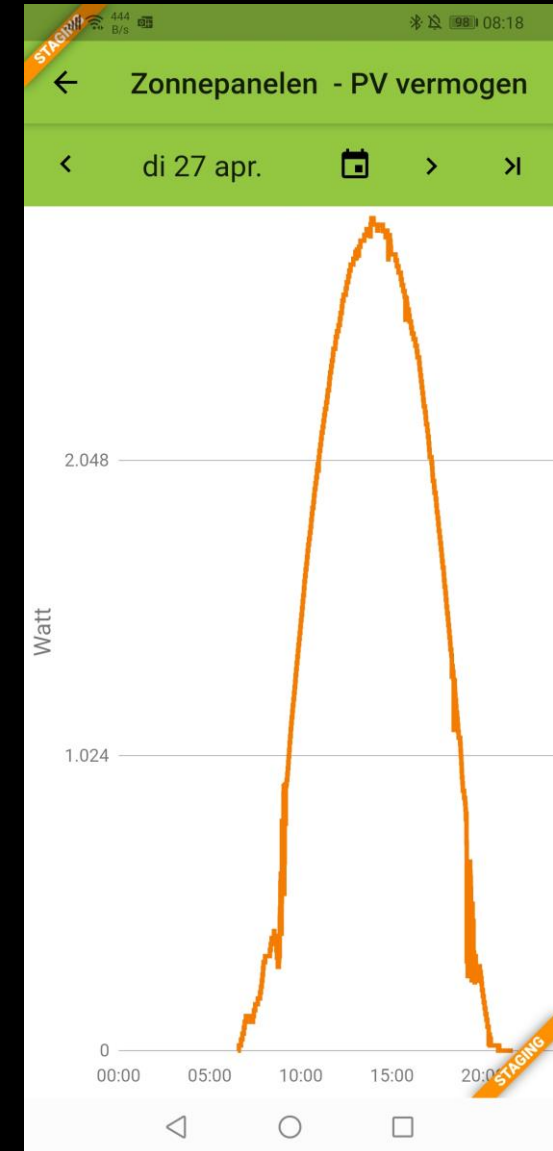
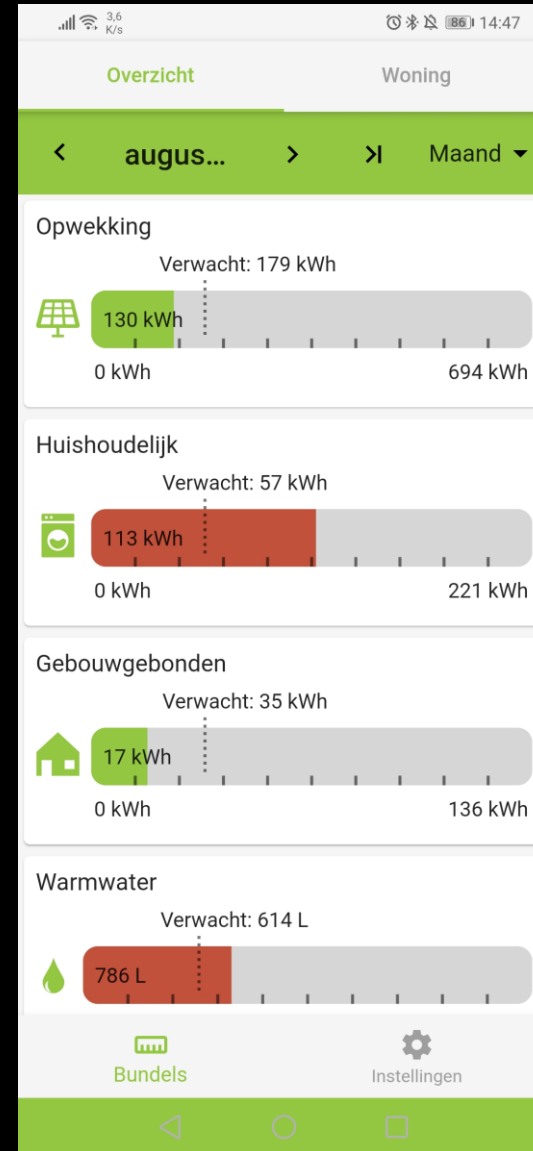
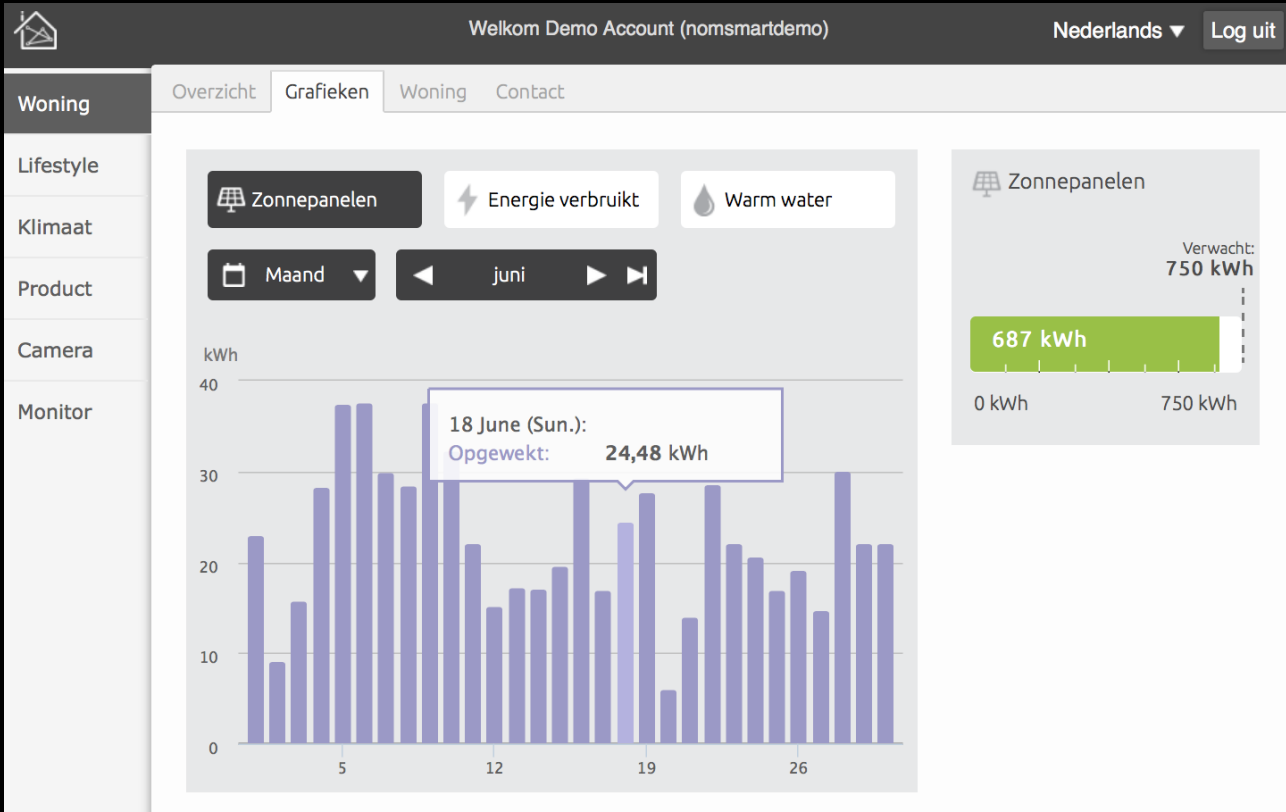
Huishoudelijk: 1 jan. 2020 – 1 jan. 2021

Huishoudelijk: 1 jan. 2020 – 1 jan. 2021



Warmwater: 1 jan. 2020 – 1 jan. 2021







Promises Net-zero & Low Temperature  
Family  $\neq$  average





66



Unless you answer YES  
to All of these...  
DO NOT TURN ON HEAT !!!

Are you wearing a hoodie,  
pants, socks ?

Is it November ?

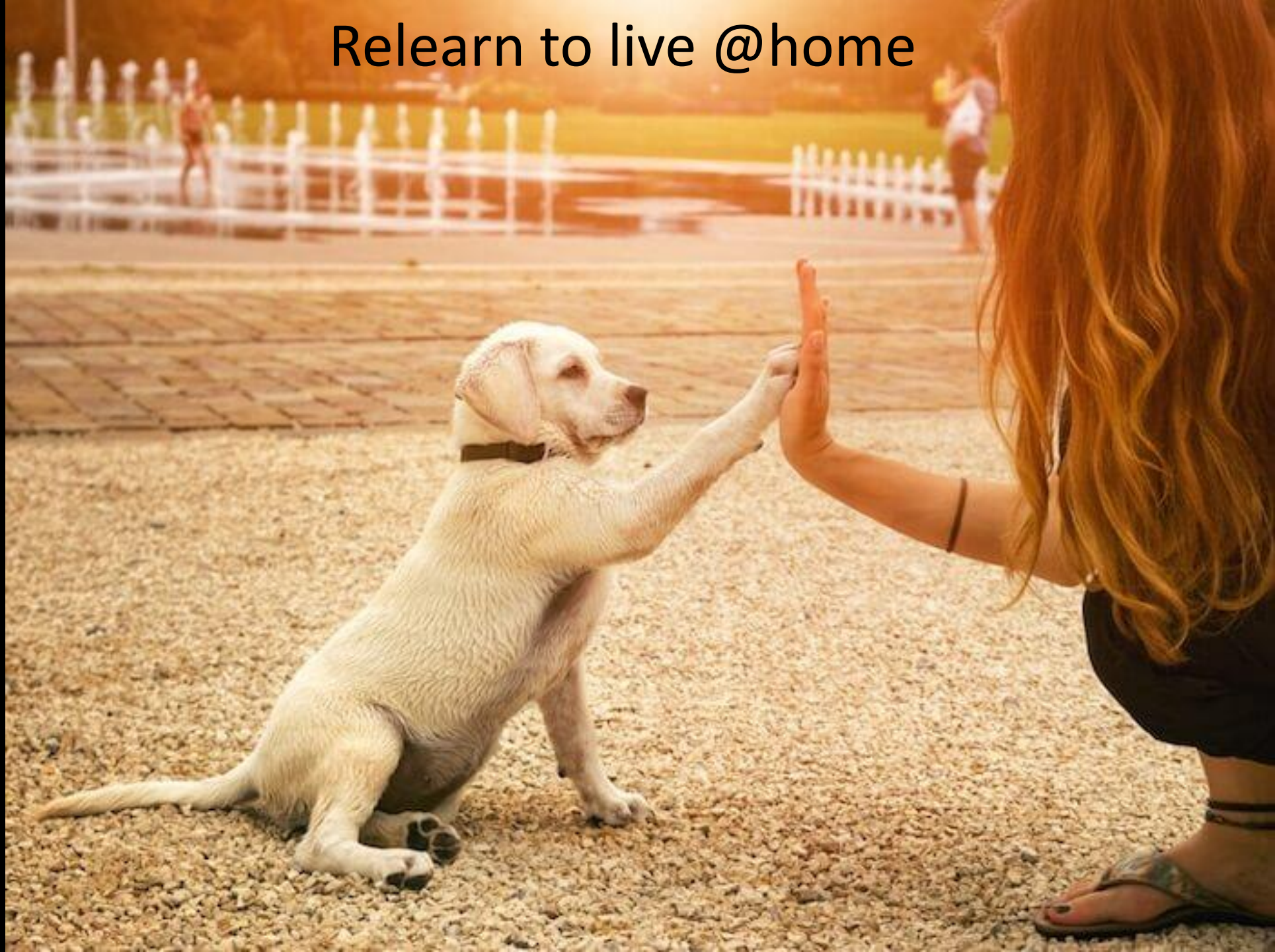
Do you pay the gas bill ?

# THE CYCLE OF CHANGE





Relearn to live @home





A piece of brown, textured paper with a jagged, torn edge. A vertical strip of the paper is rolled up on the left side, creating a cylindrical shape. The main body of the paper has a horizontal tear, revealing a white surface underneath. On this white surface, the words "BE HONEST" are printed in a bold, black, serif font. The background behind the paper is solid black.

**BE HONEST**

